



It May Be One Of The Most Valuable Skills *You Ever Teach Your Children*

The Company You Keep®

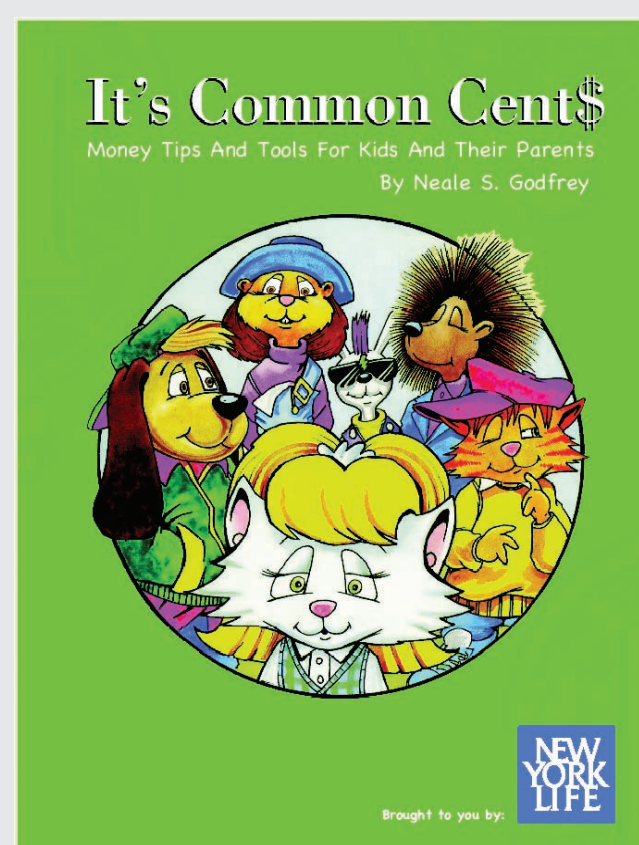
You are invited to attend our **FREE** workshop

“Raising Financially Responsible Children”

Hosted by

New York Life Insurance Company

To RSVP or receive more information
on the workshop, please call



All attendees will receive a complimentary workbook during the workshop to help apply the techniques learned during the workshop.

The workshop is based on the #1 New York Times Best-Seller “Money Doesn’t Grow On Trees: A Parents Guide To Raising Financially Responsible Children.” The author, Neale Godfrey, is a syndicated columnist, television personality, and New York Times Best Selling author who will help educate you on ways to teach your children about the value and responsible use of money. Together we've created a workshop that will help educate you on ways to teach your children about the value and responsible use of money.

This seminar is for informational purposes only and is not a projection of future outcome. You should consult your professional advisors for tax, legal and accounting advice.



New York Life Insurance Company

New York Life Insurance and Annuity Corporation (A Delaware Corporation)

51 Madison Avenue, New York, NY 10010

www.newyorklife.com EOE M/F/D/V AR02876B(02/07) SMRU 00336162CV(Exp.03/08)

NEALE S. GODFREY

Neale S. Godfrey is an acknowledged expert on family and children's finances. After a distinguished career in the banking industry as one of the first female executives at the Chase Manhattan Bank, Neale went on to become president of The First Women's Bank and founded The First Children's Bank. Neale pioneered the topic of kids and money. She went on to found the Children's Financial Network, Inc., whose mission is to educate children (and their parents) about money. She is the author of 14 books, including the #1 best-seller; *"Money Doesn't Grow On Trees: A Parent's Guide To Raising Financially Responsible Children."* Ms. Godfrey is also a professional speaker and television personality who hosted her own PBS special and appears regularly on such shows as "Good Morning America," "Oprah," and "The Today Show." In addition, Neale empowers women to take charge of their financial lives and has authored two books on the topic; *"Mom, Inc.: Taking Your Work Skills Home,"* plus *"Making Change: A Women's Guide To Designing Her Financial Future,"* Simon & Schuster. Ms. Godfrey is a mother of two children who are financially responsible!

