



November 2008 Newsletter

Official Publication of the Wrigley Association

November 2008

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The President's Inbox

Annie Greenfeld-Wisner

As I sit here listening to the California Women's Conference 2008 on the Internet, I realize what I have neglected saying since I was elected President in July.

I am proud to have been elected as the President of the Wrigley Association.

I am proud to have been entrusted with the day-to-day watchdog duties that a President must oversee.

I am proud to have such a distinguished Board to assist me and stand by me in watching out for the membership of this great Association.

I am proud to represent this Association, one of the oldest and most respected organizations in the City of Long Beach.

As your President, I am also very thankful for the opportunity to be a part of a group that has so many wonderful people that are so loyal to their neighborhood. I look forward to the upcoming holiday season, which always seems to energize this community so much. I look forward to the Christmas Caroling Group that gets bigger every year (December 6th) and to our famous Christmas Tree Lane Parade (December 13th).

Also, our annual holiday event at Veterans Park is something you don't want to miss. Monday December 1st at 7pm we'll have a party supported by many of our local restaurants as well as some of our members who are quite talented in the culinary arts.

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Cats, Cats, Cats

Decorating Diva

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More...

SAVE PAPER!

(and postage for the association)

Get this newsletter in your email box.

Email

wrigleyvillage@att.net

Calendar Items

Nov 2. Daylight Savings Time: Turn Back Your Clocks

Nov 3. Monthly Food Swap

Nov 4. Election, don't forget to vote!

Nov 11. Veteran's Day

Nov. 20. NAG Meeting

Nov. 27. Thanksgiving

Every Saturday: Wrigley Walkers

Next Meeting: Nov. 3rd, 7pm— Chief Anthony Batts and City Prosecutor Tom Reeves. They will be discussing how the budget will affect the community, how they work together and how they will continue to work together

Copies provided FREE of charge by the Neighborhood Resource Center (562) 570-1010



Gavin Mc Kiernan– Parliamentarian

By Laws Amendments

The Wrigley Association By Laws were amended at the last meeting. If you want an updated copy please let me know or visit our website.

Assistance Requested

P.G. Herman has been the refreshment coordinator for the Wrigley Association for the past 1 1/2 years. Due to other commitments, she will no longer be able to fulfill these duties after January 1. We are hopeful that we can encourage someone to take on this task. The duties could be shared if a couple of members would like to partner on this venture. For more information, interested members should inquire by writing to wrighlevillage@att.net. Your participation would be greatly appreciated by the entire membership.



Wrigley Joins Forces With First Lady Nancy Foster

American Diabetes Association "Step-Out Walk"

Nancy Foster & P.G. Herman

The preparation was great for the first-time combined, South Bay and Long Beach Charity Step-Out Walk on Saturday, October 18th. First Lady, Nancy Foster, the Honorary Chair for the event and I were Co-Captains for a team named for her father, Darwin, who has lived with Type 1 diabetes for 51 years. Our group, "TEAM DARWIN---SURVIVAL OF THE FITTEST", consisting of members of the Wrigley Association, Weed & Seed Strategy, Peace Builders/Partners, Rosie the Riveter and Wilson High Schools, employees of the NRC, as well as family and friends grew to 45 members strong. This was a well orchestrated event held at beautiful Shoreline Park (behind the Aquarium of the Pacific) and was complete with well-visited vendor booths, great food and music. Prior to the Step-off were words of gratitude from Nancy Foster, Mayor Bob Foster and Vice-Mayor, Val Lerch. The 5K walk through scenic Shoreline Village was completed by 1200 exuberant walkers of all ages, sizes and fitness levels. Along the journey were streams of supporters cheering and encouraging us on our common intent....to raise funds

for the research and cure for this ubiquitous disease. We were greeted by more of the same upon our return to the park....the cow bells, cheers and laughter were infectious.



Many thanks to my father, Bob Singer for his donation of the creative artwork on our T-shirts and NRC employee Lydia Calvillo for the graphics. We also appreciate the generosity of silkscreen artist Cathy Black of Wet Paint and our own Wrigley Assn. Business member Scott Rhinehart and his colleagues at Altus Reality and also Wrigley Village Business Tu Casa

for providing our Team T-shirts. Aside from the many generous donations we all received from family, friends and business associates, the following Wrigley Businesses also contributed to the cause: Wrigley Pet Spaws, Buono's Pizza, El Paisano Market, Pho America and Torres Bikes. Our combined efforts allowed us to EXCEED our team fundraising goal! Nancy was a gracious partner and I thank she and Darwin for the opportunity of allowing us to combine our team....it was a great day and positive

Pictures on Page 9



West Division Police Blotter

The holiday season is fast approaching. Unfortunately this makes the criminals realize that they can get better theft results. Please make sure to be aware of your surroundings at all times, keep your doors and windows locked in order to discourage criminals from making you an easy target.



MAY YOU AND YOUR LOVED ONES HAVE A HAPPY THANKSGIVING!

Commander Luman and staff would like to thank those who attended the last Community Leadership Forum of the year, on Wednesday, October 29, 2008. We will resume the Leadership Forums in February 2009.

Please be aware that there have been several vehicles broken into in the Wrigley area. Also several vehicle thefts have occurred. Please remember to always raise the windows and lock your vehicles. If you vehicle is equipped with an alarm or anti theft devise, please make sure to use it. Rest assured that we are working in the area to catch the predators, however we cannot be at all places. Always report suspicious activity.

- 09/25/2008, a burglary occurred in the 2500 block of Maine.
- 09/27/2008, a robbery occurred in the 300 block of West Willow. The suspects are outstanding.
- 09/30/2008, an assault occurred in the 1900 block of Pacific Ave.
- 10/19/2008, Officers responded to a shots call in the area of 200 W 29th. Twenty-two casings were found at the scene, both .40 cal and 9mm. A vehicle was hit, however there were no victims located.

Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



Your Business Here

Become a Business Member of the Wrigley Association

Altus Realty Solutions
 Scott Rhinehart, Broker
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Wrigley Sustainer



The Wrigley Association accepts submissions for print at wrigleyvillage@att.net. You will receive a response to your email to confirm it has been received. Submissions that are relevant to the mission of the Wrigley Association will be included in newsletters and bulletins as space allows. No editing will occur without prior approval of the author. Accepted submissions will generally be printed in the next newsletter that is printed following the submission. Newsletters generally, but not always, go to print on the third Tuesday of the month.

Newsletter editor Gavin Mc Kiernan may change the schedule of the printing of the newsletter for various reasons without notice.



Are You Out of Your Gourd? Get More!

Shoshanah Siegel

Gorgeous Gourds & Pumpkins

Because of their unique colors, shapes, and sizes, as an artist I have always been fascinated with pumpkins and gourds.

Whether the gourds stand outside or inside, by themselves or with richly hued flowers -- they'll add autumn elegance to your home.

Choose gourds with very hard shells and no visible cracks. Warts and bumps add character to fall décor.

Gourds for the Outside

Tuck a dainty nosegay of mums into a tiny gourd or squash for each guest at your table. Cut a small opening in the top of the gourd, add a small amount of water to extend the life of the flowers, and fill with a few stems.

Gourds Galore

Bring a warm glow to the front porch with a generous tumble of smooth-skinned gourds in soft, creamy colors. Accent them with frilly ornamental kale and fall flowers.

Curvy Color

A swan gourd hooked over a balcony rail becomes a hanging vase. Cut a 1- to 2-inch hole near the neck of the gourd, remove a bit of the pith, and insert mums, black-eyed Susans, and a length of Virginia Creeper.

All in a Row

Pot bright fall mums in a matched set of pumpkins. Choose flowers in 4- or 6-inch pots, carve openings in the tops of the pumpkins, and slip the pots in.

Gourds for the Inside

Sweet Offerings

Dish out treats in a new way. Fill ornamental gourds with candy corn or other sweet treats display on a tray.

Seasonal Centerpiece

Turn a large squash into a bowl heaped with a mix of ornamental gourds. Try an heirloom variety called Cinderella pumpkin.

Stars of the Table

Make candle holders from a cluster of palm-size Jack Be Littles. Although often called miniature pumpkins, these -- and all pumpkins -- are part of the squash family.

All Lined Up

What does it take to make this centerpiece? Just one flat bowl or tray, four gourds, and six large chrysanthemum blossoms.

Enjoy the holiday season.

Shoshanah Siegel, Your Color Diva, www.yourcolordiva.com



Lisa Wibroe

Wrigley Is Going Green

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Happy anniversary! It has been a year since the first Wrigley is Going Green tree planting which means it is time for the annual tree "check up". We need volunteers to help with fertilizer spikes. If you would like to help, we plan on meeting at 465 West 25th Street on Saturday, November 8, at 10:00 am. Please email us at wrigleyisgoinggreen@hotmail.com.

In October, Wrigley resident Alyssa Edwards, who many of you know as the environmental activist working to save the coral reefs in American Samoa, came home to Wrigley for several days on her way to Barcelona, Spain. Alyssa went to Spain to attend the International Union for Conservation of Nature (IUCN) World Conservation Congress.

I met with Alyssa over breakfast to update her on the latest in Wrigley. She was excited to hear about the planned developments on Pacific Avenue. We consider ourselves fortunate to have such a dedicated environmentalist like Alyssa as a member of our humble grass roots organization, Wrigley is Going Green.

Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@att.net if you have questions about business memberships.



Buono's Pizzeria

401 W. Willow Street

Long Beach, CA 90806

562-595-6138

www.buonospizza.com/

Wrigley Leader

President's Inbox

Continued From Front page

I am continually impressed by the knowledge and political activism by area residents on all sides of the ideological spectrum so I know I don't need to remind anyone to educate themselves on the issues and vote. If you were at our last two meetings you got a lot of food for thought on the Long Beach specific tax on the ballot, Measure I.

So, as I sit here listening to all the powerful speakers that are participating in the conference, I reflect on how lucky I really am to have found a home in Wrigley, and especially for being a part of the Wrigley Association, a community dedicated to improving the quality of life. Thank you all for this opportunity.

Proud to serve,

Annie Greenfeld, President
Wrigley Association



P.G. Herman

Wrigley Taking Back Earl Avenue

This was the third of our Street Events, a sequence beginning first with Pine Avenue last February, and followed by Locust Avenue in May. Despite the intense heat on Saturday, September 27th, 170 volunteers and a 20-member support team gathered on Earl Avenue near the intersection of Hill at 10:00 am. It was quite a sight for all present as evidenced by the photos in this column. Board Member, Danny Amat who served as the Site Coordinator and President Annie Greenfeld were there early to initiate the set-up. Their ability to multitask was demonstrated by the many roles they fulfilled throughout the day. Also assisting in the set-up were Past President David Carlton, Associate Member Dan Pressburg. Wrigley's Going Green's Lisa Wibroe and Board Member Coleen Vandepas who also worked tirelessly managing the food booth. Annie, Victoria Morris, Suzanna Luna (also a Squad Leader) and others proficiently handled the huge numbers of volunteers regis-

tering. Thanks to the efforts of Hadassa Jackson from the 6th District Council Office we were prepared for the clean-up with supplies, a dumpster and two trucks. (thanks Teresa Gomez and Jim Osgood) After acknowledgements via a bull horn by Danny, myself, Deputy Chief Robert Luna, Commander Robert Luman and Councilmember Dee Andrews the groups were dispersed to clean the town! Thanks to Barry Steinhart of Graffiti Protective Coatings, workers were out removing tagging from buildings as well as concrete curbs and sidewalks. Nathan Ros and Joseph Esposito were Squad Leaders for their team of 35 from Pacific Baptist Church, who not only cleaned up trash but brought their gardening equipment complete with blowers and weed trimmers to beautify all of the parkway strips. SAF, Substance Abuse Foundation who eagerly helped at previous events were again present in force. Members of the Grace Brethren Boy Scout Pack 21 were led by City of L.B. Deputy Prosecutor Sandy Stolpe. There were approximately 60 students from

Cabrillo and Poly High all working hard for their Community Service hours. Bubba Wade, a fixture at our events, did the work of five individuals as he single-handedly gathered up bags of trash to bring to the dumpster. Alma and Aroldo Campos (Squad Leaders) and family with Auntie Marta Sanchez brought their group, New Generations to help. City Prosecutor Tom Reeves along with Community Code Enforcement staffers Karl Wiegelman and Mike Duda not only helped with the clean-up but managed a table that was busy all day with inquiries from the residents. Squad Leader Brenda Martinez who lives at the site of the event and former resident Ginny Marra were happy to see so much attention given to their neighborhood, and graciously assisted us with our needs. We were happy to welcome back Pat and Clyde Bergendahl who came for the clean-up as well as CPAC member Martin Douglas. Community activist David Clement returned to assist us



as he has for all of our events. Board Member Gavin McKiernan was there on bike with the entire family, pitching in wherever needed. Many local residents eagerly came out with their families to join in on the work. By noon when the clean-up was complete an enormous amount of refuse and debris had been collected setting a good example for the neighborhood.

It was time to feed the hard-working, thirsty group. Warren Wisner, always our "resident food picker-upper" brought the delicious food generously donated by Wrigley's Thai Sky, Tacos Don Chente, Buono's Pizza and Pho America. Serving the long line of recipients were Stella Davis and Alice Robinson with a couple of other assistants. It was then time for the much-anticipated Block Party.

Tasty hot dogs were donated for the Block Party by the LB Firefighters Association, Local #372 (thanks to Capt. Rich Brandt and Sandy Noyes); 400 chips were paid for by the generosity of Councilmember Tonia Reyes Uranga and 7th District Staff Member Tim Patton and 400 juices were generously donated by our new Business Members, Pacific Baptist Church.

Canopies donated by the Weed and Seed Strategy (Lydia Hollie, Tracy Colunga and Stacey Christenson) lined the narrow street with information booths from the following: American Diabetes Association; Department of Health and Human Services' Childhood Lead Poisoning Prevention Program; Human Dignity Program; Youth and Gang Violence Prevention Task Force; Peace Builders/Partners; Environmental Services-Litter Free Long Beach and the Police Explorers who fingerprinted the kids in attendance.

L.B. Parks, Rec and Marine's Mobile Rec provided popcorn, basketball hoops, games, face painting and arts and crafts. Also displaying his artistic talents by painting faces was Trace Fukuhara of Pacific Wind Arts. With cutbacks in the City's budget we were fortunate, indeed, to have equipment from LBPd North PAL. They provided the bouncer, basketball hoops, hula hoops and the always popular skate/bike ramp. Members of Station #7 brought their firetruck for the kids to explore and members of the Fire Ambassadors were there to educate them. As usual, we were treated to the musical talents of our dedicated DJ, Michael White of Percise Productions/BFLO Entertainment.

I would personally like to thank our Honorary Chair, First Lady Nancy Foster, who spent the entire afternoon during the Block Party with us; talking with residents, attendees and participants of the information booths.

We cannot forget our partners in this Mission.....The Long Beach Police Department West Division Patrol and Community Relations. Once again, with controversial cutbacks in Community Relations it's uncertain as to the future of our Street Events. However for this particular event, with the help of Karen Owens, we were lucky to have Bennie Offill back for the day. Bennie has been there for us so many times in the past but has now been re-located to another department. No one coordinates the equipment and grilling like he does and he will be deeply missed. Also grilling in the heat all day were Deputy

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Taking Back Earl Pictures





Police Chief Tony Batts, Deputy Robert Luna, Wrigley President & VP Annie Greenfield & P.G. Herman



ADA Diabetes Walk





Sasha Kanno

Fall Planting

This month's topic was going to be cover crops. I know they are very popular in colder climates. I'm still not sure if they are right for us here in Southern California. It seems odd to me to plant a cover crop when I could be using that space to grow my winter veggies. I understand the benefits of planting them but my garden is limited and all space is precious. I'll do some investigating and report back later. With that topic on hold I thought instead we could talk about the fall harvest.

October and November should be the last chance you have to harvest your late summer crops. As I told you a few months ago my summer garden was less than stellar. I did make up for it by planting a fall garden. This Thanksgiving we are hoping to harvest different varieties of beets, carrots, Swiss chard, English peas, okra, lettuce, artichokes, green onions, and lots of chilies and herbs.

In October you can continue to

sow beets, carrots, chard, greens, and turnips. The beets that I planted in late August are doing very well. My second attempt at growing carrots is also having nice results. If you hurry you can set out seedlings of broccoli, cabbage, cauliflower and lettuce too.

November is the time to sow or transplant fava beans, broccoli, Brussels sprouts, cabbage, cilantro, garlic, kale, kohlrabi, leeks, mustards, bulb onions, parsley, peas, radishes, shallots and spinaches. If you plant lettuce seeds continuously every few weeks you will be able to harvest all winter.

As the weather starts to cool your plants will need less water. Please reset your sprinklers to run less often and for a shorter amount of time. Long Beach Water (<http://www.lbwater.org>) will thank you.

This month is also a great time

to tend your soil. If you layer in compost and manure you are one step ahead. When the winter rains come your efforts will provide a big pay off. The soil will absorb the rain and nourish your soil. You will be that much farther ahead in the spring.

I hope you have an abundant fall harvest. If you are like me then you will be using this time to redeem yourself from a pathetic summer crop. If you were lucky enough to have been a summer success, than this is just another season for you. If you have never planted a cool season garden then now is the time to jump in. There are so many things that thrive in the cooler weather - just pick one thing and go for it!

Happy gardening!

<http://chalkboardco-op.blogspot.com>

Gardening tips provided by University of California

Business Members:



Pacific Baptist Church

3332 Magnolia Ave.

Long Beach, CA 90806

562-424-7714

www.pacificbaptist.com

Comfort Inn

200 E. Willow Street

Long Beach, CA 90806



Comfort
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Comfort
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Sandi Sandman

Operation Wrigley Rescue

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Operation Wrigley Rescue is in full swing. I have teamed up with my neighbor Monica Williams and have trapped, neutered and released (TNR) 7 cats so far! Our first project was Genie (who will be 100 years old on Nov. 18th) who had 5 unaltered cats she was feeding and needed help. We got them all and even got one of the cats adopted.

Our next project is a neighborhood mama with three kittens. We've managed to TNR two of the kittens but the other two have eluded us.

We are planning a mass spay/neuter day in our near future. If you want to help or if you have an area where cats and kittens need our help, please email me at sandisandman64@msn.com.

Thank you so much to everyone that has donated money, supplies and humane traps to use so far.

Here's how people can help us:

The spay/neuter packages cost 39 dollars per cat so monetary donations would buy more. Other items we need include: Kitten/cat food, towels/blankets, pet carriers, litter and boxes, humane traps, flea control for both kittens/cats

You can donate by mailing a check to: Monica Williams, 1850 Maine Ave, Long Beach, CA 90806 Or paypal at sandisandman64@msn.com. For any other donations, please drop them off at Sandi's house: 2390 Maine Ave. Thanks for any support.

In other news, Trudie got a home!!!! She is living in Belmont Heights with a retired school teacher. her name is now Cheer. She has the best life ever as an only "child." Please spay and neuter your pets. They'll be happier, healthier and so will you.

Taking Back Earl Cont. From page 7

Chief of Patrol, Robert Luna and his wife Celine as well as Commander Robert Luman. As they worked with a small crew their efforts never seemed to let up. Chief Anthony Batts took the time from his over-scheduled day to stop by and honor his officers as well as the volunteers. I believe much of the success of this event was due to the diligence of the DET's (Directed Enforcement Team) and Lt. Robert Smith in assisting residents with their concerns with problematic dwellings and other illicit issues that they deal with on a daily basis.

Because of this alliance we were able to identify several residents interested in setting up Neighborhood Watch and taking the lead in their area. The DET's as well as members of Patrol worked all day to not only ensure the safety of participants but to help us establish future relations in this troubled neighborhood. The words of Commander Robert Luman sums up this perspective: "The Taking Back Earl Event was special in the series of Taking Back the Street Events. I was overwhelmed by the number of volunteers, and as usual the dedication of the community partners. I noticed that we had a greater turn out of people who lived in the neighborhood, which really enhanced the relationship building. The officers were dedicated to the event and demonstrated their ties to the community. They engaged in enforcement efforts and addressed quality of life issues before, during, and after the event. I enjoyed the day and time I spent working in this neighborhood. I can't forget to thank the city officials that ultimately make these events possible. Through their vision, direction, and leadership, they are always striving towards the Community Oriented Governance philosophy that establishes the foundation for these collaborative efforts."

This is exactly the premise of these worthy events. It's not about a single feel-good day. It's about all of us pooling our talents and resources to effectuate change. We need to sustain our efforts that influence the quality of life for others that live in our community. It can only be accomplished by the collaborative techniques mentioned above and the dedication of all of you who give of your time and donations to support us. Many mahalos and heartfelt thanks for your commitment to our cause.

Aloha Nui Loa....Your Event Coordinator

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2008 through May 31, 2009

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident____ Business____ Associate____

Please check if you are interested in volunteering for Association Activities____



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E-mail: wringleyville@att.net Wrigley Association
Websites:
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