

CPCA E-Bulletin: August 23, 2007

NCPC 8th National Conference Announcement

Keynote Speakers

Domingo S. Herraiz, director of the Bureau of Justice Assistance, Office of Justice Programs, U.S. Department of Justice, will provide the opening keynote address at the 8th National Conference on Preventing Crime in Atlanta, GA, on October 3, 2007. Director Herraiz was unanimously confirmed by the U.S. Senate as the Director of the Bureau of Justice Assistance (BJA) on March 8, 2004, and President George W. Bush signed his commission the following day. BJA supports law enforcement, courts, corrections, treatment, victim services, technology, and prevention initiatives that strengthen the nation's criminal justice system. With its three offices—Programs, Policy, and Planning—Director Herraiz promotes his “One BJA” vision for consistent and effective services by providing hands-on leadership to BJA staff as they administer comprehensive programs and design sound and strategic policies. Director Herraiz has established the following core priorities for BJA: emphasize local control; develop collaborations and partnerships in the field; promote capacity building through planning; maximize the administration of funding and resources; increase training and technical assistance; create accountability of projects; encourage innovation; and communicate the value of justice efforts to decision makers at every level.

For more information on the national conference and how to register online, visit www.ncpc.org/NationalConference2007.

Thurbert E. Baker, Attorney General of the State of Georgia, will provide welcome remarks at the opening general session. Mr. Baker has served as Georgia's Attorney General since 1997. He has won three statewide elections for Attorney General and in his most recent election, he carried 122 of Georgia's 159 counties. As Attorney General, Mr. Baker has focused on fighting crime, corruption, and consumer fraud. He wrote both Georgia's groundbreaking mortgage fraud statute as well as Georgia's financial identity fraud statute, allowing law enforcement to break up and imprison fraud rings operating in the state. Mr. Baker has fought to protect Georgia's children by proposing and successfully passing legislation that increased penalties for child pornographers and closed loopholes in our child pornography laws. Attorney General Baker has also been a strong advocate for Georgia's Open Government laws, creating a mediation program in the Office of Attorney General dedicated to working with citizens and local governments to ensure that records and meetings covered by Georgia's Open Government laws are open to the public as well as successfully litigating against organizations which refused to turn over documents covered by the Open Records Act.



Professional Development Institutes (PDI)

Tuesday, October 2, 2007
9:00 a.m. to 5:00 p.m.

There is a separate registration fee of \$100 for a conference attendee or \$125 for a non-conference attendee for each of the five PDIs.

Human Trafficking: Not in My Back Yard—Think Again

Human trafficking is now a booming business in the United States thanks to the global economies created by international criminal businesses. Between 20,000 and 40,000 people are trafficked into the United States each year, according to the National Criminal Justice Reference Service. This session will cover the scope of the human trafficking problem, including the difference between smuggling and trafficking; the Trafficking Victims Protection Act that identifies the forms of Human Trafficking as either forced labor or commercial sex exploitation; the use of force, fraud, or coercion to control victims; how to recognize indicators of human trafficking; how to recognize victims who are vulnerable and not willing to self-report; and strategies to prevent human trafficking. A panel discussion led by members of a local Human Trafficking Task Force will provide real examples of how to address this issue at the community level.

Presenter: Bill Micklus, Director of Training, Upper Midwest Community Policing Institute, Woodbury, MN



McGruff® Golf Classic

Join us at The Commons at Fort McPherson in Atlanta, GA, on Tuesday, October 2, 2007, for the National Crime Prevention Council's first-ever McGruff Golf Classic at the 8th National Conference on Preventing Crime: *Helping Build Safer Communities*. This preconference event is a time for conference attendees as well as local Atlanta residents to come together for fun, fellowship, and sport. This year's event will be a four-player-per-team scramble tournament and will be held from 7:00 a.m. to 5:00 p.m.

Registration is limited to the first 128 people. Conference attendees get the discounted rate of \$75/person; registration for non-conference attendees is \$125/person (registration opens August 1st).

To register or for more information, visit www.ncpc.org/training/national-conference/mcgruff-golf-classic.

All participants will receive

- ♦ Golf shirt
- ♦ Traditional Southern barbeque lunch
- ♦ \$25 gift certificate from the PGA Tour Superstore
www.pgatoursuperstore.com/
- ♦ Gift bag
- ♦ Sleeve of golf balls and tees

Prizes for the Top-Scoring Teams

Top foursome: Four roundtrip airline tickets from Southwest Airlines

Second place foursome: Four \$50 gift certificates for Talbots, golf towels, and hats

Contest Prizes

Hole-in-one: Cash prize

Longest drive: Gift certificate for a driver from the PGA Tour Superstore and luggage tags from Boomerang

Closest to the pin: Gift certificate for a putter from the PGA Tour Superstore and luggage tags from Boomerang

Additional prizes will be raffled off during lunch. Those prizes include

- ♦ Two tickets to Grand Ole Opry, any 2007 performance
- ♦ Four rounds of golf at The Commons at

Fort McPherson

- ♦ Tickets to the Boat Wagon, suitable for children (www.boatwagons.com/index.htm)
- ♦ Garfield book autographed by Jim Davis
- ♦ Georgia Tech golf shirt and golf towel
- ♦ Gift certificate to Repast restaurant (<http://atlanta.citysearch.com/review/41881773?rpp=45>)
- ♦ Football card autographed by Sam Brunelli
- ♦ NFL football autographed by Dante Culpper (with certificate of authenticity)
- ♦ \$25 gift certificate to the McGruff Store at the NCPC's 8th National Conference on Preventing Crime
- ♦ \$10 gift certificate to Build a Bear

Mulligans will be available for purchase.

Tournament Schedule

7:00 a.m. – Buses depart the Atlanta Hilton

8:00 a.m. – Golfer registration

8:45 a.m. – Opening remarks and rules of play

9:00 a.m. – Players move to assigned holes

9:05 a.m. – Shotgun start; tournament round

2:00 p.m. – Barbeque lunch

4:00 p.m. – Golf awards presentation

4:30 p.m. – Buses depart for Atlanta Hilton

Roundtrip transportation will be provided from the conference hotel. For more information, contact Christy Sharp at CSharp@ncpc.org.

Prevention Works

A blog by the National Crime Prevention Council

Community Corrections

Since I began blogging about crime prevention, I have been fascinated by alternative sentencing plans, such as restorative justice or shaming. I do not think that we have found a perfect punishment for crime in incarceration, and I do believe that for some crimes, alternatives may prove to be...

To read the rest of NCPC's latest blog entry, visit www.ncpc.org/blog.

McGruff® Licensee Spotlight

News from NCPC Featured Licensed Products.

Sparta Pewter is an official licensee of National Crime Prevention Council and has permission to produce and sell products with the image of McGruff the Crime Dog® and "Take A Bite Out Of Crime®."



Choose from our stock McGruff items or let us create custom merchandise to suit your needs. Ask your representative for details. Call Kim at 1-888-254-2002 or visit www.spartapewter.com.



SPARTA PEWTER
handcrafted creative designs



CPCA/NCPC News

Crime Prevention Month Kit 2007-2008: Protecting Children and Youth

The newest Crime Prevention Month Kit, *Protecting Children and Youth*, is here! This year's kit is designed to extend resources and enhance efforts to help protect children, be it in schools, on the Internet, or simply within the community.

The kit, in 12-month calendar form, provides strategies and reproducible materials to help keep children safe and reduce crime. The strategies and program examples for each month provide great resources for anyone working with children. The materials and resources in the kit are intended for use in everyday outreach, newsletters, special events, public service announcements, and targeted media campaigns. The kit is filled with ready-to-go resources for the law enforcement officer or community partner looking to educate communities on how to teach children and youth about crime and crime prevention techniques that will help every community to "Take A Bite Out Of Crime®."

Check out McGruff!

NCPC's beloved icon had an amazing opportunity to participate in some pre-season Green Bay Packer events thanks to Dennis Gladwell, Vice President of the Wisconsin Crime Prevention Practitioners Association and CPCA Executive Committee Representative.



Looks like it was a full house!



NCPC Office Move!

NCPC is moving! Our current building (1000 Connecticut Avenue, NW, Washington, DC) is being torn down to make way for new construction. Effective September 10, 2007, NCPC will be moving to the following address:

2345 Crystal Drive
Fifth Floor
Arlington, VA 22202-4801

During our office relocation, we will be without phone, fax, and email service from 5:00 p.m. (EDT) on Thursday, September 6th until 8:30 a.m. on Monday, September 10th. We will not be able to receive faxes or phone calls during this time. All email traffic received after 3:00 p.m. on Thursday, September 6th will be forwarded and delivered to staff inboxes by 8:30 a.m. on Monday, September 10th.

Questions? Please contact Don Cook, Vice President for Operations and Support Services, at dcook@ncpc.org or 202-261-4164.

NCPC Job Openings

Please click on the job listing to view details about each available position with NCPC.

[Associate Manager, Marketing](#)

[Managing Director, Development and Strategic Relationships](#)

[Chief Financial Officer and Managing Director, Finance and Administration](#)

[Program Associate, Crime Prevention Coalition of America](#)

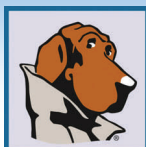
[Research Associate, Research and Evaluation](#)

[Research Manager, Research and Evaluation](#)

For more information or to apply for these positions, contact Jonathan Lamb at 202-261-4149 or jlamb@ncpc.org.

McGruff® Usage Tip of the Week

We all know that McGruff is a charismatic guy. He's smart, friendly, credible, and a great influence. So it's no wonder that each day his mailbox (both physical and virtual) is filled with requests from people all over the country, asking him to be part of an event or to feature his photo in a newsletter. McGruff loves coming to your communities and being featured in brochures, but he wants to remind you that sometimes his appearances are not appropriate. It is important to remember that McGruff never endorses any person, product, or company. He never endorses, either directly or indirectly, any candidate for political office, any political party, or any political campaign, whether issue-oriented or not. He does not appear at ribbon cuttings or store openings nor can he be used for commercial advertising purposes. Although McGruff is flattered that you would want him to help endorse a product or a campaign, he wants to remind you that he supports everyone equally and that to endorse would go against his values.



NATIONAL
CRIME
PREVENTION
COUNCIL

News From the Field and Event Updates

Students to Receive Emergency Text

Messages in Massachusetts

The state of Massachusetts is providing funding to public colleges to create emergency alert systems using text messaging. Students, faculty, and staff will receive quick communications by text in addition to message boards, emails, and phone calls. The initiative is partly a response to last year's tragedy at Virginia Tech, where information was not provided to the University community until two hours after the first shooting.

For more information, please visit www.innovations.harvard.edu/news/50541.html.

Reinventing Prevention: Why Did Crime Prevention Develop So Late?

The *British Journal of Criminology* (volume 47, issue 3) published an arti-

cle entitled, "Reinventing Prevention: Why Did Crime Prevention Develop So Late?" that analyzes the emergence of risk-based crime prevention and governance in both the United Kingdom and the United States at the turn of the 20th century. The main argument is that the current proliferation of crime prevention programming cannot accurately be viewed as a movement toward a risk-based society, but should more accurately be viewed as a case in which neo-liberal governance and insurance industries transformed an area of governance—the police—that had previously been unusually resistant to risk-based approaches. In making this argument, the author shows how police and fire agencies in the 19th century worked primarily in concert and, in most cases, were actually the same agency.

For more information, please visit www.oup.com/us/.

Minnesota Crime Prevention Association Annual Conference

The Minnesota Crime Prevention Association will be holding their annual conference from October 14–16, 2007 in Duluth, MN.

The keynote speakers will be Ramsey County Attorney Susan Gaertner, Dakota County Attorney Jim Backstrom, and State Meth Coordinator Chuck Norenberg and they will discuss how prevention plays an important role in curbing the methamphetamine epidemic in Minnesota. Each agency will receive a free copy of the *Revealing Meth* DVD.

For more information, please visit www.mncpa.net/.

Training and Funding

Dr. Martin Luther King Jr. Day of Service Building the Beloved Community Grants

Application deadline: August 31, 2007
www.pointsoflight.org/programs/seasons/mlkd/

The Points of Light Foundation and Volunteer Center National Network, through the generous support of the Corporation for National and Community Service (CNCS), is pleased to offer *Building the Beloved Community* grants to affiliate volunteer centers (network) and others (non-network) to continue the legacy of Dr. Martin Luther King, Jr. on **January 21, 2008**. The Points of Light Foundation and Volunteer Center National Network will distribute \$88,650 to approximately 30 grantees who propose to engage disadvantaged youth in service and/or involve volunteers of all ages in service to have an impact on disadvantaged youth. Award amounts will range from \$1,000 to \$10,000. In accordance with CNCS requirements, at least 20% of these funds

will be available to non-network organizations. Eligible grantees for this funding are, by law, any entity otherwise eligible for assistance under the national service laws.

Mini-Grants for Public Schools and Libraries

Application deadline: September 15, 2007

www.ezra-jack-keats.org/programs/minigrant.html

The Ezra Jack Keats Foundation is accepting applications for the Minigrant Program for Public Schools and Public Libraries. Awards of \$500 will be provided to public schools and libraries for programs that encourage literacy and creativity in children. Programs related to the work of Ezra Jack Keats are welcome but not required. In the past, supported programs have included ongoing pen-pal projects that link otherwise unrelated communities, art projects that culminate in exhibitions, programs featuring guest authors and illustrators,

and bookmaking programs. Innovative program ideas are welcome.

Office of the Attorney General of Florida Crime Prevention Trainings

The Attorney General is the constitutional, statewide elected official who serves as the attorney for the State of Florida. The Attorney General is responsible for enforcing state consumer protection and antitrust laws, as well as for civil prosecution of criminal racketeering. The Attorney General also represents the state when those convicted appeal their convictions, including capital murder cases. The office also conducts various programs to assist local law enforcement agencies and crime victims.

The Office of the Attorney General of Florida is currently offering many crime prevention training sessions for 2007–2008. For a list of these sessions, please visit <http://myfloridalegal.com/crime>.



Crime Prevention Coalition of America

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If your organization has crime prevention conferences, events, or publications that you would like the Crime Prevention Coalition of America to know about, send an e-mail to membership@ncpc.org.

If you do not have a CPCA website user name or password, contact membership@ncpc.org.

To unsubscribe, send an email to membership@ncpc.org with the word "unsubscribe" in the subject line.

The Coalition's Ten Action Principles

Preventing crime is everyone's business.

Preventing crime is more than security.

Preventing crime is a responsibility of all levels and agencies of government.

Preventing crime is linked with solving social problems.

Preventing crime is cost-effective.

Preventing crime requires a central role in law enforcement.

Preventing crime requires cooperation and collaboration by all elements of the community.

Preventing crime requires education.

Preventing crime requires tailoring to local needs and conditions.

Preventing crime requires continual testing and improvement.

The Crime Prevention Coalition of America is committed to leading the collective efforts of individuals, communities, and government to improve the quality of life by preventing crime.

For more details about these action principles, see [*Engaging the Power of Prevention: 10 Action Principles*](#).

NPC Staff Coming to a Community Near You

Albany, NY, August 27–28, 2007: Chuck Sczuroski will be visiting the New York State Crime Prevention Association for a site visit. For more information, contact Chuck (csczuroski@ncpc.org).

Mayaguez, Puerto Rico, September 3–7, 2007: Chuck Sczuroski will be facilitating an Executive Session for the Project Safe Neighborhoods program. For more information, contact Chuck (csczuroski@ncpc.org).

San Diego, CA, September 4–7, 2007: Christy Sharp will be conducting a workshop and exhibiting at the California Crime Prevention Officers Association. For more information, contact Christy (csharp@ncpc.org).

Boston, MA, September 5–8, 2007: Azalea Aguilar will be exhibiting at the AARP conference. For more information, please contact Azalea (aaguilar@ncpc.org).

New Orleans, LA, September 7–8, 2007: Lori Brittain will be presenting a workshop on *Community Works* at the 25th National Law-Related Education Leadership Conference. For more information, contact Lori (lbrittain@ncpc.org).

Tempe, AZ, September 10–14, 2007: Christy Sharp will be presenting a workshop and exhibiting at the Arizona Crime Prevention Association annual conference. For more information, contact Christy (csharp@ncpc.org).

Milwaukee, WI, September 18–20, 2007: Chuck Sczuroski will make a Crime Prevention Through Environmental Design and a Bullying Prevention presentation to the Wisconsin Crime Prevention Practitioners Association Conference. For more information, contact Chuck (csczuroski@ncpc.org).

Pittsburgh, PA, October 11–12, 2007: Judy Kirby will be attending the Justice Research and Statistics Association 2007 National Conference. For more information, contact Judy (Kirby@ncpc.org).

New Orleans, LA, October 13–17, 2007: Chuck Sczuroski will be exhibiting at the International Association of Chiefs of Police conference. For more information, contact Chuck (csczuroski@ncpc.org).