

Historic Eastside Neighborhood Revitalization Plan

City of Longmont Community and Neighborhood Resources Division

L O N G M O N T



HISTORIC EASTSIDE NEIGHBORHOOD

Cover graphics produced by HENA Resident Maggie Van Vliet

Prepared by:
Tanya Ferencak
Neighborhood Revitalization Specialist
City of Longmont
350 Kimbark St.
Longmont, CO 80501
303-651-8794
Tanya.Ferencak@ci.longmont.co.us

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Historic Eastside Neighborhood Plan

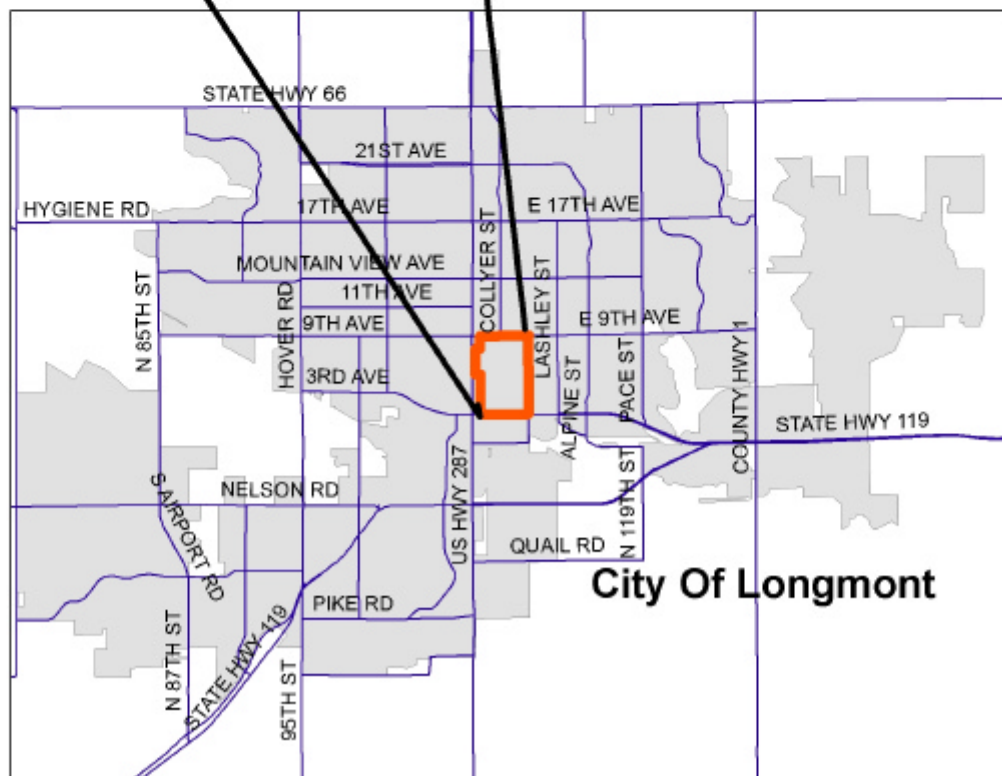
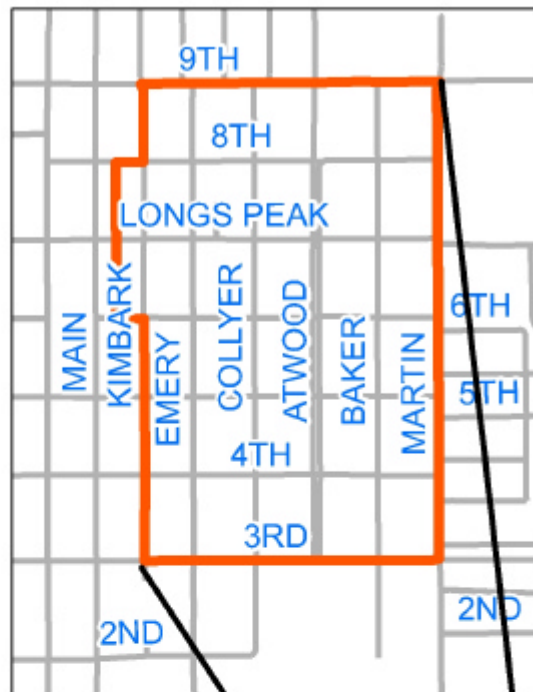
Historic Eastside Neighborhood Association Planning Committee

Sarah Levison
Deborah Stafford
Bob Carlson
Mary Jo Lusnak
Sharon O’Leary
Paul Garland
Margrette Castro
Theresa Schotte
Rick Jacobi
Kevin Hodgden
Lois Cartier
Delores Sandoval
Bridget Shaughnessy
Lyn Hodgden
Cindi Indermill
Kirk Indermill
Kyle Hester

City of Longmont Revitalization Planning Review Committee

Karen Roney	Director Community Services
Jon Clarke	Supervisor Community and Neighborhood Resources
Carmen Ramirez	Community Relations Specialist
Kathy Fedler	CDBG Coordinator
Ryan Kragerud	Senior Planner
Tanya Ferencak	Neighborhood Revitalization Specialist
Elise Flescher	Police Crime Information and Research Specialist
Doug Brown	City Council Representative

Historic Eastside Neighborhood



Historic Eastside Neighborhood Revitalization Plan

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Some of the pictures throughout this plan were taken by local youth at the Youth Photo Outreach event.

Executive Summary

Neighborhoods are places where people connect with one another. Being part of a community where neighbors know each other and help each other out not only contributes to an individual's health and happiness, but also makes it easier for people to organize around issues of public concern and community benefit. The Longmont City Council wants neighborhoods to continue their strong roles in community problem solving and in ensuring quality public services. However, the Council understands that neighborhoods have a life cycle of their own. As some of our neighborhoods are growing stronger and safer, other neighborhoods may be experiencing issues that threaten their quality of life. The Council reviewed and discussed some of the issues that are taking place in Longmont neighborhoods, and how revitalization efforts could help sustain a high quality of life throughout all Longmont neighborhoods. In 2002, City Council established a Neighborhood Revitalization Program for the Longmont community as comprehensive approach to improving neighborhoods in order to address issues in established neighborhoods.

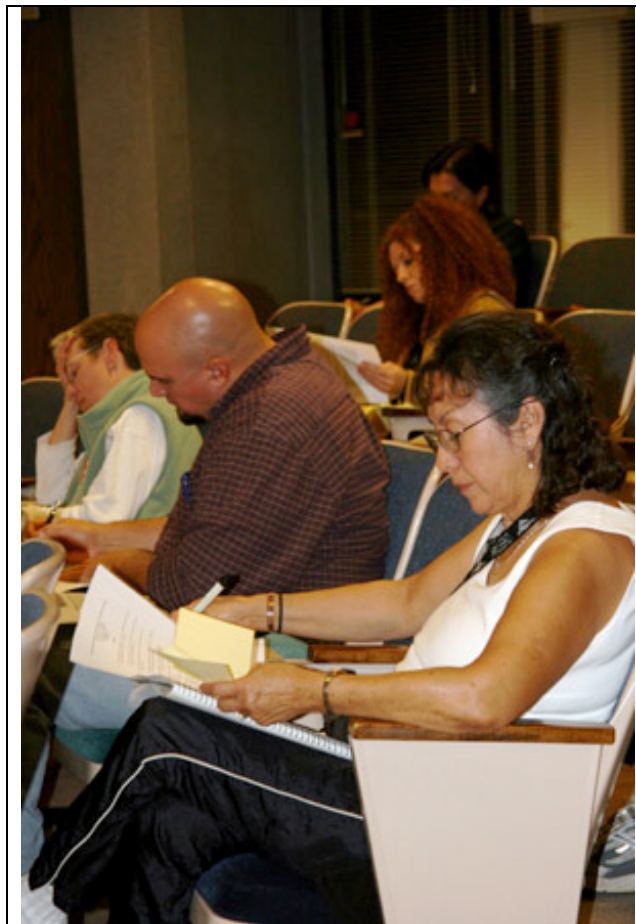
The City of Longmont Neighborhood Revitalization Program offers a comprehensive approach to improving neighborhoods. The program identifies and/or links neighborhoods with resources needed to deal with the community, social, physical and economic needs that are particular to a neighborhood to further improve the quality of life for its residents. Neighborhood revitalization could include, but is not limited to, the following elements: community, economic, social and physical improvements. Neighborhoods are determined eligible for the revitalization funds through a selection process that combines a series of positive and negative indicators. Negative indicators include income levels, police calls for service and percentage of code violations. Positive indicators include organized neighborhood associations, willingness to partner with the city and ability to define residential issues. Once identified as a revitalization candidates, neighborhoods are asked to apply for funding through a competitive process. In 2005, five neighborhoods were asked to apply for revitalization funds, and it was the Historic Eastside Neighborhood that was selected by committee to receive the 2005 revitalization grant funding.

The Historic Eastside Neighborhood Association worked with City staff to develop a neighborhood plan. This plan will serve as a shared community vision of the neighborhood revitalization effort and provides a vehicle for residents to work together with City of Longmont staff to improve their community. The goal of the neighborhood plan is to involve and include all groups that make up the neighborhood, identify values and issues important to the neighborhood, and include neighborhood improvement strategies to be implemented by all interested residents and community members.

In 2005 the Historic Eastside Revitalization Committee, made up of HENA residents, formed to assemble a plan that would identify the strengths of the neighborhood with the intent to preserve and enhance them. Based on a statistical analysis of neighborhood surveys and a series of neighborhood meetings and outreach events that included Youth, Latino and Senior specific outreach events, seven planning interest areas were identified early in the public input process. Those issues, listed in order of importance to HENA residents, are the following: ***Pride in Residences, Historic Preservation, Public Safety and Lighting, Community Building and Neighborhood Involvement, Traffic, Community Forest, and Collyer Park.***

For each of the seven interest areas of the Historic Eastside Neighborhood Plan, projects, programs and action steps have been identified to enhance the appearance, preserve the character and improve the public and private properties of the neighborhood. After the City Council acceptance in the 1st quarter of 2006 of the Historic Eastside Neighborhood Revitalization Plan the neighborhood and the City of Longmont will partner to prepare for plan implementation. The implementation stage of the planning process is the most anticipated phase since it is the actual development of thoughts and ideas generated during the plan discussions.

The Community and Neighborhood Resources Division will work closely with the Historic Eastside Neighborhood Association to implement the recommendations identified within the plan. The Community and Neighborhood Resources division will also be responsible for assisting in the coordination with the other City Departments and staff members identified as key participants within the plan. The adopted neighborhood plan is not binding or mandatory, but a guiding document for the revitalization of the Historic Eastside Neighborhood. Unless elements of the plan have been adopted, directly or indirectly by ordinance, the plan will serve to coordinate and structure community building efforts between Historic Eastside Neighborhood Association, the City of Longmont and other local community agencies. The goal is to have an implementation period of one year, in which Historic Eastside Neighborhood residents, designated City staff and other local agencies work together to complete as many projects and recommendations as possible.



Delores Sandoval and Paul Garland at Public Meeting, October 2005

Introduction

The Historic Eastside Neighborhood Plan was prepared by the City of Longmont Community and Neighborhood Resources Division in conjunction with the Historic Eastside Neighborhood Association's (HENA) Revitalization Committee. In 2005, the Historic Eastside Neighborhood Association Revitalization Committee held a series of public outreach and neighborhood events in which they identified seven elements that would create the body of the Neighborhood Plan. Those elements, listed in order of importance as identified by the Historic Eastside Neighborhood Association, are ***Pride in Residences, Historic Preservation, Public Safety and Lighting, Community Building and Neighborhood Involvement, Traffic, Community Forest, and Collyer Park***. Funding for this project was made possible through the City of Longmont's Neighborhood Revitalization Program through which \$100,000 has been allocated from the City of Longmont's General Fund to assist in implementing strategies identified in the neighborhood plan.

Historic Eastside Neighborhood

The Historic Eastside Neighborhood encompasses a .29 square mile tract located just to the East of Longmont's Historic Main Street and Central Business District. It is bounded by 3rd Avenue on the South, Kimbark Street on the West, 9th Avenue on the North and Martin Street on the East. Laid out by the original town planners in 1871, this neighborhood features several unique amenities associated with original Longmont such as wide streets, large lots, mature trees and period architecture. One of the main characteristics of the Historic Eastside neighborhood is its small town feel, which is emphasized by its proximity to historic Main Street shops and services.

Despite its obvious attractiveness, the Historic Eastside Neighborhood has suffered some deterioration. After the closing of the Kuner-Empson Factory in 1970 and the sugar plant in 1977, there was a marked decline in the Historic Eastside neighborhood. The neighborhood's dominant housing type lost its popularity and many dwellings became rental homes and a number of residences were subdivided into apartments. By the late 1960's and early 1970's the city had zoned a portion of the neighborhood R-3 in order to promote high density residential, professional offices and parking lots to serve downtown. Run down, but historic homes were replaced with two story apartment buildings. To halt this trend, the Citizens' for Sensitive Revitalization formed in 1980 in opposition to this development and to down zone the neighborhood. They were successful, and now the only allowed uses are single family residential use and conditional conversion of single family dwellings for multiple residential uses. Despite the past successes and continued investment in the neighborhood since the 1970's, the Historic Eastside Neighborhood struggles with issues regarding the upkeep of rental properties and preservation and rehabilitation of historic properties.

In 2005 the Historic Eastside Revitalization Committee was formed to assemble a plan that would identify the strengths of the neighborhood with the intent to preserve and enhance them. The housing stock in the area has survived well over the years and requires minimal maintenance and upgrading. In recent years commercial properties on and around Main Street have shifted from serving the needs of immediately adjacent neighborhoods to serving the larger Longmont area with community "happenings," arts and cultural activities while continuing to value small businesses and take pride in its history. The high value that Longmont residents have placed on historic Main Street has initiated a need for continued growth of mixed use neighborhood

oriented projects and maintaining adequate transition zones between busy Main Street and the quiet residential neighborhood. The neighborhood's most significant attribute is its historic character and small town feel, an amenity that attracts many visitors and serves as a reminder of the enduring influence that the vision and planning of Longmont's early planners had on the community.

Neighborhood Planning Issues

Based on a statistical analysis of neighborhood surveys and a series of neighborhood meetings that included Youth, Latino and Senior specific outreach events, seven planning elements were identified early in the public input process. These issues formed the basis of the neighborhood plan, the major aspects of which are outlined below:

Pride in Residences

1. Promote the maintenance and preservation of single family homes and property in the Historic Eastside Neighborhood. Creation of a Home Improvement Grant program that does not require residents to income qualify, which will allocate up to \$3,000 per household for improvements related to Historic Preservation, Xeriscaping, Tree Trimming and Exterior Maintenance.
2. Beautify the neighborhood by strengthening residential code compliance through the creation of proactive and systematic code enforcement by hiring a part time code enforcement officer in 2006 specifically dedicated to CDBG eligible areas.
3. Promote clean and safe streets and alleys through annual neighborhood clean up events.

Historic Preservation

1. Improve the exterior appearance of historic structures in the Historic Eastside neighborhood through access to the Home Improvement Grant fund.
2. Determine historic designation and preservation tools that will promote and protect the historic nature of the Historic Eastside Neighborhood while continuing to meet the needs of local residents.
3. Install historic design elements throughout the neighborhood that appropriately promote the heritage of the Historic Eastside Neighborhood. Monument signs, historic street signs, period specific on-street lighting and historic educational signage can be effectively used to promote the boundaries and character of the neighborhood.

Public Safety and Lighting

1. Improve on-street lighting in the Historic Eastside Neighborhood through Longmont Power Company's residential street lighting program.
2. Encourage opportunities for neighbors to be involved in creating a safe Historic Eastside Neighborhood.

Community Building and Neighborhood Involvement

1. Encourage more community wide events and gatherings.
2. Increase level of awareness and involvement within the Historic Eastside Neighborhood.
3. Promote inter-cultural communication and understanding through Spanish and English classes offered at Columbine Elementary School.

4. Investigate the possibility of non-profit status for the Historic Eastside Neighborhood Association and/or partnering with existing non-profit organizations to obtain additional grant funds.

Traffic

1. Promote safe and efficient pedestrian and automobile transportation throughout the neighborhood.
2. Evaluate the existing sidewalk conditions and make recommendations for improvement.
3. Encourage the development of on-street parking improvements in the Historic Eastside Neighborhood.
4. Encourage the expansion of the bike lane system in the Historic Eastside Neighborhood Association to include a connection to the St. Vrain greenway.

Community Forest

1. Preserve the community forest by funding residents for tree maintenance for mature trees located on private property.
2. Enhance the existing community forest through the creation of a Historic Eastside Neighborhood tree planting program.

Collyer Park

1. Revisit the Collyer Park master plan to ensure that the plan reflects the values of the entire neighborhood.
2. Update and replace lighting in Collyer Park with historic design elements.



Group discussion at public meeting

Neighborhood Profile

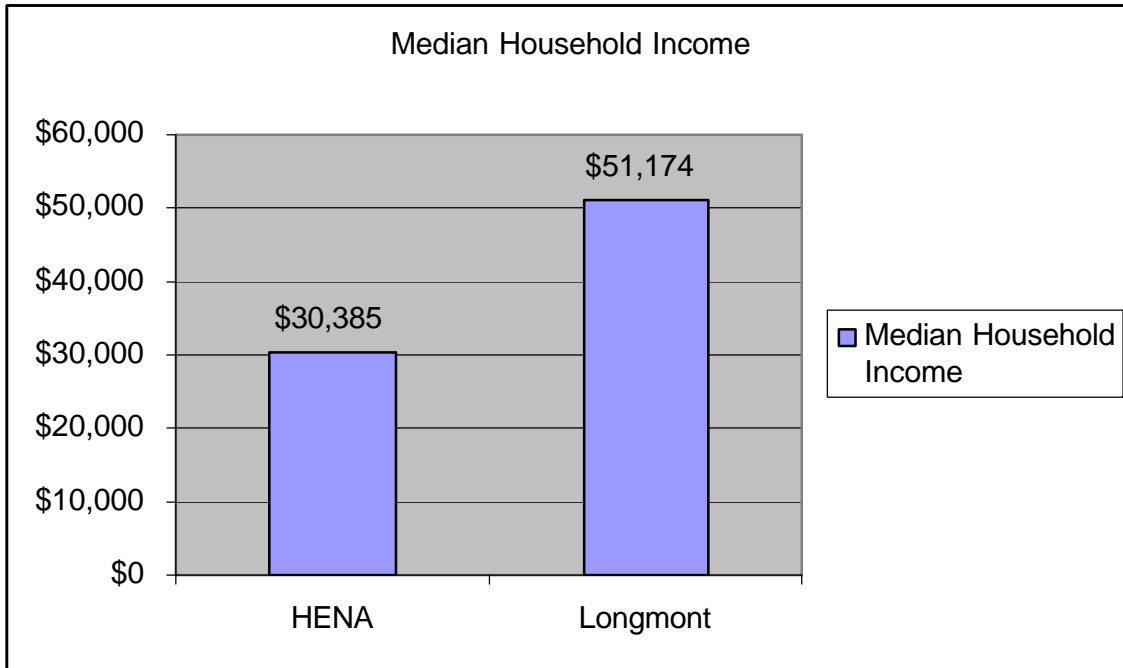
Demographics

Based on the 2000 Census of population, the total Historic Eastside Neighborhood Association* population was 1,778 persons. Hispanic residents comprise 30% of the total population while white and other races comprise 70%. Within the Historic Eastside Neighborhood Association population, 20% of the Hispanic households are linguistically isolated from the community. All of the households that are linguistically isolated in the Historic Eastside Neighborhood Association speak Spanish in the home. This means that there are no members over the age of 14 that speak English with respectable level of fluency. Youth, or persons under 21, comprise 35% of the total population while seniors, or those over the age of 65, comprise only 4% of the total neighborhood population. The median household income for Historic Eastside Neighborhood Association residents in 2000 was \$30,385.

Total Population 2000 By Race		
	HENA	Longmont
Total Population	1778	71,303
White Alone	1255	60,443
Hispanic or Latino	933	13,697
Black or African American alone	0	407
American Indian or Alaska Native alone	35	601
Native Hawaiian or Pacific Islander alone	0	14
Asian alone	11	1557
Some other Race alone	447	6977
Two or more races	30	1304

* Census information also includes the Stonehedge Housing Complex, which does not officially fall within the HENA boundaries.

Primary Language Spoken in the Home and Linguistic Isolation by Household		
	HENA	Longmont
Total Households	660	26771
English	416	21973
Spanish	228	3313
Linguistically Isolated	130	873
Not Linguistically Isolated	98	2440
Other Languages	16	1375
Linguistically Isolated	0	177
Not linguistically Isolated	16	1308

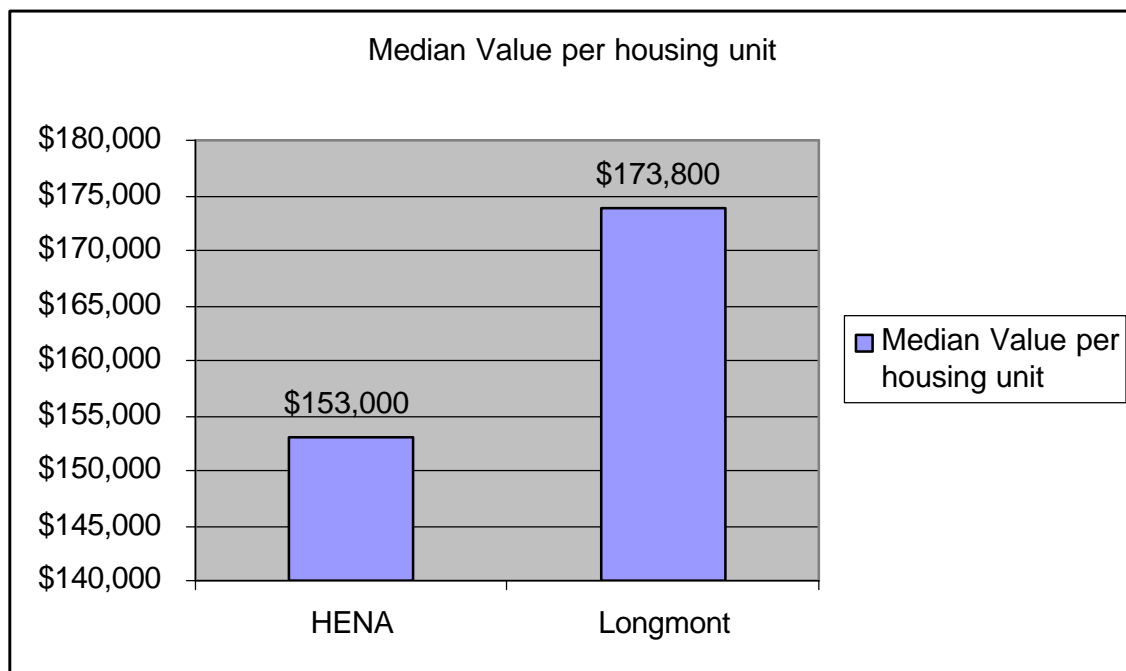


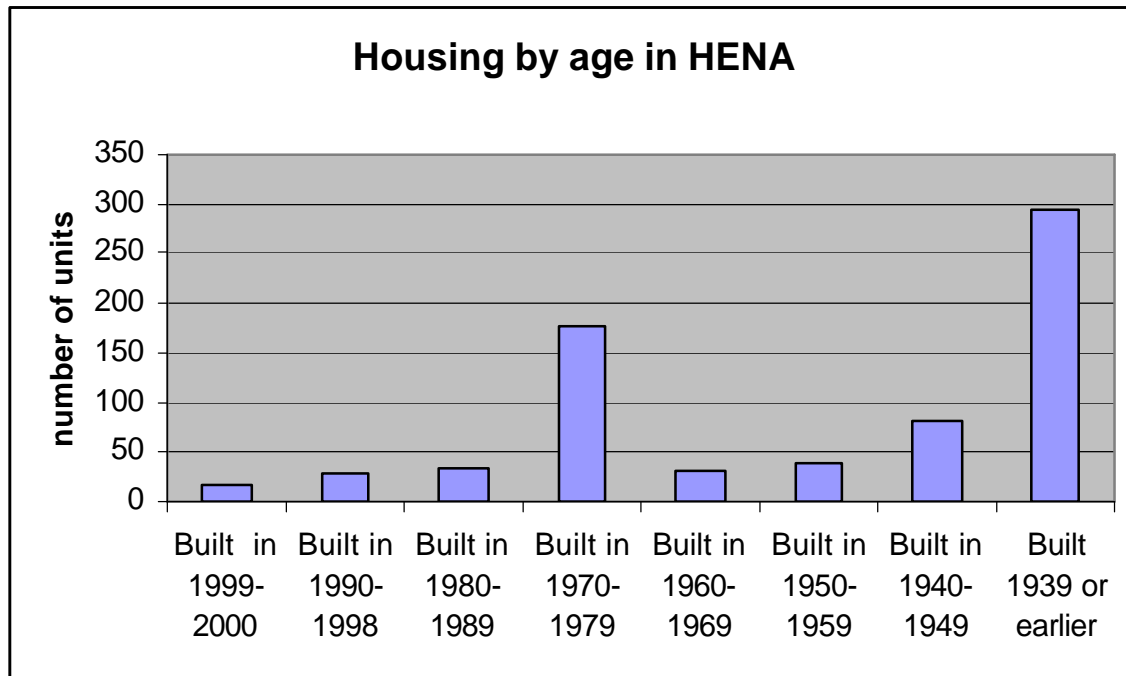
Age from Census 2000				
	HENA		Longmont	
0-21	601	33%	43,080	60%
22-29	309	17%	7,844	11%
30-39	425	23%	12,386	17%
40-49	169	9%	11,606	16%
50-65	113	6%	9,629	13%
65 and over	72	4%	6,467	9%

Housing

Based on 2000 census data, there were 712 housing units in the Historic Eastside Neighborhood Association Census Block group, of those an average of 41% were owner occupied. The median value of housing units in the Historic Eastside Neighborhood Association area was \$153,000 per unit compared to \$173,800 for the entire City of Longmont. Over half of the housing is historic in nature with 59% of the housing in the Historic Eastside Neighborhood Association built prior to 1950.

Housing Information				
	HENA		Longmont	
Total Housing Units	712		27,427	
Occupied Units	698	98%	26,725	97%
Vacant Units	14	2%	702	3%
Owner Occupied	273	38%	17,496	64%
Renter Occupied	425	62%	9,229	33%
Median Value per housing unit	\$153,000		\$173,800	
Built in 1999-2000	17	2%	1,376	5%
Built in 1990-1998	29	4%	5,742	21%
Built in 1980-1989	33	5%	4,600	17%
Built in 1970-1979	176	25%	8,314	30%
Built in 1960-1969	32	4%	3,197	12%
Built in 1950-1959	38	5%	1,610	6%
Built in 1940-1949	83	11%	707	2%
Built 1939 or earlier	295	41%	1,881	7%





Land Use and Zoning

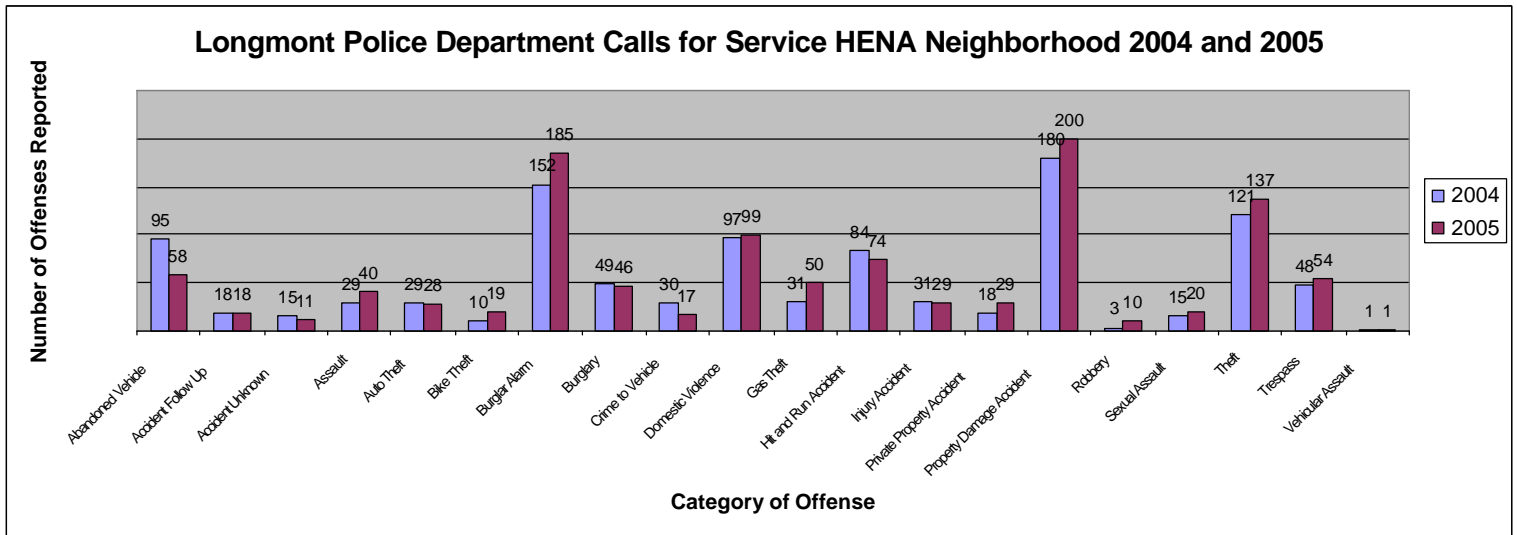
The primary land uses in the Historic Eastside Neighborhood Association are residential, commercial and open space. The neighborhood contains one primary zoning category which is Residential Low Density Established. Residential housing density is rather low overall in the neighborhood when taken as a whole, but varies widely. The lowest density per block being 8 housing units and the highest being 78 units per block.



Historic Home in HENA

Crime

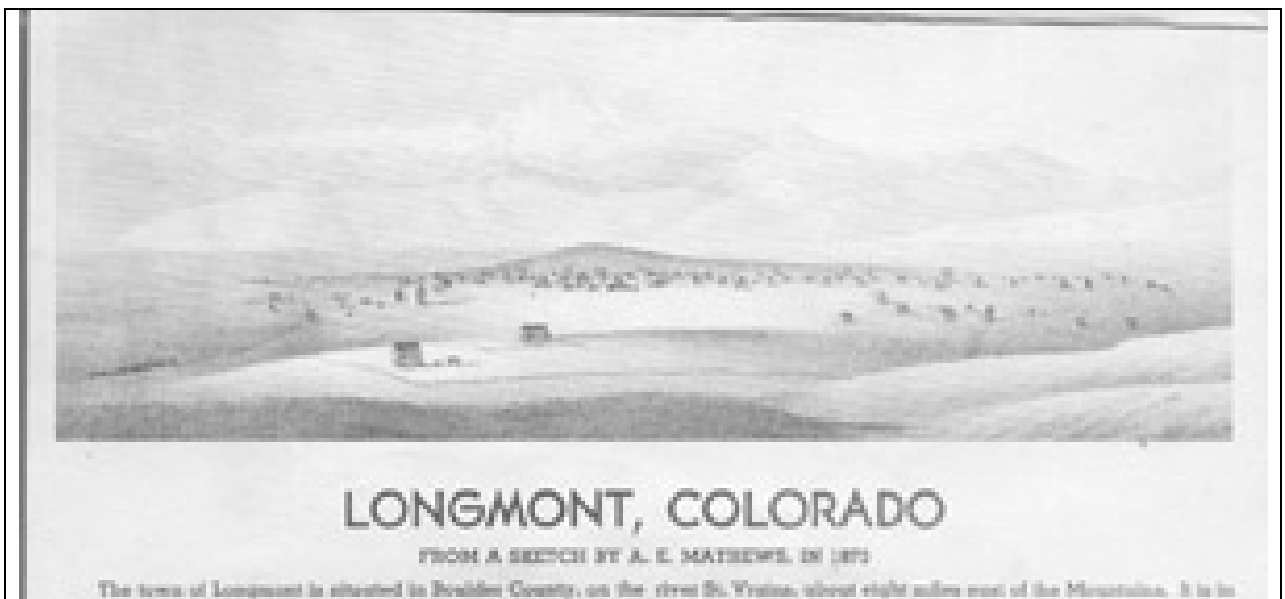
Between 2004 and 2005 the Historic Eastside Neighborhood Association has experienced a small increase of reported crime. In 2005 there were 1125 reported offenses with the most frequent being property Damage Accident (200), Burglar Alarm (185), Theft (137) and Domestic Violence (99).

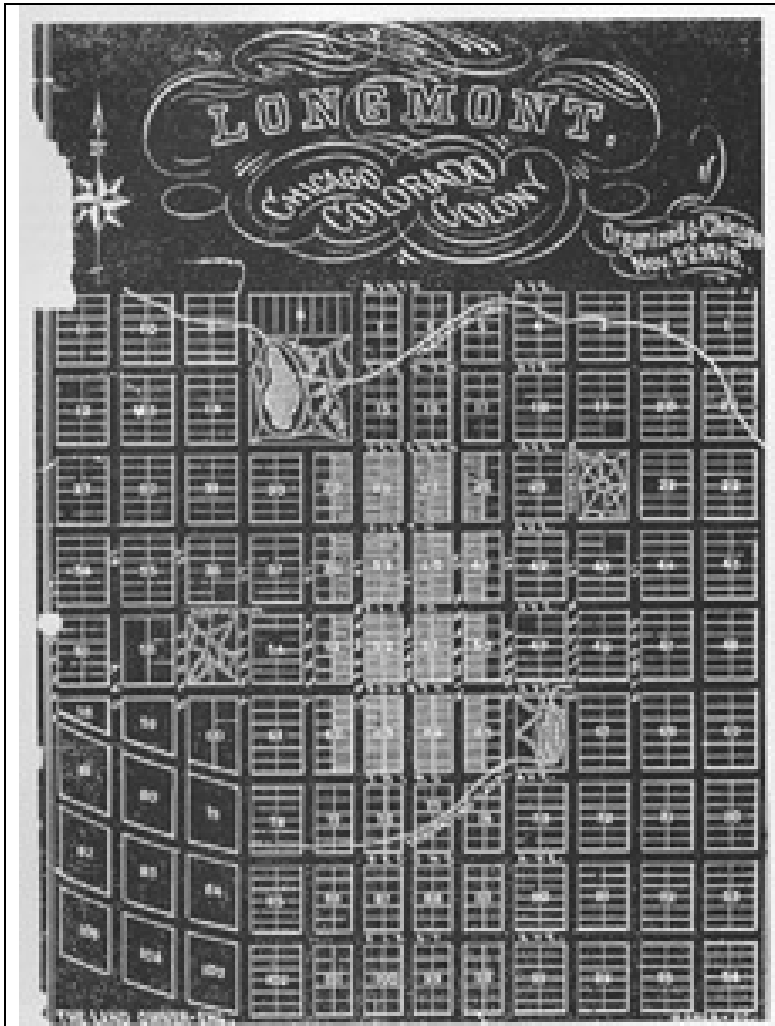


History and Development

The City of Longmont was platted in advance of settlement and was one of several American colonization efforts to populate the Colorado Territory. In the 1870's the United States had just finished the Civil War and was in a severe economic depression. In the Colorado Territory the gold boom was over and many of the miners were leaving the region and returning East, or coming down from the mountains to farm the open prairies and river bottoms along the front-range. United States colonization of the Colorado territories was already underway in places like Greeley, and the Chicago-Colorado Colony, which would later become the City of Longmont, was established as a way to promote increased settlement of the west. The United States was not the first to colonize the St. Vrain valley. Spanish explorers had reached this far north as early as the 1500's and the St. Vrain Valley easily falls within the historical boundaries of New Mexico. The Chicago-Colorado colony actually was located within the 4,096,000-acre Vigil-St. Vrain land grant, one of the last desperation land grants awarded by New Mexico governor Manuel Armijo in the 1840's in a last ditch effort to save the land for the people of New Mexico in the face of the inevitable war with the United States (We, too, Came to Stay, 5).

The first meetings to promote the Chicago-Colorado Colony were held in Chicago in November of 1870 and January of 1871. Seth Terry, chairman of the Chicago-Colorado locating committee and future president of the Chicago-Colorado colony, came to Colorado to find an adequate location for the investors. After searching as far north as Loveland and Fort Collins the committee decided upon the area between the St. Vrain, Left Hand and Boulder Creeks, in what is now the City of Longmont. The committee purchased 55,000 acres of land and drew up a square mile plat with residential lots, two lakes, four parks, irrigating canals, lots reserved for churches, schools, a city hall and a college.





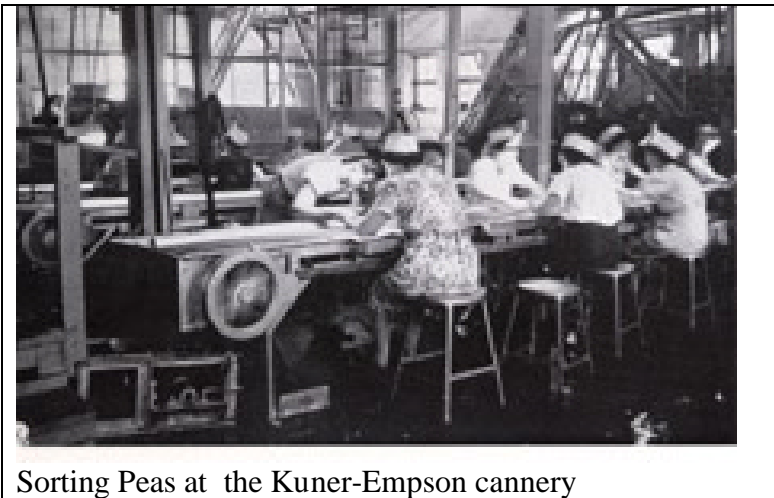
The original design of the city reflected the greenery of the Midwest and incorporated wide streets, shade trees parks and lakes. Main Street was designated as the commercial center and dissected the city in half, with two distinct residential areas on either side. The residential lots were originally platted to be 80' by 185' and sold for \$25 - \$50 a piece. The streets were laid out on a north south, east west grid system and were named after the founding fathers and planners of the City of Longmont. The street names in the Historic Eastside neighborhood include: Kimbark, named after Seneca D. Kimbark, an owner of an iron company in Chicago and one of the original colony planners; Emery, a newspaper man and journalist who was long associated with the *Prairie Farmer* and was on the original colony locating committee with Seth Terry; Collyer, named for Robert Collyer, a Unitarian preacher who supported western

colonization and promoted the building of the Chicago–Colorado Colony based of the attributes of Industry, Temperance and Morality; Atwood, named for a Colony board of trustees member and a prominent merchant in the beginnings of the colony; and Baker, who was originally from the town of Old Burlington and served as colony secretary after Old Burlington decided to disenfranchise and join forces with the Chicago-Colorado Colony (St. Vrain Historical Association, 99).

The original planners of the Chicago-Colorado Colony were looking to attract families that wanted to live a sober and religiously oriented life, something that was completely different from the lure of adventure that brought the original trappers, miners and explorers to the Colorado Territory. The concept of settling in the west as an organized group and working together to accomplish their goals in a shorter period of time appealed to many honest settlers. The founders decided to base the colony on the attributes of Industry, Temperance and Morality, therefore attracting pioneers who wanted a family oriented way of life. In fact, the founders of the Chicago-Colorado Colony felt that these attitudes were so important that original colony membership certificates stated that if liquor or malt spirits were used at any time by a colony member the colony officials could seize the member's land (Downer-During, 13).

The early development of the Historic Eastside Neighborhood was sporadic and disperse. Houses were scattered along the plain, usually with one dwelling per block, usually with the oldest and largest homes being built on the lot corners. By 1873 the Chicago-Colorado Colony had incorporated into the City of Longmont, and not long after there were over 500 people living in Longmont (1998 Historic Eastside Survey, 4). Property owners later began to subdivide the larger lots into sites with room for two to three dwelling units in the late 1800's and early 1900's.

The Kuner –Empson cannery built in 1887 and the Sugar Factory built in 1902 in the southeast section of town changed the character of the Historic Eastside Neighborhood to a working class one. Workers began to move into the affordable homes in the eastside neighborhoods while the Historic Westside neighborhood became the fashionable district of Longmont. Many Hispanic families from New Mexico, Texas and Mexico moved into the eastside of town to work in the Sugar factory and to work on farms or mines in the area. There was a *la colonia*, or a small settlement similar to a neighborhood, near the sugar factory that served as living quarters for several Hispanic families and also served as center for dances and other social gatherings (We, too, Came to Stay, 8). The factories played an important role in the housing of the eastside neighborhood as many people came to live and work in Longmont until the factories closed in 1970 and 1977 respectively.



Until the closing of the Kuner-Empson Factory in 1970 and the sugar plant in 1977, the Eastside was a vibrant working class neighborhood. The mid 1900's saw a marked decline in the Eastside. Many dwellings became rental homes; a number of larger residences were subdivided into apartments. By the late 1960's and early 1970's, the city had zoned a portion of the neighborhood R3 for high density residential,

professional offices and parking lots to serve downtown. Longmont's version of urban renewal resulted in the demolition of run down but historic houses. They were replaced by two story apartment complexes. To halt this trend, the Citizen's for Sensitive Revitalization formed in 1980 in opposition to this development and to down zone the neighborhood. They were successful, and now only single family residential and conditional conversion of single family dwellings for multiple residential use are allowed.

Today the Eastside is still a neighborhood of modest residences mingled with more elaborate Victorian era homes and 1920's bungalows. The Eastside remains a neighborhood where kids can walk to school, people can walk to the Library or downtown to shop. Wide streets, shady yards, front porches and alley garages create the old time neighborhood setting and small town feel that the Historic Eastside Neighborhood residents value so much.

Historic Character and Historic Preservation

Eastside residential architecture is chiefly vernacular. A hipped roof is the prominent element, but there are several homes in the Historic Eastside Neighborhood that exhibit unusual roof configurations such as a central, pyramid hip with three radiating gables. There was little brick used in the construction of the eastside homes, this was because lumber was so plentiful in the foothills to the west and also because Ceran St. Vrain, the namesake of the St. Vrain area and a naturalized Mexican citizen, established several prominent lumber mills in the area along with brothers William and Charles Bent prior to the colonization of Longmont. The building stone used usually came from Coffin quarry or Nolan quarries located to the northwest of Longmont.

There are three prominent house types reflected in the dwelling units of the Historic Eastside Neighborhood. The common cottage was built in the early 20th century and characterized by a hipped or hipped and gabled roof, wood construction and simple ornamentation. A prominent local contractor, James Wiggins, also an eastside resident who lived several years at 534 Emery Street, oversaw the construction of many homes in the Eastside and the construction of the Presbyterian College also located in the neighborhood. His style of construction favored the one story hipped box “classic cottage” with a central dormer (1998 Historic Eastside Survey, 9).

The second style of home is evident in the elaborate bungalow popular in Colorado during the prosperous 1920's. The features include a 1 or 1.5 story height, gently sloping front or side gables roof, over-hanging eaves, protruding rafters and a front gabled half-wall porch. Other features include battered porch posts, half timbered gable ends and an exterior chimney. Windows typically had multiple narrow rectangular lights over a single fixed pane. Most have garages designed as separate but matching structures, setback near the alley.

The third house type common was the vernacular house style characteristic of the 1930's and early 1940's. These were small, one story with a full raised basement and a small front porch. Exterior materials were asbestos shingles or synthetic siding (1998 Historic Eastside Survey, 11).

Presbyterian College

In 1886 on the southeast corner of 6th Avenue and Atwood Street the Presbyterian Church constructed Longmont College, which was the town's first institution of higher learning. The college offered courses like Latin, Greek, science, history and math, but was plagued by financial problems and closed in 1896. The building, made with Lyons sandstone, still stands in the Historic Eastside neighborhood, and is currently being used as an apartment building. (Longmont Times Call, 3/27/1971).



Longmont Presbyterian College Building

Collyer Park

Collyer Park was one of the original parks planned and platted by the Chicago-Colorado Colony founders. Three original parks were planned. Collyer Park, being one of them, was located on the East side of the colony. The park comprised a city block, and the original plat for the colony shows the park with paths leading to the center of the park.

In May of 1919 the first major plans for improvements to both Collyer and Thompson parks were underway with J.M. Gorham taking the lead of park development and the DeBore and Pessen of Denver as the landscape architects. Plans for the park included walking paths, flower gardens, seeding of the grass and allocating a section for a children's play area on the south side of the park.



Concerts were held in the summer, with the high school bands and the Longmont Municipal band providing music. Weekly concerts were organized for Longmont residents to enjoy, which at times became so popular people had to reserve a spot in advance in order to have space.

In the depression the park also played an important role for many unemployed riders along the rails. Camping and sleeping in municipal parks was quite popular prior to World War II, and it is most likely that Collyer Park, with its proximity to the train tracks on the east side of the park, experienced a lot of transient use (Collyer Park Master Plan Final Report, 8).

The Train

The Railroad, now operated by Burlington-Northern, still exerts an influence on the neighborhood. It runs north-south down the middle of Atwood Street. Houses built along Atwood Street are small, hipped roof boxes with narrow front yards. The railroad is a divisive issue among Historic Eastside Neighbors and brings up many strong opinions from neighborhood residents. Either residents love and respect the train and its history or find the noise of the train a nuisance.

Civics

The Historic Eastside Neighborhood Association (HENA) was the first organized association of its kind in the City of Longmont. There are over 712 residences in the Historic Eastside Neighborhood. HENA sponsors monthly programs and organizes many events to promote neighborhood pride and good neighboring. The Historic Eastside Neighborhood Association has been active for many years on many fronts, in 1980 in opposition to the razing and redevelopment of historic homes they down zoned the neighborhood and are now allowed only single family residential and conditional conversion of single family dwellings for multiple residential uses. Continued support for the historic preservation of the neighborhood was made available through a State Historical Grant Funds used to create a Historic Survey of the homes and historic markers in the neighborhood. The Historic Eastside Neighborhood Association has also been very active in protecting and enhancing Collyer Park, one of the original parks of Longmont. In 2003 the neighborhood came together to create a master plan for the park in order to coordinate investment in and redevelopment of the park. The Historic Eastside Neighborhood applied for the Neighborhood Revitalization Grant, in the first round of funding in 2000 and in the second Grant process in 2003. The Historic Eastside Neighborhood Association is dedicated to promoting neighborhood pride and awareness around the Eastside's rich history and encouraging neighborhood revitalization, good neighboring and community pride.



HENA Annual Carriage Ride to promote local history and neighborhood pride

Historic Eastside Neighborhood Revitalization Planning Process



Jon Clarke and Sarah Levison at Open House, November 2005.

The City of Longmont Neighborhood Revitalization Program is a Longmont City Council driven initiative to address neighborhood concerns on a level that can make a difference in the community. It has been Longmont's philosophy to engage residents to identify issues, needs and the potential alternatives to address them. There are three basic steps in the planning process. The first is to prepare a detailed inventory of the priorities and concerns of the neighborhood. The second step is to develop a plan that will help ensure the maintenance, preservation and enhancement of the integrity of the neighborhood. The final step is to implement the projects and programs discussed in

the neighborhood plan and to maintain communication between the City of Longmont and the Historic Eastside Neighborhood to monitor compliance to the adopted planning documents.

In order to determine eligibility for Revitalization funding the City created a selection process combining a series of negative and positive indicators. Negative indicators such as of code violations, quality of life police calls and census information were analyzed for neighborhoods throughout the city. The areas that had the highest percentage of negative indicators were then determined as preliminary candidates for grant funding. Within those areas the City then looked at neighborhood assets such as response rate to revitalization surveys, willingness to partner with other residents and the city, organizational skills and ability to define residential issues. The City also stipulated that the neighborhood have a neighborhood organization already in place in order to be eligible for grant monies. Once the positive and negative indicators were combined there were five neighborhoods that were eligible for application in the 2005 grant process. They were Bohn Farm, Historic Westside, Historic Eastside, Lomiller and 9th and Hover. All five neighborhoods applied for the Revitalization Grant, and it was the Historic Eastside Neighborhood that was selected by committee to receive the 2005 Revitalization Grant funding.

The Historic Eastside Neighborhood Plan was begun by the Historic Eastside Revitalization Planning Committee in August of 2005. During the next six months the Planning Committee gathered data concerning the neighborhood undertook an opinion survey and held public meetings, open houses and outreach events in order to involve residents in the planning process. During the initial brainstorming and survey of the neighborhood residents identified neighborhood assets and areas for improvement. These items were categorized and prioritized into goals and action steps which comprise the neighborhood plan. Seven interest areas were identified; they include: ***Pride in Residences, Historic Preservation, Public Safety and Lighting, Community Building and Neighborhood Involvement, Traffic, Improving the Community Forest and Collyer Park.***

In order to promote as much resident involvement in the planning process as possible, all property owners and utility account holders were notified via U.S. mail by the Community and Neighborhood Resources Division of the various meetings. In addition, the Historic Eastside

Neighborhood Association also noted the upcoming meetings in newsletters and posted meeting information and neighborhood revitalization updates on the Historic Eastside Neighborhood Association website; www.neighborhoodlink.com/longmont/hena. The Revitalization Plan document evolved over discussions at eight public input meetings and through the input from the neighborhood-wide survey. The following are a list of the neighborhood meetings held during the planning process:

August 1, 2005	Revitalization Committee Meeting and Brainstorming
October 2005	Survey mailed to all HENA residents
October 27, 2005	Revitalization Public Meeting held
November 5, 2005	Revitalization Open House held
December 3, 2005	Youth Photo Outreach held
December 14, 2005	Senior Outreach held
January 18, 2006	Revitalization Presentation made to Columbine PTO
January 26, 2006	Latino Outreach held
March 9, 2006	Neighborhood Review and final acceptance of plan

Prior to the neighborhood-wide acceptance meeting, the Historic Eastside Neighborhood Plan was reviewed by the Longmont City Council on March 7, 2006 and unanimously accepted.



Sharon O'Leary and friend at public meeting

HENA Public Input Results

In order for the Neighborhood Revitalization Plan to function as a shared community vision of the neighborhood revitalization effort, it is vital to identify values and issues important to the entire neighborhood in the plan. Input from the neighborhood about the revitalization process has been compiled from surveys, neighborhood meetings and outreach events, ranked in order of importance and categorized into relevant interest areas. This process will focus the Neighborhood Plan into action steps and give direction to the City and Neighborhood Association on priority areas and implementation strategies. The following information shows the trends from neighborhood input from the various outreach events.

Historic Eastside Neighborhood Association Revitalization Survey

The Historic Eastside Neighborhood Association Revitalization Collaboration Committee decided to survey the neighborhood about neighborhood priorities for neighborhood revitalization. The survey was used to establish goals and priorities for the neighborhood plan. The survey consisted of 9 questions all with open ended responses. The survey was distributed by U.S. mail to all residents, property owners and businesses in the neighborhood. Approximately 930 surveys were sent out, and 17%, or 160, were completed and returned.

The following matrix shows the priorities assigned to neighborhood improvements and interest



Cheryl Barnett at Open House, November 2005

areas by Historic Eastside Neighborhood Association residents who answered the survey. Each time a category was mentioned in the survey results, regardless of which question it fell under, it received one vote or tally. In analyzing the information from the survey results, the neighborhood priorities became clearly evident.

Using the surveys as guide, goals for the neighborhood plan were then divided into major and minor goals. Categories that received over 100 votes or tallies were designated major goals, and categories that received fewer than 100 votes were determined to be minor goals.

Historic Eastside Neighborhood Revitalization Survey Results by Category		
Major Goals		
Property Maintenance	Code enforcement, rental properties, home improvement grants	296*
Historic Character	Historic Preservation, historic design standards, historic design elements	251
Lighting	On-street lighting with historic elements	189
Small Town Feel	Main St., Small business development, proximity to services, peace and quiet	185
Community	Community events, ethnic diversity, education, communication	179
Traffic	Traffic mitigation, speeding	154
Crime	Vandalism, vagrancy, crime, drugs, neighborhood watch	151
Trees	Trimming, preservation, planting	150
Parks	Collyer Park, lighting, revisit Collyer Park Master Plan	138
Minor Goals		
Landscaping	Right of way, flowers, Xeriscape	54
Sidewalks	Repairs	33
Train	Love it or hate it	33
On-Street Parking	St. Johns Church, Main Street, Schools, Comcast	31
Alleys	Lighting, weeds and trash, clean up events	31
Bury Overhead Power Lines	Along Martin St.	18
Bike Lanes	Connection to St. Vrain from HENA, more on-street connections	17
Youth	Columbine school, gangs, youth activities	13
Pollution	Noise pollution, industry, light	11
Non-profit Designation for Nbh. Association	To help apply for further grant funding	2

* Numerical results correspond to number of answers, not number of respondents

Historic Eastside Neighborhood Association Revitalization Neighborhood Meeting

On October 27, 2005 the first neighborhood revitalization public input meeting was held. The neighborhood meeting addressed the need to further prioritize neighborhood assets and concerns as identified in the neighborhood survey. Thirty-three Historic Eastside Neighborhood Association residents attended the meeting and were asked to comment on six interest areas as identified from the surveys received, which included: Historic Preservation, Pride in Residences and Neighborhood Upkeep, Public Safety and Lighting, Public and Outdoor Spaces, Good Neighboring and Youth.

The following were the priorities for neighborhood revitalization from the first neighborhood meeting:

Priorities from Neighborhood Meeting October 27, 2005	
Property Maintenance	16
Collyer Park	16
Traffic	15
Columbine School and Youth	12
Historic Design Standards and or Designation	10
Bury Overhead Power Lines	9
Tree Maintenance	7
Ethnic Diversity	7
Street lighting with Historic Elements	7
Historic Design Elements	6

Columbine Youth Photo Outreach

On December 3, 2005 a Youth Photo Outreach was held with 21 children between the ages of 7 and 12 from Columbine Elementary School.



Bridgett Shaughnessy with HENA Youth, December 2005

The goal was to involve local youth in the neighborhood revitalization process and to forge deeper bonds between the neighborhood organization and Columbine Elementary School. The children were given disposable cameras and asked to identify three assets in the neighborhood and three areas that needed improvement. The following is a list of neighborhood revitalization priorities as identified by area youth.

Some of the pictures throughout this plan were taken by the youth at the Youth Photo Outreach project.

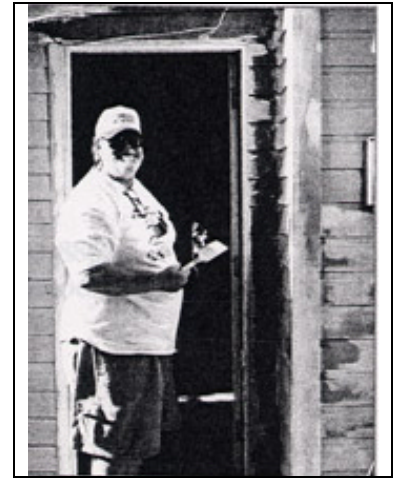
Youth Photo Outreach December 3, 2005	
Trash and Graffiti Removal	17
Proximity to Services; Library, School and Church	13
Historic Homes	8
Animal Care, Dogs and wildlife	4
Lighting	4
Speeding	4
Property Maintenance	3
Collyer Park	3
Trees	2
Landscaping	2
Sidewalks and Crosswalks	2
Street Cleaning	1
Public Art	1

Interest Area 1: Pride in Residences

Vision: In the Historic Eastside, we desire to create a neighborhood that supports a high quality of life for all of its residents. Clean, well-maintained structures demonstrate the pride neighbors have for the Historic Eastside Neighborhood and the respect that they have for one another. Neighbors work together to improve upon their residences, supporting those who may need assistance with property upkeep.

MAJOR GOAL

Goal 1.1: Continue to improve the condition of the housing stock within the Historic Eastside Neighborhood.



Funding:

HENA Neighborhood Revitalization Funds

\$31,000

Partners: HENA Neighborhood Board, Kathy Fedler, CDBG Coordinator City of Longmont, 303-651-8736.

Objectives

- 1. Design a grant program that allows Historic Eastside Neighborhood Association residents and property owners access to funds, regardless of income, to improve the exterior appearance and front yards of their residences.**
- 2. Upon committee review, allocate funding, up to \$3,000 to specific households in the Historic Eastside Neighborhood Association neighborhood, which would promote and assist in improving the neighborhood values such as historic preservation, Xeriscaping, tree trimming or exterior condition of homes.**
 - a. Historic Preservation: Promote aesthetic improvements to the exterior of historic homes and buildings that enhance the historic elements of the home.**
 - b. Xeriscape: Promote practical landscaping changes in front and street side yards of homes that beautify a residence and the neighborhood while saving water.**
 - c. Tree Trimming: Promote healthy tree maintenance in front and side yards of homes with tree trimming and preservation techniques.**
 - d. Exterior Maintenance: Provide grant monies to eliminate health and safety issues, code violations or to undertake exterior or cosmetic improvements.**

Action Steps
2006

- Create a Historic Eastside Neighborhood Association Home Improvement Grant sub-committee. The role of the sub-committee will be to design the parameters for grant approval, create a ranking process to categorize the applications as they come in, manage the application process, to allocate monies to chosen households and to monitor the work done and certify acceptance to the city for grant reimbursement.
- Create application and promotional material for the grant.

- Publish information about the grant and application process in the Historic Eastside Neighborhood Association newsletter.
- Mail information about the grant to all households in the Historic Eastside Neighborhood Association.

2006

- April – August: Receive applications. Determine if any application would be eligible and interested in applying for CDBG Rehab application which would be due to Longs Peak Energy conservation by a specific date in June. These applicants then move on a separate track for funding and approval.
- July and August: Determine which households fall within the City of Longmont CDBG General Home Repair application and encourage them to apply for CDBG funding. The General Repair program is designed to help income qualifying homeowners fix problems in their homes such as heating, plumbing, roofing, electrical etc. Up to \$18,000 is offered in the form of a deferred or a low interest loan. To qualify for the General Home Repair program the total household income may not exceed 80% of the area median income by family size.
- July and August: Rank grant applications as a committee and determine which will receive funding for 2006.
- Allocate funding.

2007-2008

- Repeat application process until funding is spent.

MAJOR GOAL

Goal 1.2: Eliminate Code violations within the Historic Eastside Neighborhood.

Potential Funding

CDBG: Part Time Code Enforcement and Rental Inspection Officer \$10,000
(Funding to be determined through internal consideration and approval by City Staff)

Partners: Jon Clarke, City of Longmont Community and Neighborhood Resources Division, 303-651-8721; Kathy Fedler, City of Longmont Community Development Block Grant Coordinator, 303-651-8736, Shannon Stadler, City of Longmont Code Enforcement 303-651-8695.

Objectives:

- 1. Decrease the number of external code violations within the neighborhood.**
- 2. Seek compliance for community maintenance and living standards in the Historic Eastside Neighborhood by providing funding for a part time code enforcement employee in 2006.**
- 3. Inform Historic Eastside Neighbors on code enforcement rules and regulations through distribution of materials and articles about current code enforcement issues in the HENA bi-monthly newsletter.**
- 4. Inform Historic Eastside Neighbors about code related issues by providing speakers at association meetings.**

Action Steps

2006

- Determine scope and responsibilities of part time code enforcement officer.
- Design interdepartmental management agreement between Community and Neighborhood Resources Division, CDBG office and Code Enforcement Division detailing the responsibilities of the part time code enforcement officer and supervisory responsibilities for the employee.
- Hire employee.
- Train employee on Code Enforcement issues and additional resources available to Historic Eastside Neighborhood Association residents such as grants through the City of Longmont and other area non-profits for home ownership, home repairs and other family needs.
- Organize times for the employee to meet with neighborhood leaders to communicate directly about on-going code enforcement issues and updates and to improve interactions between City of Longmont code enforcement staff and Historic Eastside Neighborhood Association residents and neighborhood association.
- Write short articles about code enforcement and neighborhood maintenance issues for neighborhood newsletters and web page.

MINOR GOAL

Goal 1.3: Promote Clean and Safe Streets and Alleyways.



"I don't like trash." - Topher Fosohler, 2nd grade

Partners: HENA, City of Longmont Code Enforcement, City of Longmont Solid Waste Division, 303-651-8418

Funding: HENA Revitalization Grant:
5 clean up events from fall 2006
– fall 2008 with roll-off rentals - \$6,500

Objective 1.3.1

Rent roll-offs on an annual or bi-annual basis for large item removal for the neighborhood.

Action Steps

2006

- Create a Historic Eastside Neighborhood Association clean up sub-committee.
- Choose dates for fall event.
- Obtain use of public places permit through the City Clerk's office and obtain permission from residents in close proximity to the roll-off locations.

- Rent roll offs for a special 1 day event.
- Notify Historic Eastside Neighborhood Association residents, through the newsletter, when and where the dumpsters will be located.
- Sign up volunteers to be available to supervise and monitor roll offs during the event to ensure they are not over filled.

2007

- Choose dates for spring and fall events.
- Repeat steps from 2006.

2008

- Choose dates for spring and fall clean up events.

Objective 1.3.2:

Promote clean and safe alleys by organizing one alley way clean up project a year that includes trash, weed and graffiti abatement.

Funding:

HENA Revitalization Grant: Paint and Supplies

\$500

City of Longmont Solid Waste Division, staff overtime hours and trucks
(for 3 years)

\$1,800/event

Action Steps

2006

- Plan alley clean up day and notify Longmont Solid Waste Division well in advance. Do NOT plan alley clean up day on the same day as the City of Longmont scheduled Stop and Drop days (5 a year, call, Longmont Solid Waste Division, 303-651-8418, for schedule).
- Historic Eastside Neighborhood Association clean up subcommittee will assess alleyways to determine areas that need attention with graffiti abatement, weed and trash removal.
- Historic Eastside Neighborhood Association clean up sub-committee will arrange for a truck or trucks with the City of Longmont Solid Waste Division for trash removal and large item pick up in the alleys.
- Coordinate youth and neighborhood volunteers for clean up day.
- Notify Historic Eastside Neighborhood Association residents, through the newsletter, about the alleyway clean up event.
- Provide paint and equipment for graffiti abatement for clean up.

2007 and 2008

- Repeat: Plan annual alleyway clean up.



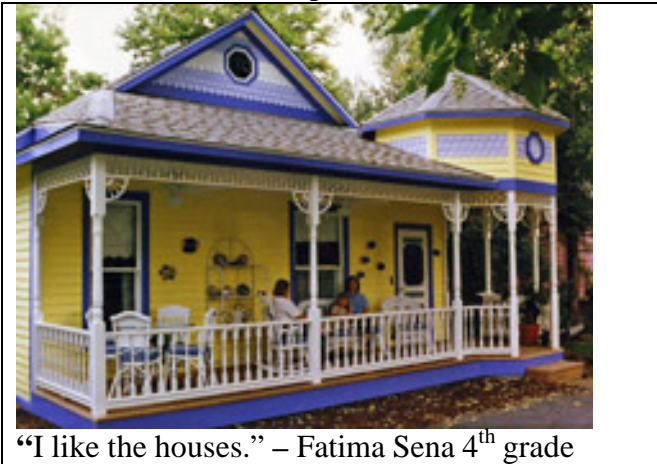
Interest Area 2: Historic Preservation

Vision: Historic Eastside Neighborhood values the historic richness and variety of the neighborhood. Historic Eastside Neighborhood Association neighbors envision a peaceful neighborhood that supports the architectural character and small town feel of the area while continuing to support affordability. Historic Eastside Neighborhood Association residents encourage neighborhood pride through Historic preservation and maintenance of the existing structure and history of the neighborhood. Residents value and want to promote the importance of the Historic Eastside Neighborhood as a vital part of Longmont's history.

MAJOR GOAL

Goal 2.1: Improve the exterior appearance of historic structures in the Historic Eastside Neighborhood.

See Goal 1.1 Home Improvement Grant



MAJOR GOAL

Goal 2.2: Determine the need for Historic Designation and Preservation tools that will promote and protect the historic nature of the Historic Eastside Neighborhood while meeting the needs of local residents.

Partners: HENA, Ryan Kragerud, City of Longmont Senior Planner, 303-774-4619, City of Longmont Historic Preservation Commission, State of Colorado Historic Society, Mary Therese Anstey, Colorado State Historic Society, MaryTherese.Anstey@chs.state.co.us

Funding

Historic Eastside Revitalization Grant

\$1,000

Objectives

1. **Enhance awareness around historic preservation and promote the historic character and charm of the Historic Eastside Neighborhood through the creation of one or more historic preservation districts.**
2. **Provide educational materials from the Trust for Historic Preservation through the Longmont Public Library on historic preservation techniques and experiences.**
3. **Educate residents about the historic designation process and how to access available state funds.**

Action Steps

2006

- Create a Historic Eastside Neighborhood Association Historic Preservation sub-committee.
- Purchase the “Complete Set of Power Tools” an 80 booklet set provided by the Trust for Historic Preservation in conjunction with the Longmont Public Library. The Historic Eastside Neighborhood Association Revitalization Grant will provide half of the funding needed to purchase the set and agrees to keep them on file in the reference section of the Library.
- Working as a committee with Ryan Kragerud, Senior Planner City of Longmont, investigate the pros and cons of three different types of Historic Preservation districts available to the Historic Eastside Neighborhood:

Local Historic District: Local Historic District designation through the City of Longmont designates areas within the City boundaries that are characterized by a distinctive architectural style or include a site of a significant historic event. In order to be approved 51% of the residents within the determined district must approve the plan. Benefits of the local Historic district designation include rebates on the city permit and development fees for the exterior of buildings. Design guidelines for the neighborhood will be set forth in the Local Historic District application that is determined by the neighborhood.

Conservation Overlay District: The Conservation Overlay district in the City of Longmont was developed in order to retain the character of earlier periods of development, to stabilize and improve property values in such areas and to promote new construction that is compatible with the character of such areas. The Conservation Overlay district would set forth pre-determined guidelines that would protect the historic character of the neighborhood. In most cases all new development applications and major exterior changes would require a staff level review and no incentives are available for historic improvements on individual properties.

National Historic District: Determine if there is a need to expand the existing National Historic district that already runs from Longs Peak Avenue to 4th Avenue along Kimbark, Emery and Collyer streets to include the entire Historic Eastside Neighborhood boundaries. Work with Mary Therese Anstey of the Colorado Historical Society on requirements and pros and cons of this issue.

- Determine, as a committee, which districts meet the needs of the Historic Eastside Neighborhood Association and which districts the subcommittee wishes to pursue and follow through with applications.

- Determine requirements for districts and what needs to be completed in order to receive official designation status.

2007

- Inform Historic Eastside Neighborhood Association residents about Historic Preservation application process and possibilities through the Historic Eastside Neighborhood Association newsletter.
- Determine through public input if the chosen historic designation districts fit the needs of the majority of the Historic Eastside residents.
- Make application and complete process for historic designation districts.

MAJOR GOAL

Goal 2.3: Historic Design Elements

Partners: HENA Historic Preservation sub-committee, St. Vrain Historical Society, Longmont Museum, Joe Olson, Public Works/Traffic Operations 303-651-8323.

Objective 2.3.1

Signage:

- **Build historic neighborhood identity monument signs that promote the history of and celebrate the 100th year anniversary of Columbine School.**
- **Complete installation of neighborhood boundary identification signs located on the top of existing street signs in the neighborhood that delineate the boundaries of the Historic Eastside Neighborhood as well as promote its history.**
- **Inform Longmont residents about the historic nature of the Historic Eastside Neighborhood with markers outlining the history of local landmarks such as homes, Collyer Park and Columbine School.**



Narrators at the HENA annual carriage ride event

Funding:

HENA Revitalization Grant:

\$16,750

Action Steps

2007

- Create a Historic Eastside Neighborhood Association historic preservation sub-committee.

- Coordinate with the St. Vrain Historic Society and the Longmont Museum to identify historic landmarks located in the Historic Eastside Neighborhood of value to neighborhood residents.
- Determine historic value of specific locations in the Historic Eastside Neighborhood and write up educational piece for each location.
- Design signs or plaques in conjunction with a sign company.
- Identify the best locations for the signs or plaques and determine if property owner is in agreement to signage on property.
- Create a design or determine the look of the signs so they will tie in with the historic nature and visual appeal of the Historic Eastside Neighborhood and help enhance the charm and unique identity of the neighborhood.
- Contract a company to create the signs that will work within the boundaries of City for Longmont Codes and Ordinances for signage.
- Order and install neighborhood street signs in designated areas with help of Joe Olson, City of Longmont Public Works/Traffic Operations Staff, 303-651-8323.

Objective 2.3.2

Historic Lighting elements for residential streets and Collyer Park

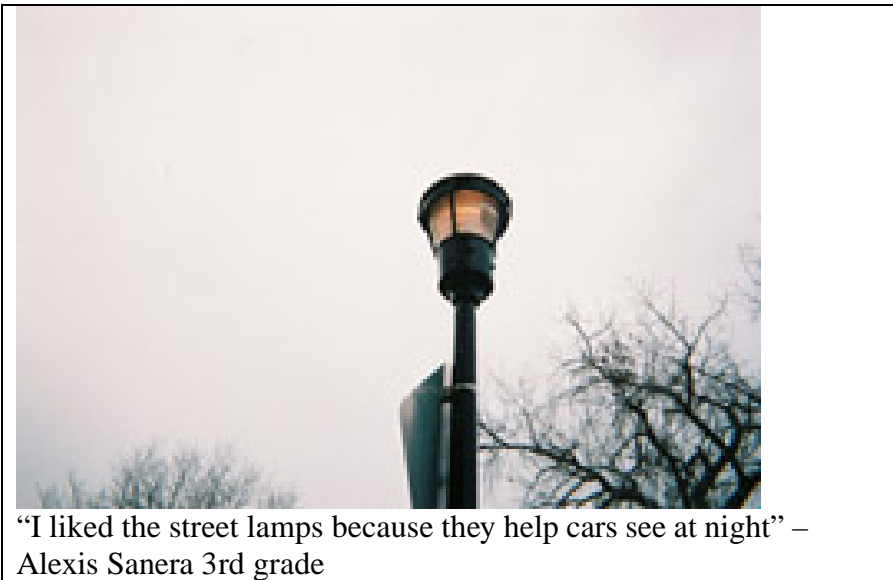
See Goal 3.1: Historic Lighting and Goal 7.2: Update lighting in Collyer Park.

Interest Area 3: Public Safety and Lighting

Vision: Historic Eastside Neighbors envision a place where people walk safely at all times of the day. Children play throughout the neighborhood safely and are involved in organized activities. A strong relationship with the police department helps create a crime and drug free neighborhood.

MAJOR GOAL

Goal 3.1: Improve the Lighting in the Historic Eastside Neighborhood.



Potential Funding:

Longmont Power and Communications

TBA as prioritized by City Staff

Partners: HENA, Bill Ewer, 303-651-8793 and Judy Jones, 303-651-8380, City of Longmont Power and Communications Department

Objectives

- 1. Provide residential street lighting with a historic design where none currently exist for the blocks in the Historic Eastside neighborhood where the majority of residents on the block agree that streetlights are the best alternative for the street.**
- 2. Add to the historic charm of the Historic Eastside Neighborhood with lighting that reflects the history and charm of the neighborhood.**
- 3. Help deter crime in the Historic Eastside Neighborhood Association by having adequately lit streets.**
- 4. Install residential street lighting in the Historic Eastside Neighborhood Association for as many blocks as permitted within the \$200,000 budget limit each year as work load and other resident's requests allow.**

Action Steps

2006

- Create Historic Eastside Neighborhood Association lighting sub-committee that will work closely with Bill Ewer and Judy Jones of Longmont Power and Light on guidelines and design of the program.
- The sub-committee will determine the blocks in the Historic Eastside Neighborhood Association that currently do not have street lighting.
- Historic Eastside Neighborhood Association lighting sub-committee will contact one resident on each block that will request placement on the Longmont Residential Street Lighting Program list by calling Judy Jones at 303-651-8380.

2007-2012

- Once the Historic Eastside Neighborhood Association lighting subcommittee places as many blocks as needed or interested on the program request list, each block will be considered on a first come first serve basis. Longmont Power Company will attempt to install new residential street lighting for as many blocks as permitted within the \$200,000 budget limit each year as the work load allows.
- Historic Eastside Neighborhood Association lighting subcommittee along with Longmont Power Company staff Bill Ewer and Judy Jones will determine which areas of the neighborhood is a priority to begin the process according to needs based on crime or cost issues.
- Longmont Power Company will hold a public meeting, inviting all affected residents and property owners (if a property is a rental) to discuss the process, to review the location of the street lights, and to vote on installation. Residents and property owners who are unable to attend the meeting can cast their vote by mail.
- Streetlights will be installed on blocks where 70% of the households on the block agree according to the schedule identified by the Historic Eastside Neighborhood Association lighting subcommittee and the Longmont Power Company staff.

MAJOR GOAL

Goal 3.2: Maintain or improve the feeling of a safe Historic Eastside Neighborhood.

Funding:

Longmont Police Department, staff time and resources	\$1,000
HENA Revitalization Grant (T-shirts and printing)	\$500

Partners: HENA, Kay Armstrong, Community Programs Coordinator, Longmont Police Department, 303-774-4440



Longmont Beat Officer with Kids

Objectives

- 1. Deter crime and train neighbors to assist police with neighborhood surveillance in the Historic Eastside Neighborhood through the development of a Neighborhood Watch Program.**
- 2. Strengthen the collaborative relationship between the Longmont Police Department and the Historic Eastside Neighborhood through monthly or bi-monthly communication with Beat Officer assigned to the Historic Eastside Neighborhood.**
- 3. Build a stronger and safer community by creating a Community Safety Program connecting local neighbors to one another to promote safe walking in the neighborhood after dark, protecting Collyer Park from unwanted crime, and increasing awareness around gang and graffiti issue in the neighborhood.**
- 4. Eliminate graffiti and youth gang activity in the Historic Eastside Neighborhood.**

Action Steps

2006

- Create a Historic Eastside Neighborhood Association Crime and Neighborhood Watch subcommittee that will work closely with Kay Armstrong, Community Services Program Administrator, Longmont Police Department, and Beat Officer on the design and implementation of the program.
- Recruit volunteers to help with the Neighborhood Watch subcommittee.
- Train Historic Eastside Neighborhood Association residents to assist police with neighborhood surveillance through attending the Longmont Citizen's Police Academy that educates citizens and young people on police procedure and neighborhood safety.
- Analyze neighborhood needs for increased surveillance and patrol needs in conjunction with Beat Officer.
- Work in conjunction with the Beat Officer to provide a crime prevention and safety tip of the month and neighborhood crime activity reports at the scheduled neighborhood meetings.
- Work in conjunction with the Beat Officer and Kay Armstrong to have a personal safety training for neighborhood residents at one Historic Eastside Neighborhood Association meeting a year.
- Invite representatives from the Longmont Police and Fire Departments to speak on topics or services that may be of interest to residents e.g., disaster preparedness, holiday safety, CPR, etc.
- Develop ongoing articles for the Historic Eastside Neighborhood Association newsletter that inform residents about neighborhood safety, crime prevention tips and update local residents on current crime statistics and important issues for the Historic Eastside Neighborhood Association.

2007

- Design guidelines and structure for the Community Safety Program.
- Structure ongoing communication with the Longmont Police Department Beat Officer and the Historic Eastside Neighborhood Association Neighborhood Watch subcommittee.
- Create and buy T-shirts that identify Community Safety Patrol volunteers.

- Bring awareness to personal safety issues in the neighborhood by giving away safety promotional items such as pocket sirens to neighborhood residents along with tips on how to use them.

2008 and ongoing

- Continue to recruit volunteers for Neighborhood Watch Subcommittee.
- Maintain communication with Longmont Police Department through Beat Officer about important neighborhood crime and safety issues.
- Inform residents about important safety issues through ongoing articles in the Historic Eastside Neighborhood Association bi-monthly newsletter.



Longmont Beat Officers at Community Event in Kensington Park

Interest Area 4: Community Building and Neighborhood Involvement

Vision: Strengthen the collaboration and communication between Historic Eastside residents by supporting community events, educational opportunities and new initiatives that promote unity, communication and understanding. Value and respect the intergenerational and intercultural diversity of our neighborhood and balance the needs and practices of all groups.

MAJOR GOAL

Goal 4.1: Encourage and increase the level of participation in neighborhood activities.

Funding:

HENA Revitalization Grant (for goals 4.1 and 4.2)

\$1,500



Objective

Improve the quality of life by creating good relationships among neighbors.

Action Steps

Ongoing

- Host a FUN Neighborhood Picnic every year at nearly the same time, so it becomes a habit.
- Build alliances with connection to non-profits that support neighborhood organizations and trainings such as the Neighborhood Resource Center of Colorado, 303-447-0023.
- Encourage blocks in the Historic Eastside Neighborhood Association to participate in the Discover Neighbors, Discover Homes program through the City of Longmont Community and Neighborhood Resources Department where a block is granted up to \$100 for a block event if they map their block of neighbors.
- Host one Tamales and Talk program a year in order to increase the awareness and communication between the Hispanic and Non-Hispanic communities in the Historic Eastside Neighborhood Association. Lupita Delagdo, Tamales and Talk Coordinator, 303-257-4204.
- Create babysitting, snow shoveling and lawn care co-ops, and/or a neighborhood directory, in the neighborhood who are willing and able and post them in the newsletter free of charge.

- Continue hosting Historic Eastside Neighborhood Association annual events such as the Carriage Ride and Wine Tasting that promote social interactions and promote local history.
- Investigate the possibility of developing a summer event, such as a historic walking tour, that promotes the history of the Eastside neighborhood.
- Create opportunities where neighbors of diverse cultural backgrounds can understand other's values and begin to share their own in a constructive and communal setting.
- Provide information about community and public resources and events with the neighborhood through articles in the Historic Eastside Neighborhood Association newsletter.
- Promote the Longmont Neighborhood Leadership Program sponsored by the City of Longmont's Community and Neighborhood Resources Division and encourage new members from the Historic Eastside neighborhood to participate every year to learn more about the City of Longmont and leadership techniques.
- Create a process for Historic Eastside Neighborhood Association residents to apply for revitalization grant funding for creating new community events and gatherings.
- Create recognition programs to acknowledge resident participation and volunteer work in the Historic Eastside Neighborhood.

MAJOR GOAL

Goal 4.2: Increase the level of awareness surrounding community wide issues within the Historic Eastside Neighborhood.



Mary Jo Lusnak handing out information at meeting

Objective

Improve the means of communication and involvement throughout the Historic Eastside Neighborhood.

Action Steps:

Ongoing

- Recruit new volunteers throughout the year to share information about the neighborhood organization with new Historic Eastside residents.
- Create an incentive program with gift certificates, money or gifts that values attendance at monthly Historic Eastside Neighborhood Association meetings and involvement in neighborhood program.

- Create a “neighbor helping neighbor” team to provide volunteer assistance to a resident in need for minor home repair or yard work that is also placed on the neighborhood web page.
- Include information on property maintenance, code issues, crime and safety issues, upcoming neighborhood events and meetings in the Historic Eastside Neighborhood newsletter.
- Maintain neighborhood website at www.neighborhoodlink.com/longmont/hena in order to allow residents to view most current information related to Historic eastside Neighborhood activities and events.
- Create a neighborhood list serv, or e-mail list that will update residents with access to e-mail about neighborhood events and happenings.
- Build relationships with the local media and share upcoming newsworthy events in the Historic Eastside Neighborhood.

MINOR GOAL

Goal 4.3: Promote improved communication and cultural understanding between Historic Eastside Neighborhood Association residents that come from a different country or cultures.

Funding:

HENA Revitalization Grant, printing,	
educational materials and intercultural events	\$1000
Intercambio de Comunidades, on-going teacher training and staff time	\$1000 IN KIND

Partners: HENA, Community and Neighborhood Resources, City of Longmont, Vicky Holdridge, Intercambio de Comunidades, 303-996-0275 ext 5, Vicky@intercambioweb.org, or www.intercambioweb.org, Columbine Elementary School Staff and PTO, El Comite, 455 Kimbark St., 303-651-6125

Objectives

- 1. Bridge understanding between neighbors of different ethnic backgrounds and promote understanding of how different values and traditions may affect relationships among neighbors.**
- 2. Develop a program that allows interested neighborhood residents the opportunity to learn a second language, with a primary focus on Spanish and English.**
- 3. Create opportunities for neighbors of diverse cultural backgrounds to understand other’s values and begin to share their own in a controlled and communal setting.**
- 4. Create a program that will involve Columbine school and help them meet their educational goals for neighborhood youth and their parents.**

Action Steps

2006

- Create a HENA/Columbine PTO cultural education committee.
- Recruit neighborhood for volunteers who are willing to teach English as a second language and Spanish as a second language.
- Train volunteers through teacher training program offered by Intercambio de Comunidades in Boulder County. Training is a 6 hour classes that is broken up into two 3 hours classes.

- Design education program that fits the needs of Columbine school, neighborhood residents and neighbors. Determine how often the classes will meet, the location of the classes and the types of interactions between the classes that will take place
- Promote classes and enroll students for a Fall of 2006 start time.
- Coordinate articles for Historic Eastside Neighborhood Association newsletter announcing classes as well as other multi-cultural services offered by the City of Longmont Community and Neighborhood Resources Division and El Comite.

MINOR GOAL

Goal 4.4: Investigate the possibility of applying for Non-profit status for the Historic Eastside Neighborhood Association

Funding:

HENA Revitalization Grant: training classes for residents
 application for non-profit status, non-profit management \$2,000

Partners: HENA, Community Resources Center, 303-623-1540, www.crcamerica.org, The Foundation Center for non-profit management, www.fdncenter.org

Objective

Investigate the possibility of non-profit status for the Historic Eastside Neighborhood Association or the possibility of working with other local non-profits in order to successfully leverage more grant funding for future neighborhood projects.

Action Steps

2006

- As a neighborhood group explore the pitfalls and possibilities of acquiring non-profit status for the Historic Eastside Neighborhood Association.
- Determine if the pros of non-profits status are greater than the cons, if so move forward in applying for non-profit status for the neighborhood association.
- Investigate which non-profit category would best suit the needs of the Historic Eastside Neighborhood Association.
- Collaborate with other area non-profits in order to apply for grant funding for the Historic Eastside Neighborhood Association.
- Seek legal representation to assist in applying for non-profit status.

2007

- Determine, as a group, if it is necessary to apply for membership in non-profit management group or attend non-profits management trainings.
- Continue to work with legal representation and IRS on non-profit application.

Interest Area 5: Traffic

Vision: Historic Eastside Neighbors envision well designed and maintained streets that encourage the safe movement of automobiles, bicycles, and pedestrians.

MAJOR GOAL

Goal 5.1: Create a safe traffic environment in the Historic Eastside Neighborhood for all modes of travel including pedestrians and bicyclists.



"I like the signs because it tells people what to do" – Dayan Armando 4th grade

Potential Funding: City of Longmont Public Works and Utilities Department, TBA

Partners: HENA, Ben Ortiz, Neighborhood Traffic Mitigation Program, 303-774-4728

Objectives:

- 1. Improve the Historic Eastside Neighborhood livability by reducing the impact of vehicular traffic in the neighborhood.**
- 2. Encourage citizen involvement in solutions to neighborhood traffic problems.**
- 3. Take a phased approach to dealing with neighborhood traffic issues and prioritizing capital projects using quantifiable criteria.**
- 4. Use the designated toolbox as set forth in the City of Longmont Traffic Mitigation program manual that utilizes a mixture of engineering, education and enforcement methods to be employed to address Historic Eastside Neighborhood Association traffic concerns.**
- 5. Ensure that the Historic Eastside Neighborhood Association traffic mitigation will be done on a neighborhood basis, not street by street, in order for traffic not to be re-routed from a street of higher classification to one of a lower classification.**
- 6. Promote neighborhood consensus on the appropriate use of traffic mitigation tools throughout the traffic calming proposal development process.**

Action Steps

2006

- Determine areas that are of high traffic and speeding concerns such as Kimbark and Collyer Streets and request police patrol at high volume times.
- Request that a speed trailer be placed in high volume and high speed violation areas to alert motorists when they are surpassing the speed limit.
- Request yard signs that encourage speeders to slow down from Ben Ortiz, Traffic Mitigation Program Coordinator for high traffic streets and areas where speeding is a perceived problem.

- Research if current traffic speed signs are adequate and visible in the neighborhood.
- If determined more signage is needed or if current signage is not visible to motorists, submit additional sign requests through Ben Ortiz, Traffic Mitigation Program Coordinator and address sign visibility issues through Longmont Code Enforcement.
- Determine if police patrol, citizen patrol and signage has mitigated the traffic problems in the HENA neighborhood, or if further mitigation is needed.

2007-2009

- If it is determined that further traffic mitigation is needed in specific areas of the Historic Eastside Neighborhood Association the neighborhood may seek remedies through the Neighborhood Traffic Mitigation Program.
- Proposal brought before the neighborhood for a vote and prioritization of implementation of proposed projects within city budget constraints.

MINOR GOAL

Goal 5.2 Sidewalk Improvements

Potential Funding: Public Works and Water Utility Department,
Public Works sidewalk repairs as prioritized by City Staff

TBD

Partners: HENA, Micah Zogorski, City of Longmont Community Development Department
Concrete Force Account Program, 303-651-8572

Objective

- Improve condition of sidewalks in the Historic Eastside Neighborhood Association through a feasibility study of areas of neighborhood where sidewalks need to be mended or replaced.

Action Steps

2006-2011

2006

- Historic Eastside Neighborhood Association Residents will identify the sidewalks that fall within the Historic Eastside Neighborhood Association boundaries but that are not anticipated to be part of the Street Rehabilitation program for the 2006-2009 cycle that are in need of repair.
- Contact Micah Zogorski, City of Longmont, Community Development Department, 303-651-8572 with addresses or locations of damaged sidewalks on neighborhood. Requests for repair can also be entered on-line at www.ci.longmont.co.us/publicworks/street/concrete_repair.htm.
- City of Longmont will conduct a condition analysis/site inspection of the requested sidewalk for repair. The City will then develop a repair schedule based on the severity of the sidewalk condition. Sidewalks that receive priority for repair must have conditions such as surface deterioration, spalling, settlement, lifting and/or tripping hazards greater than ¾". More information about the rating system for sidewalk repair is also available on line at the above address.

2007-2009

- Complete repairs or replacement of eligible/prioritized sidewalks with the Street Rehabilitation program or the Concrete Force Account program.

MINOR GOAL

Goal 5.3: Improve on-street parking for Historic Eastside Neighborhood.

Objective 5.3.1

Reduce on-street overflow parking from Main Street downtown and shopping district in Historic Eastside Neighborhood.

Potential Funding:

City of Longmont Community Development Department

TBA

Partners: HENA, Phil DelVecchio Community Development Director City of Longmont, Longmont Downtown Development Authority, Parking Task Force

Action Steps

2006

- Work in conjunction with the City of Longmont and the Longmont Downtown Development Authority on the progress of the study for the mixed-use parking structure in the downtown area.
- Stay informed about the site options that are being discussed and their benefits and potentials as they affect the Historic Eastside Neighborhood.
- Communicate to City of Longmont decision makers the importance of maintaining adequate transition zones between the Main Street commercial district and the Historic Eastside Neighborhood in order to preserve the small town feel and quaint neighborhood appeal of the Historic Eastside Neighborhood.

Objective 5.3.2

Improve on-street parking standards in high impact areas in the Historic Eastside Neighborhood.

Potential Funding:

TBD

Partners: HENA Traffic and Parking sub-committee, Joe Olson, Traffic Engineer, City of Longmont Public Works Division 303-651-8323.

Action Steps

2006

- Create a HENA Traffic and Parking sub-committee.
- Build connection with local non-profits and business in the Historic Eastside Neighborhood that have an impact of neighborhood on-street parking such as St. John's Church, Comcast Communications, Columbine School and Charter School.
- Communicate neighborhood parking issues to local businesses and non-profits so that they can proactively correct problems with employees, clients and students.
- Install signs prohibiting parking "to the corner" to prevent sight obstructions in intersections on an as needed basis.
- Work with Joe Olson, Traffic Engineer, on installation of signage.

MINOR GOAL

Goal 5.4: Bike Lanes

Potential Funding

City of Longmont Parks Department, Conservation Trust Fund \$20,000

Partners: HENA, City of Longmont Parks and Open Space Department

Objective

Create a bike lane connection to the St. Vrain Greenway from the Historic Eastside Neighborhood.

Action Steps

2006

- Funding allotted from the Parks and Open Space Department to create a crusher fine bike connection that is being built along with the Fire Training Center located at the old Eco Cycle Center at the 100 block of Martin Street. This connection will run from East of Main to the St. Vrain Greenway trail.
- Connection will be used until funding is allocated from the CIP for a complete connection. A permanent connection to the greenway is proposed to be constructed along with the Martin St. extension project that would extend Martin Street to Ken Pratt Blvd (HWY 119). Currently, CIP funding has not been approved for this project.

2008-2009

- Lobby City Council for CIP funding to be allocated for permanent connection to the St. Vrain Greenway.

Interest Area 6: Improve Historic Eastside Neighborhood Community Forest

Vision: promote the well being of the Historic Eastside community forest through the implementation of a program that advances the benefits of mature trees by identifying the forestry needs of the neighborhood and planting additional street trees.

MAJOR GOAL

Goal 6.1 Preserve the Historic Eastside Neighborhood Association community forest by offering funding to residents for tree maintenance for mature trees located on private property.



"I like the trees because they give us oxygen and help us breathe" - Alexis Sanera 3rd grade

Potential Funding
HENA Revitalization Grant

TBD

Partners: HENA, Ken Wicklund, Forestry Supervisor, Parks and Open Space Department, 303-651-8449

Objective

- 1. Provide grants for Historic Eastside Neighborhood Association residents who are unable to care for more mature trees on their property.**
- 2. Inform Historic Eastside Neighborhood Association residents about proper tree maintenance and care with articles in the Historic Eastside Neighborhood Association Newsletter twice a year.**

See Goal 4.1 Home Improvement Funds

MAJOR GOAL

Goal 6.2 Enhance the existing community forest through the creation of a Historic Eastside Neighborhood tree planting program.

Potential Funding:

City of Longmont , HENA tree inventory (public trees)	\$1307
HENA Revitalization Grant plant 75 two inch caliper trees @ \$250 each	\$18,750

Objectives

1. **Fill in current gaps on city right-of-way with 2 inch shade and ornamental trees.**
2. **Improve the diversity of trees in the Historic Eastside Neighborhood Association neighborhood by adding ornamental and shade trees to the current community forest.**

Action Steps

2007

- Create a Historic Eastside Neighborhood Association Community Forest sub-committee.
- Identify 75 new tree locations in the Historic Eastside Neighborhood Association. Neighborhood suitable for planting new trees in City right-of-way.
- Identify potential residential locations which provide neighborhood benefit.
- Design stewardship agreements to care for new trees with residents adjacent to new tree locations.

2008-2009

- Plant trees with help from City of Longmont Forestry Division and private contractors.
- Announce planting in Historic Eastside Neighborhood Association newsletter to promote event.



Interest Area 7: Collyer Park

Vision: Historic Eastside Neighbors envision clean and safe public and outdoor spaces that are gathering places for neighbors, welcoming people of all ages and backgrounds and are supportive of a variety of community interests and activities.

MAJOR GOAL

Goal 7.1: Collyer Park

Funding

HENA Revitalization Grant, Postcard mailing to all HENA residents \$500

Partners: HENA, Jon Clarke, City of Longmont Community and Neighborhood Resources Division, 303-651-8721; Gene Kraning, City of Longmont Parks and Open Space Division, 303-651-8447.



“I like the park” – Michelle Orozco 5th grade

Objective 7.1

Revisit the Collyer Park Master Plan and look at elements that might need to be redesigned in order to better reflect the needs of the entire neighborhood.

Action Steps

2007

- Coordinate meeting to review the Collyer Park Master Plan with Jon Clarke, Supervisor Longmont Community and Neighborhood Resources Division as acting facilitator.
- Mail meeting invitations to all Historic Eastside Neighborhood Association residents
- Announce meeting dates in neighborhood newsletter and Historic Eastside Neighborhood Association Neighborhood Link website.
- Gather community input about park improvements and design via a survey of Historic Eastside Neighborhood Association residents.
- Prioritize improvements to be made to the park and communicate ranking to City of Longmont Parks and Open Space Department.
- Publicize decisions and priorities in the neighborhood newsletter and neighborhood website to guarantee buy-in from entire community.
- Publicize survey on web page to gather more input from different sections of the neighborhood.
- Coordinate with Gene Kraning, City of Longmont Parks and Open Space Department, about matching funds and other grant opportunities that the Historic Eastside Neighborhood Association can apply for in order to further improve the park.

Objective 7.2

Update and replace lighting in Collyer Park with a historic design

Funding

HENA Revitalization Grant: Historic Lighting for Collyer Park \$20,000

Action Steps

2007

- Coordinate installation of historic lighting with Gene Kraning, City of Longmont Parks and Open Space Division.

Historic Eastside Neighborhood Revitalization Plan Proposed Budget

Plan Projects	HENA Revitalization Grant Funding	Potential Additional City Funding
Pride in Residences		
Home Improvement Grant	\$31,000	Potential CDBG for income qualifying households
Code Enforcement		\$30,000 CDBG
Alley Clean Up	\$7,000	\$9,000 in kind Solid Waste
Historic Preservation		
Home Improvement Grant	see Pride in Residences: Home Improvement Grant	
Nbhd. Historic Designation	\$1,000	in kind Planning
Historic Design Elements: Signs	\$16,750	
Historic Design Elements: On-street Lighting		see Public Safety and Lighting: On-street lighting
Historic Design Elements: Lighting Collyer Park	see Collyer Park: Update lighting	
Public Safety and Lighting		
On-street lighting		TBD LPC Reserve Fund
Police and Neighborhood Watch	\$500	in kind Police
Community Building and Good Neighboring		
Events and gatherings	\$1,500	
Spanish/English classes	\$1,000	in kind \$2,000 Intercambio de comunidades
Non-profit Status	\$2,000	
Traffic		
Create a safe traffic environment		CIP Traffic Mitigation TBA
sidewalk improvements		TBD Concrete Force program
On-street Parking		TBD Traffic Engineering, signs and installation
Connection to St Vrain Greenway; Bike lanes		\$20,000 Parks, Conservation Trust Fund
Community Forest		
Tree Maintenance on Private Property	see Pride in Residences: Home Improvement Grant	
On-street tree planting program	\$18,750	
Collyer Park		
Revisit Collyer Park master plan	\$500	
Update and replace lighting in Collyer Park	\$20,000	
TOTAL	\$100,000	TDB

Note: The Historic Eastside Neighborhood revitalization plan in some cases calls for the expenditure of City funds outside of the \$100,000 dedicated to the neighborhood revitalization plan. Access to other city resources and funding will have to be balanced through a process taking into account other neighborhood and city priorities.

Glossary

CDBG: Community Development Block Grant. The US Federal Government created the Community Development Block Grant program with the passage of the Housing and Community Development Act of 1974. It streamlined the Federal housing and community development grant application and allows local governments to apply for a variety of federal housing and community programs in one application.

Conservation Trust Fund: The Conservation Trust Funds revenues are the City's share of state lottery proceeds. By state law, these funds can only be used for the acquisition, development and maintenance of new conservation sites. Conservation trust funds are currently dedicated to St. Vrain Greenway projects.

CIP: A Capital Improvement Program. A capital improvement program is a planning document that presents the city's capital infrastructure needs for a five year period. The first year's projects in a CIP become that year's Capital Budget. In Longmont the CIP is revised every year. In Longmont, the Capital Budget is included in the Operating Budget, showing all of the capital and operating expenses combined. Projects scheduled in the following four years are included in the CIP to show what the Council's priorities are at present time.

In-Kind: dedication of resources to support an effort that is not a monetary contribution.

Revitalization Plan Resource Contact List

Ben Ortiz, Neighborhood Traffic Mitigation Program	303-774-4728
Bill Ewer, Longmont Power and Communications	303-651-8793
Bruce Wittich, Longmont Police Department	303-651-8862
City of Longmont Solid Waste Division	303-651-8418
Columbine Elementary School PTO, Tanya Gumeson	303-772-1532
Community Resources Center	303-623-1540
El Comite	303-651-6125
Gene Kraning, Parks and Open Space Division	303-651-8447
Intercambio de Comunidades	303-996-0275
Joe Olson, Public Works/Traffic Operations	303-651-8323
Judy Jones, Longmont Power and Communication	303-651-8380
Kathy Fedler, CDBG Coordinator	303-651-8736
Kay Armstrong, Community program Coordinator	303-774-4440
Ken Wicklund, Forestry Supervisor	303-651-8449
Lupita Delgado, Tamales and Talk Coordinator	303-257-4204
Mary Therese Antsey, Colorado State Historic Society, MaryTherese.Anstey@chs.state.co.us	
Micah Zogorski, Public Works	303-651-8572
Neighborhood Resource Center of Colorado	303-447-0023
Ryan Kragerud, Longmont Senior Planner	303-774-4619
Shannon Stadler, Code Enforcement	303-651-8695
St. Vrain Historical Society	303-776-1870

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St. Vrain Historical Society; They Came to Stay: Longmont Colorado, St Vrain Historical Association, Longmont Printing Company, 1971.

Get Involved in the Revitalization of the Historic Eastside Neighborhood

To find out how you can get involved please contact a Historic Eastside Revitalization committee Board Member listed below:

Sarah Levison, 303-682-1251, sarahlevison@yahoo.com

Deborah Stafford, 303-772-0967, staffordwebb@juno.com

Mary Jo Lusnak, 303-682-2625, mjlusnak@yahoo.com

Bob Carlson, 303-774-1977, loubobc62@worldnet.att.net

Paul Garland, 303-908-4842, pgarland@davispartner.com

Theresa Schotte, 303-684-8211, tschotte@colbi.net

For more information, contact:

Jon Clarke
Community and Neighborhood Resources Supervisor
Community and Neighborhood Resources
Civic Center Complex
350 Kimbark St.
Longmont, CO 80501
Phone: 303-651-8721
E-mail: jon.clarke@ci.longmont.co.us

Or

Tanya Ferencak
Neighborhood Revitalization Specialist
Community and Neighborhood Resources
Civic Center Complex
350 Kimbark St.
Longmont, CO 80501
Phone: 303-651-8794
E-mail: Tanya.ferencak@ci.longmont.co.us