

## Middle Run Crossing Community Corner Business Sponsorship Terms and Agreement

MRX Community Corner would like to invite business owners who live in the neighborhood to sponsor social events held on behalf of the community. You may apply for one of the four levels of sponsorship:

### 1. Platinum – Minimum donation of \$150.00

- a. Only one (1) platinum sponsor will be designated per event.
- b. Sponsor will be permitted to bring a table banner, up to two (2) lawn signs, table literature as well as business-appropriate give-aways.
- c. Sponsor will be the exclusively advertized on the MRX Community Corner Calendar for 2 weeks prior to the event. *For example, "MRX Wine Tasting Event sponsored by "XYZ Real Estate Agency".*

### 2. Gold – Minimum donation of \$100.00

- a. Only one (1) gold sponsor will be designated per event.
- b. Sponsor will be permitted to bring up to two (2) lawn signs and table literature to the event as well as business-appropriate give-aways.

### 3. Silver – Minimum donation of \$50.00

- a. Up to two (2) silver sponsors will be designated per event.
- b. Sponsors will be permitted to bring one (1) lawn sign and table literature to the event as well as business-appropriate give-aways.

### 4. Bronze – Minimum donation of \$25.00

- a. Up to four (4) bronze sponsors will be designated per event.
- b. Sponsor will be permitted to bring table literature to the event as well as business-appropriate give-aways.

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The following terms and conditions apply to all applications for sponsorship:

1. The event must be officially run by the MRX Social Committee. No other events are eligible for sponsorship. An officially-run event consists of one that is planned and advertized by the MRX Social Committee / Community Corner only.
2. There is no limit at this time on the number of events a business person may sponsor. This is subject to change due to interest.
3. An event may have up to eight (8) sponsors; one platinum, one gold, two silver and four bronze.
4. The business person sponsoring the event must personally live in either the Middle Run I development or the Middle Run II development and is authorized to enter into an agreement with the MRX Social Committee. This condition is not negotiable.
5. Home-based businesses, scout troops, etc. are eligible for sponsorship as long as the condition above is met. Any change to this condition must be made unanimously by the MRX Social Committee.
6. In the event a sponsored event is not held for any reason, the sponsored funds will be returned to the business person unless permission to retain the funds as a donation is received in writing. Please see check box on application below.
7. A sponsor is obligated to clear payment before advertizing at an event. Payment will be made by cash or check and a receipt will be issued. If payment fails to clear, the sponsor will not be allowed to advertize at the sponsored event nor at any events held in that same year.
8. The business person is not obligated to attend the event, however, any signs or literature, etc. provided at the event will be disposed of properly unless someone retrieves the business property.
9. Sponsorship will be determined on a first-come, first-serve basis as noted by the date on the application. All applicants will be notified of their status. Conflicts will be resolved at the discretion of the Social Committee.
10. MRX Social Committee sponsorships may or may not be a business expense deduction. Please contact your tax preparer to understand the tax implication of your sponsorship. MRX Social Committee is also not a charitable organization.

## Middle Run Crossing Community Corner Business Sponsorship Application

<b>Date of Application:</b>	
<b>Name:</b>	
<b>Address:</b>	
<b>Phone:</b>	mobile / home / office
<b>Name of Business:</b>	
<b>Address of Business (if different from above):</b>	

Please list the **event** you are interested in sponsoring (please use a different form for each event):

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☐ In the event of a rain-out, please retain my sponsorship contribution as a donation to the MRX Social Committee. If this box is not checked, all monies will be returned.

Please indicate one **Category of Sponsorship:**

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- ☐ **Platinum – Minimum donation of \$150.00**  
☐ **Gold – Minimum donation of \$100.00**  
☐ **Silver – Minimum donation of \$50.00**  
☐ **Bronze – Minimum donation of \$25.00**
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*I certify that I represent the above business and that I am authorized to engage in this sponsorship agreement on behalf of said business. I have read the terms and conditions and agree to be bound by them and the decisions of the MRX Social Committee.*

**Name:**

**Date:**

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Please return this form via email to [mrxccommunity@yahoo.com](mailto:mrxccommunity@yahoo.com) or mail to ATTN: MRX Community Corner, 363 Mourning Dove Drive, Newark, DE 19711. Fax to (302) 366-7575.

**Committee use only:**

Payment cleared Y / N / date \_\_\_\_ / time \_\_\_\_  
 Level of sponsorship / \_\_\_\_ / No.  
 Approved Y / N date \_\_\_\_ / time \_\_\_\_