



August 2009 Newsletter

Official Publication of the Wrigley Association

August 2009

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The President's Inbox

Annie Greenfeld-Wisner

I had the pleasure to help open the Wrigley Village community garden on Pacific this past Saturday and the Wrigley Garden on Henderson two weeks ago. Both were great events. There are a couple pictures inside with more to come on our facebook page as well as in the next newsletter.

Wrigley is planning some events/ fundraisers this fall. Right now we are tossing two ideas around and would love input from our membership about any events they would like to see come to Wrigley.

On another note city budget discussions are about to begin. The 56th and 7th district offices want to hear from you, let them know what can be cut and what should not be touched.

At our August meeting we host Irene I. Quevedo, Educational Case Manager from Operation Jump Start. Operation Jump Start is a nonprofit that matches economically disadvantaged youth with mentors to create a winning partnership for success. Operation Jump Start equips Long Beach youth with the skills and vision necessary to graduate from high school and go on to higher education to realize their potential through a college education. Volunteer mentors promote academic persistence and encourage post-secondary education beginning in 8th grade and continuing through high school. Despite dismal high school graduation rates in the greater Long Beach area, Operation Jump Start graduates defy the odds: One hundred percent graduate from high school and 98 percent attend college immediately after high school.

As always, before the meeting begins, gardeners will swap their fruit and vegetable bounty at our ongoing fresh produce exchange.

Yours in service,

Inside this Issue

Community
Gardens

Council Office
Updates

Decorating Diva

Police Blotter

And Much
More...

Calendar Items

Aug 3.
Wrigley Assoc. Mtg.

Aug 10.
Last week of
Concerts in the Park

Aug 13
6th District Youth
Talent Show
King Park 230-5p

Aug 21
Busker Fest
East Village

Aug 29
Backpack Giveaway
King Park 10-4p

Sept 7.
Labor Day!

Sept 14.
Wrigley Assoc. Mtg.

River Runners
Thurs. at Buono's

SAVE PAPER!

(and postage for
the association)

Get this newsletter
in your email box.

Email

[wrigleyvillage@](mailto:wrigleyvillage@att.net)

[att.net](mailto:wrigleyvillage@att.net)

Next Meeting: September 14th, 7pm



Shoshanah Siegel, Your Color Diva

Flea Market Finds

As the economy becomes challenging, recycling and conservation seem to be the trend.

I have always enjoyed finding something I love at a yard sale or at a flea market. I find that the old saying "one person's trash may be your treasure" holds true. There was even a TV. show called "Trash to Treasure". A few years ago I found a table left on the parkway near my house. The legs were milled with a mix of round and square parts. I painted in primary colors, added a piece of wood for the top, now I have a great table for the outdoors. I later found out from the owner that I was the fourth owner of this piece.

Here are some ideas that might stimulate your creativity.

Finding a New Purpose for an Item

Use your imagination when looking for finds. I found an old picture frame, but needed a decorative mirror. I painted the frame and had a piece of mirror cut to the size I needed. I now possess a one of a kind item. Old doors make perfect headboards, coffee tables, or as decorative panels to lean against a wall. Most items can either be made to look old. Beating up a piece of wood with a chain, white washing the piece, make it look old and weathered. Rust and chipping paint add character and charm. Or you can take an old piece and give it a new coat of paint, or change the fabric to one that is hip and modern. Your imagination is your only limit.

Bide Your Time

Patience is a virtue when it comes to finding an item you need. Looking for a dining room table and chairs? Mixing the style of chairs is the big rager. Get four that match, and two others that don't, have fun. Some of your chairs can be covered, some not. You can also paint the chairs the same color to add continuity. Ask friends and neighbors, check on Ebay or other sites to see what might be out there for a table. You never know where you will find your new treasure.

Shop at Home

Don't forget to look at what is already in your home. Try moving items from one room to the another. I once had an old piece with storage and doors on the bottom half, but it had a hutch on the top. Taking off the hutch, repainting the piece I needed, I was able to create the perfect credenza for my dining room. Don't forget to include items from your family's past. Dishes from your Grandmother can be on display. Take old pictures and have them enlarged and framed. I love putting indoor furniture outside. By just adding a few pillow I can create a cozy seating area.

Color

It is easier to pick a palette of color or a single color to design around. My cousin has a beach house that is all in primary colors: blue, red, yellow, and green. Sticking with this color scheme has created a home that is both cozy and fun.

In next months article I will give you some tips on finding the items you may need or want.

yourcolordiva@aol.com, www.yourcolordiva.com

Important Numbers

Graffiti hotline, on private property (562) 570-2773, Graffiti in City Parks (562) 570-4895, Graffiti on Caltrans property (freeways and highways) (213) 897-3656

Police, toll free, anonymous, Gang Tip (866) 426-4847, Police Dispatch (from a cellular phone) (562) 435-6711

Animal Control Center (562) 570-7387, Pot Hole Patrol, reporting street pot holes (562) 570-3259, Maintenance for City Traffic Signs (562) 570-5264, Abandoned shopping carts removal (800) 252-4613

Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events. Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@att.net if you have questions about business memberships.



Buono's Pizzeria
 401 W. Willow Street
 Long Beach, CA 90806
 562-595-6138
www.buonospizza.com/

Wrigley Leader



PCH and Pine
 562-218-0500
 8am - 11pm Sun-Thu,
 8am - 12pm Fri & Sat

Wrigley Sustainer



Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



Your Business Here

Become a Business Member of
 the Wrigley Association

Altus Realty Solutions
 Scott Rhinehart, Broker
www.AltusRealtySolutions.com
scott@altusrealtysolutions.com,
 562-331-1919

Wrigley Sustainer



Two Dogs Are Killing Neighborhood Cats

A pit-bull and a chow are roaming together and killing cats in Wrigley. Two people witnessed these dogs mauling, shaking and killing cats. Many others have seen the dogs off leash. And several neighbors have come out in the morning to find their pet cats dead, killed by some large animal that viciously shook them until they died.

These dogs kill silently. They stalk their prey.

People have reported the dogs on Chestnut and Eucalyptus above Willow, as far north as 32nd, and as far west as San Francisco. If you have a cat or small dog, they may be in danger.

Animal Control knows where these dogs live and has opened a case file. Sgt. Rebecca Johnson at the Special Investigations Unit is collecting the information. If you have seen a pit-bull and chow, please call her at (562) 570-3085 Wednesday through Sunday and mention AC09LB3254 or email her at Rebecca.Johnson@longbeach.gov. If you observe the dogs loose while this investigation is pending, please contact Animal Control and put in a call for service. Please indicate that the dogs are the subject of a current investigation.



West Division Police Blotter

Commander Luman and Staff would like to thank everyone who attended the Leadership Forum on July 08, 2009.



On July 6, 2009, the Long Beach Police Department's Youth Services Division conducted a Tobacco Decoy Program as part of an ongoing effort to educate and support merchants who resist sales of tobacco products to minors. The operation targeted a total of 26 businesses, 25 of which were in compliance and refused to sell tobacco to a minor. The one business that was not in compliance and did sell tobacco to a minor was cited. The Long Beach Police Department would like to thank all merchants in our city who remain in compliance by not selling tobacco products to minors. Their continued support and effort to maintain the quality of health for our youth is commendable.

On Thursday, July 17, 2008 at approximately 8:30 p.m., officers from the Long Beach Police Department responded to a shots fired call in the area of South Street and Locust Avenue. When they arrived on scene they discovered 46-year-old Long Beach resident Edwin Dewitt Holman in the alley with gunshot wounds. He was transported to a local hospital where he succumbed to his injuries. On Friday July 17, 2009 at 10:00 a.m., the anniversary of Edwin Dewitt Holman's murder, family members who have driven from Texas will be in the area of South Street and Locust Avenue distributing flyers. Homicide Investigators will also be standing by. The public's help is being sought to locate witnesses who can provide any information that will lead to the arrest of the person(s) responsible for the death of Edwin Holman.

Homicide Detectives have very little information to go on at this time and are asking for the public's help. Anyone who may have witnessed this incident is urged to contact Long Beach Police Department Homicide Detectives Mark McGuire or Hugo Cortes at (562) 570-7244.

- On 07/05/2009, a burglary occurred in the 2800 block of Chestnut Ave.
- On 07/14/2009, a battery occurred in the 2300 block of Locust.
- On 07/14/2009, a grand theft occurred in the area of Pine and 20th street.
- On 07/15/2009, an attempt burglary occurred in the 3300 block of Magnolia Ave.



Join The Wrigley Association

2009-10 Wrigley President Annie Greenfeld-Wisner

The Wrigley Association is one of the oldest and largest neighborhood associations in Long Beach.

We are one of the most active and respected citizens groups in Long Beach because of our size, our organization and our passion. The Wrigley Association takes stands on the issues that affect our area and demands that our elected officials pay attention to our concerns. We work to bring in new businesses to our commercial corridors and to get the city to enforce existing laws to eliminate problem merchants who bring down the quality of life for all of us. The volunteer board of directors works hard to stay informed on the issues affecting our area, and our voice counts for something because of the numbers of concerned citizens we represent.

In 2008-9 we had more than 200 dues-paying members who paid \$15 for their annual membership. I hope you will consider joining them.

We also are always trying to make this a better place to live. We go after the bad by doing clean ups and outreach on the worst blocks in Wrigley and we promote the good by holding events like Summerfest, Christmas Caroling, Carnivals and more. This year we have added a Parents Night Out every other month and many other events are in the works.

Please take a moment to send in the form on the back page along with just \$15 for an annual membership.





7th District Update

Councilwoman Tonia Reyes Uranga

As we approach the middle of summer, I would like to share with you the free events taking place around 7th District and important date regarding the budget process.

As we work to adopt the City's 2009-2010 General Fund Budget, the City Council will encounter the most difficult budget process ever. Public participation is vital as we move forward to set funding priorities for the City's fiscal year, which begins on the first of October. For that reason, I would like to invite you to participate in Budget workshops, meetings, and hearings. All workshops, meetings and hearings will be held at the City Chambers in the afternoons. Budget Workshops are from 3:00 pm to 5:00 pm on August 4th, 11th, and 18th, and September 1st and 8th. The Budget Oversight Meeting is from 5:30 pm to 6:30 pm will be held July 30, 2009. Lastly, the Budget Hearings are from 7:00 pm to 8:30 pm on August 18th, September 1st, and September 8th. To find out more information about the proposed budget, please visit www.longbeach.gov/district7.

Did you know the City of Long Beach hosts free movies at local parks? Pack up your picnic baskets and wrap up in warm clothing to enjoy a night with family, friends, and neighbors at our local parks. "Star Wars: The Clone Wars" will have a two showings at Admiral Kidd Park on August 8th and Wardlow Park on August 14th. All movies begin their showings at dusk, unless noted otherwise.

Calling All Youth Leaders!

I'm calling all youth who want to make a difference in our community. We are preparing great projects for the upcoming academic year. Youth Leaders will be addressing the needs, concerns, and problems of their peers to the Commission of Youth and Children and to the rest of the city of Long Beach. You can be a leader for events, fundraisers, and service learning projects. Contact my office at 562-570-6139 for more details.

As always, please feel free to contact me by via e-mail at district7@longbeach.gov, or reach my office phone at (562) 570-6139.



6th District Update

Councilman Dee Andrews

Greetings everyone! Another summer month is upon us so while you are out and about enjoying summer activities, please remember to stay cool and drink plenty of water, especially if you are my age.

I would like to thank all the residents of Wrigley that assisted in getting, not one, but two community gardens in the 6th District. Community Gardens provide an open space for community and family events, it brings the people together with common goal, it promotes healthy eating, and exercise. These are all things that our district needs and I am so thankful to all the neighbors that have stepped forward to beautify the neighborhood with these projects.

I have a few events this month that I would personal like to invite you too. Remember, for more information on these events, you can log on to my website at <http://www.longbeach.gov/District6/> or call my office at (562) 570-6816.

Senior Assemblies *RSVP REQUIRED

Elm Terrance Apts. 1100 Elm Ave, Wed, Aug 5th, 1- 2p.

LB Senior Housing, 575 East Vernon Street, Wed Aug 19th, 11a-12p.

6th District Evening at Museum of Latin American Art *RSVP REQUIRED

Wed, Aug 12th, 6-8p.

6th District Budget Summit

Ernest S. McBride Sr. Park, Wed Aug 26th, 6-7p



Lisa Wibroe

Wrigley Is Going Green

Mauna Eichner



A little follow up on our Anaheim Corridor tree planting: WiGG members have been out on these hot summer days to water the new trees planted in May. Many of the local merchants are doing a good job of caring for the trees as well. The trees are looking good and are getting a jump on the remainder of the project which is slated to receive state funding and is sponsored by the Long Beach Neighborhood Foundation (LBNF).



Since all of grants are matching grants, any donations would be greatly appreciated. Please refer to the section of the newsletter for membership renewal and donations and simply check off the box for Wrigley Is Going Green. The check may be made out to the Wrigley Association, or if you want to take a tax deduction then checks should be made out to LBNF. Thank you in advance for your support in greening up Long Beach.

Speaking of greening up, WiGG's latest venture is a partnership with other entities in opening the Wrigley Garden located at 1950 & 1960 Henderson. This double lot is located north of PCH and one block east of Magnolia. Councilmembers Dee Andrews and Tonia Reyes Uranga were on hand for the ribbon cutting. Many community members showed up for this affair as well as folks from other districts. Volunteers organized a plant sale . . . there were some beautiful specimens . . . and a yummy bake sale. While people were enjoying the sale and ceremony, Rob the plumber was installing the irrigation and plumbing for the garden. We were fortunate to have the heavy machinery donated by Milburn Plumbing as well as all of the plumbing supplies donated by Don Miller & Son's. Also, Commander Billy Quach made a generous donation to sponsor a family. A big thank you to all of them!

The garden is filling up, but if you are interested in joining, contact the Wrigley Garden Director, Sasha Kanno at 562-230-7207. Please visit our website at Wrigleygarden.org for the latest news and more pictures.

Photos courtesy Nelson Kanno.



MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2009 through May 31, 2010

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident____ Business____ Associate____

Please check if you are interested in volunteering for Association Activities____



**PLEASE RENEW YOUR
MEMBERSHIP**