



October 2008 Newsletter

Official Publication of the Wrigley Association

October 2008

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The President's Inbox

Annie Greenfeld-Wisner

Some of you may have read in a recent issue of *The Signal* that the Christmas Tree Lane (CTL) displays stored at a city facility were taken by WANA. The paper published this quote from WANA President Jill Hill: "As instructed by our City Manager Pat West, WANA recently took possession of the Christmas Tree Lane displays by relocating them from port property until after Christmas, ending the battling question of who the rightful owner is."

A few days later, Pat West sent Ms. Hill a letter saying that the city had not taken a position on the ownership of the displays. Clearly, WANA acted without authorization.

Let's cut to the chase: The Wrigley Association is, and always has been, the legal owner of the CTL displays. And, as a public benefit nonprofit corporation, we have a legal responsibility to protect them.

Why do we say we own these displays? A few highlights:

- In 2007, Joan Greenwood (Wrigley Association President at the time) prepared a chronology of the event for the state that noted the displays as assets of the Wrigley Association.
- The money for the displays was raised by the Wrigley Association from 1988 to May, 2007. Most funds were paid from a Wrigley Association account.
- Wrigley Association members built and maintained the displays, handled the bank account and expenses, performed fundraising and helped set displays up and break them down each December.
- The Wrigley Association arranged for display storage, occasionally paying rent.

Despite what you may have been told, the Wrigley Association never abandoned Christmas Tree Lane, nor was that its intention. What it did was act responsibly to ensure the financial integrity of our organization and CTL by ordering

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SAVE PAPER!

(and postage for the association)

Get this newsletter in your email box.

Email

[wrigleyvillage@](mailto:wrigleyvillage@att.net)

[att.net](mailto:wrigleyvillage@att.net)

Calendar Items

Sept 27. 10a
Taking Back Earl

Oct 6. 6:45p
Monthly Food Swap

Oct 6. 7p
Wrigley Association Meeting

Oct 12.
Long Beach Marathon

Oct 16. 6p
Neighborhood Advisory Group Mtg:

Wrigley Walkers will resume in November

Next Meeting: Oct. 6th, 7pm— Measure I :The Infrastructure Tax



Gavin Mc Kiernan– Parliamentarian

By Laws Amendments

All current members will receive a hard copy of proposed by law amendments in the US Postal Service mail on or around the date that this newsletter arrives. If you don't get it please let us know at wrigleyvillage@att.net.

Free Oak Tree!

Ken Gore has a 15 gallon native oak tree – about 7 feet tall. It is potted and should go in the ground by November. Its official name is *Quercus wislizenii* and its common name is interior live oak –don't let that fool you into putting this large tree in your living room. This type of tree is tough and can survive the heat further inland if necessary.

If you are interested in the tree, it is yours for a \$50 donation to the Wrigley Landscape Project. To buy a tree like this at a nursery will cost you at least \$80 and as much as \$250 so you are still making out while supporting your neighborhood with a donation.

Ken will even deliver it if you don't live too far from him, what a deal!

Send your check the Wrigley Association and note that it is for the landscape project on the check or email wrigleyvillage@att.net to tell us you would like to get the tree and we can work out the details with you.



Lisa Wibroe

Calling Foul

On Wednesday September 10, 2008, many Wrigley residents reported a foul scent in the air to the Air Quality Management District. To me, the air smelled like tar, as if someone was getting their roof repaired. The odor had a distinct petroleum taint. It occurred to me that there may have been an incident at one of the refineries to the west of Wrigley.

Within an hour of dialing 1-800-CUT-SMOG and filing a complaint, I received a follow-up call from the AQMD. An hour after that, two air quality inspectors were knocking at my door. They were sent out to talk to complaintants as they received numerous calls about the foul odor from both sides of the 710 freeway. Enough residents had phoned to complain about the odor that nuisance charges were filed. It is reassuring to know that

when residents pull together and become vigilant, the AQMD listens in earnest. If more Wrigley residents picked up the phone and dialed 1-800-CUT-SMOG when the air quality suffers, we may really be able to impact the environment we live in.

On the very same day, a U.S. District Court Judge decided in favor of the Port of Long Beach's Clean Trucks Program. This means that on Oct. 1, the Port of Long Beach will begin to ban the oldest and most-polluting diesel trucks from entering the Port.

The City of Long Beach and its residents can work together to reach the goal of cleaning up the air in our communities.



West Division Police Blotter



With Halloween just around the corner, the LBPD West Division would like to remind you to be safe, by following these safety tips:

Wear bright colored costumes

Carry a flashlight.

Obey all the rules of the road both, as a driver or as a pedestrian.

It is a great idea to go trick or treating in groups.....remember the more the merrier.

Adults, keep an eye on younger kids, even if not your own.

Always inspect your children's candy, before allowing them to eat them.

Throw away any opened candy.

As always, safety should be the number-one priority for you and your child.

HAVE A SAFE AND HAPPY HALLOWEEN!!!!!!

Commander Luman and staff will be hosting a Community Leadership Forum on Wednesday, October 29, 2008. The meeting will be held at the West Division Police Substation located at 1835 Santa Fe Avenue at 6:00 p.m. Everyone is invited.

Several businesses along Pacific Avenue (mostly 20th St to 21st) have been victims of shoplifting. Please be aware of your surroundings when doing your shopping.

On 09/21/2008, a burglary occurred in the 500 block of West Hill.

On 08/21/2008, an assault with a deadly weapon occurred in the 2051 Cedar. The suspect was taken into custody.

On 09/09/2008, a burglary occurred in the 3200 block of Eucalyptus.

On 09/12/2008, a burglary occurred in the 2700 block of Eucalyptus.

On 09/12/2008, a burglary occurred on the 3300 block of Magnolia.

On 09/19/2008, a burglary occurred in the 2900 block of San Francisco. The burglar entered through a sliding glass door.

Business Member:

Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



Your Business Here

Become a Business Member of
the Wrigley Association



Decorate With The Diva: Fall Decorating Tips

Shoshanah Siegel

Nothing says "fall" like the smell of freshly picked apples or the warm colors of the turning leaves. Capture that warmth and bring it indoors for everyone to enjoy by updating your fall decorating to reflect the changing weather and upcoming seasons of cozy evenings and family get-togethers.

Fall 2008 Color Trends

When deciding on color, it's easy to stay in the safety zone and stick with standard neutral tones. But in reality, more people are using colors that pop. Why not shed some of the boring colors that can seem drab and try spicy colors that stand out and grab attention?

Use the colorful leaves of the season as an inspiration for your palette. Chili pepper red is the trend for this fall and into the holiday season. Look for this color on everything from wall decorations to pillow accents to glassware. Even red lighting is becoming a popular decorating accent. Try combining other zesty colors such as rich yellows, organic greens and fiery oranges to achieve a look that is sure to get attention.

Accessorize

Look for blankets, pillows, and rugs in darker colors and textured fabrics to complement your furniture. Choose fabric patterns with metallic or beaded detail, embroidery, or Middle Eastern influences. Besides providing an instant updated look, these easy additions will make your home seem warmer and more comfortable. Fill shelves, tables and bare corners with various-sized candles in delicious seasonal scents like cinnamon, vanilla, apple, and pumpkin pie. Use copper accents wherever possible for a rustic fall look.

The Little Things

Decorating for fall is both fun and uplifting. It is the perfect time to clear away the extra "stuff" that can accumulate. Use the added space for your fall decorating and add centerpieces, cornucopias, candles, bowls of fruits and vegetables, gourds, Indian corn, colorful leaves, barriers and branches, and various colors and sizes of pumpkins, and allow the warmth of the season to fill your home. If only for a few months, your home will resonate with coziness of fall and welcome all who enter.

Shoshanah Siegel, Your Color Diva, www.yourcolordiva.com

Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events. Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@att.net if you have questions about business memberships.



Buono's Pizzeria
 401 W. Willow Street
 Long Beach, CA 90806
 562-595-6138
www.buonospizza.com/



Wrigley Is Going Green

Lisa Wibroe

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Members of Wrigley is Going Green recently attended a workshop on planting a drought tolerant garden, also known as California friendly landscaping and xeriscape gardening. This lecture was sponsored by the Long Beach Water Department, located at 1800 E. Wardlow Road. You can also study the demonstration garden there to see the variety of drought tolerant and California native plants that are appropriate for Long Beach residential gardens. You can sign-up for free monthly residential [landscape classes](#) offered to Long Beach Water Depart-

ment customers by calling 562-570-2303. Or, you can learn through the internet by logging on to LBwater.org and click on the Landscape Home Page to get the latest on water conservation and planting water wise gardens. Many informative links are provided at this site including an on line gardening class.

Many residents in Wrigley are already transforming their gardens to be California friendly/drought tolerant. Take a stroll down some local streets to see some beautiful examples: 2500 Oregon and 2745, 2926, and 2950 Eucalyptus. My own drought tolerant transformation is nearing completion.

Several of my immediate neighbors have expressed the desire to convert their gardens to xeriscapes. It would be economical and fun for neighbors to get together to plan new gardens and then buy plants together. Many drought tolerant plants are easy to propagate making the sharing and trading of clippings viable. If you have any

California friendly starter plants or clippings to share or trade, please email Wrigleyisgoinggreen@hotmail.com, and we will help coordinate your efforts.

Wrigley is Going Green is working on many goals and is meeting with different City entities to bring our projects closer to fruition. Stay tuned to find out where our green projects will pop up. Once we get the details of our projects confirmed, we will need many local volunteers to make them happen!

Altus Realty Solutions

Scott Rhinehart, Broker

www.AltusRealtySolutions.com

scott@altusrealtysolutions.com,

562-331-1919



Business Member:

President's Inbox

Continued From Front page

that CTL funds be held in a legally separate organization. It was no secret that the association wanted to set CTL up as a separate 501(c)(3) nonprofit and had been working to do so for more than a year. The Wrigley Association always intended to work closely with the new organization. This was very specific in the motions approved by the board and the membership.

The back story about board members' attempts to correct CTL's financial and accounting inconsistencies and the uncooperative behavior of Maria Norvell, CTL's committee chairperson, is lengthy and complicated. Rather than catalog the history here, I will simply say that separating CTL into a separate organization was necessary to protect the integrity of the Wrigley Association. It was also necessary to minimize the liability of CTL and the Wrigley Association. We had little choice after Partners of Parks refused to handle the funds any more and said that it would only give the money to a 501(c)(3) nonprofit; the Wrigley Association is a 501(c)(4).

I'm telling you this to set the record straight on *The Signal* article. I know some of you care deeply about this matter; some don't. In either case, these displays represent significant corporate assets and we must protect them.

I welcome your opinions and ideas. Please either call me at 562-225-9462 to weigh in or email me at shorti2448@msn.com.



Wrigley Taking Back Earl Avenue

P.G. Herman

SATURDAY, SEPTEMBER 27, 2008

2100 Block of Earl.....Meet at Earl and Hill Ave

HOSTED BY: WRIGLEY ASSOCIATION, SOUTH WRIGLEY NEIGHBORHOOD ADVISORY GROUP (NAG), L.B.P.D. WEST DIVISION PATROL & COMMUNITY RELATIONS AND OUR FABULOUS 52 CO-SPONSORS

Clean-up: 10 am to Noon -- Sponsored by the 6th District Council Office

Block Party: Noon to 3 pm

VOLUNTEERS ARE WELCOMED.

STUDENTS WILL RECEIVE COMMUNITY SERVICE CREDITS.

FOR MORE INFORMATION, PLEASE CALL EVENT COORDINATOR,
P.G. HERMAN (562) 595-6460 OR EMAIL AT AMAUGIRL@HOTMAIL.COM

**PLEASE HELP US IN OUR EFFORTS
TO BRING PEACE TO THE NEIGHBORHOOD!**

Business Members:



Pacific Baptist Church
3332 Magnolia Ave.
Long Beach, CA 90806
562-424-7714



Comfort Inn
200 E. Willow Street
Long Beach, CA 90806





The Animals of Wrigley

Sandi Sandman

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I have lived in Long Beach for more than 20 years and have never witnessed so many animals running around, unaltered, not cared for, and sadly not wanted. In the last 11 months alone, I have personally "rescued" 10 dogs from having to survive the mean streets of Long Beach. I have also found homes for stray kittens and spayed/neutered many other adult cats that wander our neighborhood.

About one month ago, I noticed a female cat and her kittens hanging around a vacant back house. I approached the owner with a solution to trap the mom and her kittens and to re-release mom (after she is spayed) and possibly get the kittens new homes. I was shocked that my neighbor, who asked, "Where do all these cats come from?" had no idea that in 7 years a stray cat or dog can produce 100s of descendents! Depressingly, in 1 year in the United States alone more than four million animals are put to death. In the Long Beach Shelter alone, the euthanasia rate is up to 47% at this moment.

Last year a new LA County Law (Municipal code 6.16.080) went into affect making it against the law to breed your animal, by accident or not. It is also the law that cats over the age of 4 months must be altered. Fines for illegal breeding can be up to \$1000. Despite this new law, our community has a huge problem with the overflow of dogs and cats on the streets.

We, as a community, all need to start paying more attention to this tragedy. I have met other neighbors that also have rescued animals off the street but frankly, there are not enough of us. I am hoping by writing this I can rally some of my fellow Wrigley-ites to work together.



Some ways to help:

- Sponsor your neighbor's cat if they get her altered.
- Offer to transport your neighbor's pets to be spayed, vaccinated and micro chipped.
- Call Animal Control at 562-570-7387 if you see any neglect or abuse.
- Educate our neighbors—(email them a copy of this newsletter)
- Friends of Long Beach animals (www.folba.org) can help with the cost to spay or neuter your pet. You may go to their website to find all the facts about spaying and neutering your animal.
- Donate to the Friends of Long Beach Animals to help control the pet population.
- Another inexpensive resource is Goldenstate Humane Society located at 555 E Artesia Blvd Long Beach, CA 90805 (562) 423-8406. They offer low cost spay/neuter, vaccinations as well as micro chipping your dog or cat. Micro chipping involves placing a small chip in your pet's back so that you can be identified and contacted when you are separated from your beloved animal.

• Foreclosed homes are often problematic, if you know of a foreclosed home on your street, please take a look around the house to be sure there isn't a dog or cat (or any pet) left behind, too often there are. If you cant take in the animal then call animal control officers at 562 570 7387. This option is a last resort but it's a better resolution than letting a dog or cat get hit by a car, fend for themselves and die lonely and unwanted in an alley.

Trudie (pictured above) is looking for a Loving Home

Trudie is a sweet 1 year old German Shepherd mix living in my backyard. She was hanging around our house for 3 days before I was able to grab her. She loves to play ball and Frisbee and needs a home.

If you would like more information please call me at 562 235 3302 or email me at sandisandman64@msn.com If you have any ideas or want to help me help these unwanted animals please feel free to contact me.

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2008 through May 31, 2009

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wrigleyvillage@att.net Wrigley Association

Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.myspace.com/wrigleyassociation

**Join Our
Facebook group
& check out our
myspace page!**