

Chancellor's Task Force Update

Michelle Pellegrin

First, a Roving Parties/Groups committee has been added. Lynn Halperin is the chair. It has taken the task force two years to get to this point and it's an important one. Lynn, can you add something about your committee's task?

Task force committees will be writing up their action plans for the fall semester. The committees include Enforcement, Student Leadership, Communication/Education, and Landlord.

Enforcement will be working on training for the SHO and changes to SRO this summer. In addition, they are still working out the kinks in the second response cycle (BPD to UCPD to SJA)

Communication is moving forward very nicely. From their report:

1. Define Core Public Message and develop web page and communications strategy around this message.
 - a) Work with marketing expertise.
 - b) Develop website as portal page with links to other sites.
 - c) Utilize Core Message in all communications (eg. campus/community newsletters)
 - d) Develop marketing plan for Welcome Week 2007.
2. Identify communication/update strategy for members of Task Force and other key parties (example: bSpace web page).
3. Continue communications plan and activities already underway, as defined on Communications Matrix (attached).
4. Continue education activities underway, including:
 - * AlcoholEDU and enhancements
 - * Partysafe campaign
 - * April is Alcohol Awareness Month activities
 - * Support student activities

A gap in the Student Leadership was defined (again). There needs to be a better handoff when student organizations change leadership so there is continuity with the task force. Nicole Mann, the amazing president of the Panhellenic Society (sororities) has written this into the president's job description.

Jim Hynes, Irene Hegarty and Nicole Mann went to the annual conference on student / neighbor relations in Florida. We are waiting for a summary of what they think will apply to our situation here in Berkeley