

DRIVING A LITTLE TOO FAST, IS WAY TOO FAST.



The neighborhood speed limit is 25 mph. At only 30 mph, 45% of pedestrians struck by an automobile will die of their injuries. At 40 mph, 85% will die. The fatality rate in residential zones due to car accidents is nearly 3 times the rate on highways.


25 mph seems slow until...

**Delaware's
Residential Speed Limit
is 25 mph.**



This lifesaving message
a service of The Delaware Department
of Transportation





25 mph seems slow until...

**AT 25 MPH YOU CAN STOP.
AT 35 MPH YOU'LL STOP HIM...FOR GOOD.**

- Speeding through Residential Zones is dangerous, irresponsible and illegal.
- Vehicle crashes are the leading cause of death for children 2 to 14 years of age.
- The death rate on residential streets is almost 3 times the death rate on highways.

In neighborhoods, expect to see people walking, riding bikes or jogging.

Their well-being depends on you.

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