

**Westwood Neighborhood Association Meeting**  
**Tuesday, March 25, 2008**  
**Pal Joey's**

1. Call to Order: President Brad Sammon called the business meeting of the Board of Directors to order at 7:10 PM. In attendance: Brad Sammon, President, Joe Kobes, Vice President, Sharon Murphy, Des Moines Neighbors Liaison, Barbara Bell, Beautification Committee Chair, Margo Hutcheson, Beautification Committee, Rob denHartog, Membership Chair, Thomas Kisch, Secretary.

2. Approve February 19, 2008 Minutes: Sharon Murphy moved the minutes received from Thomas Kisch on March 5, 2008 be approved as written. Barbara Bell seconded the motion. All approved.

3. Treasurer's Report: Not Available

4. Membership: The association has 116 members. These include individuals, families, and one business.

5. Publicity Committee Report:

A.. Newsletter Advertising Committee Report: The following proposal was presented to the Board for consideration:

Business sponsorship would cost \$50 annually, which would be from July 1 through June 30. The newsletter is published quarterly. Sponsors would be charged half-price for ads in accordance with the following proposed rates:

Sponsor Business

\$50 for 4 quarterly 1/8 page ads  
\$90 for 4 quarterly 1/4 page ads  
\$175 for 4 quarterly 1/2 page ads  
\$300 for 4 quarterly full page ads

Non-Sponsor Business

\$100 for 4 quarterly 1/8 page ads  
\$180 for 4 quarterly 1/4 page ads  
\$350 for 4 quarterly 1/2 page ads  
\$600 for 4 quarterly full page ads

Sponsors joining before March 2008 will receive advertising in the April 2008 newsletter as a bonus.

Rob denHartog moved the proposed rate schedule be approved. Joe Kobes seconded the motion. All approved.

Discussion was also held about the possibility a business may want to include an insert in the newsletter. This issue was tabled until the next Board meeting. If a request for placing an insert is received during the interim, the Board will consider the request.

B. Articles for the next edition of the neighborhood newsletter are due to Jeanette McGreevy by April 4<sup>th</sup>. The printed newsletters will be available to the Block Captains on April 18 for distribution to neighbors.

6. Des Moines Neighbors Report: Sharon Murphy reported that much of the discussion at the February 28 meeting focused on a review of the City budget.

Des Moines Neighbors has been awarded the grant that was referenced by Sharon at the Board's February 19 meeting. This grant is funding two full-time positions, an Executive Director position for the Neighborhood Resource Office and a coordinator position within the office. Kimberly Hansen has been hired as the Executive Director. The coordinator position will be responsible for coordinating 22 nonprofit agencies within Des Moines and working with the King Irving and Mondamin Presidential neighborhoods.

7. Beautification Committee Report:

A. Garden Tour: Barbara Bell reported the 2008 Westwood Garden Tour will be held on Saturday, June 14. There are five gardens on the tour, with an admission price of \$5.00. Tickets will be available at each garden site on the day of the tour. It was consensus of the Board that proceeds from the tour will be used for Westwood beautification projects.

B. Westwood Great Perennial Divide: Barbara Bell reported this event will occur on May 4 and 5. A new location for the Divide will be announced.

C. Walnut Creek Gateway Community Garden: Margo Hutcheson reported that Westwood has been awarded a grant of \$775 for the Walnut Creek Gateway Community Garden from the Lillian Swartzell Perennial Planting Program. She and Kris Sutton have begun growing plants in their respective homes and are purchasing additional seeds / supplies for the garden. In the announcement of the grant award, Teva Dawson stated, "The committee really liked your project and even called it 'new age' in concept and design. They congratulate your beautification efforts to-date and look forward to continued improvements in this highly visible space."

Kathy Murphy has been assigned as the liaison for this funded project. Ms. Dawson asks that Ms. Murphy be included in planning meetings, planting days, and a final site visit after planting. She can be contacted at [katherine.m.murphy@wellsfargo.com](mailto:katherine.m.murphy@wellsfargo.com).

Because the seeds and supplies for the garden must be purchased prior to reimbursement by the grant, Brad Sammon moved that documented expenses of up to \$775 be reimbursed by the Westwood Neighborhood Association. In turn, Westwood will request reimbursement of the expenses by the Lillian Swartzall Perennial Planting Program grant. Rob denHartog seconded the motion. All approved.

8. Social Committee Report

A. Jazz in July Concert: Rob denHartog reported that he has faxed the Jazz in July application to Metro Arts requesting a priority date of July 12 for Westwood's concert. However, because preliminary arrangements have been made with Roxi Copland for a concert on July 11, it was consensus of the Board for the priority date to be July 11, with an alternative date of July 13. Rob will contact Metro Arts to request a change in the priority date.

In further discussion, the Board agreed the Association would not apply for a permit to serve alcohol and would not provide the horse / wagon at this event. Additional vendors will be considered.

9. Newsletter and Historian Chairperson Positions: These positions remain open on the Board.

10. Next Meeting: The next meeting will be held on April 22 at Pal Joey's, 7:00 PM.

11. Other Business:

A. Annual Report: Brad Sammon submitted the Association's Annual Report to the City of Des Moines on March 8. Updated information about our Association will be available on the Des Moines Neighbors website.

B. Meeting with Chief Bradshaw: All neighborhood association presidents have been invited to attend a meeting with the new police chief, Judy Bradshaw, on Thursday, March 27.

12. Adjourn: The meeting adjourned at 8:30 PM.

