

# **Neighborhood School Partnership Summit**

**Madison Park Neighborhood  
Association**

**+**

**Pinewood Elementary School**

## Neighborhood School Partnership

### 2014 Planning Retreat

#### Purpose

The purpose of the board retreat was to

- Generate meaningful conversations around improving a partnership between the school and surrounding neighborhood
- Set clear goals and priorities for the upcoming year
- Develop a vision and strategic priorities for our continued partnership

#### Process

Our planning retreat was conducted by trained facilitators tasked to keep our conversations on-task, productive, and focused on achievable objectives. The process was designed to help capture the best of the past, the best of the present, and how we can add to our strengths to build a better future. The focus was:

- Developing a vision to guide our decision making and activities
- Developing strategic priorities that aligned with our vision
- Developing project ideas

The agenda for the day was as follows:

- Introductions
- Paired Interviews
- Vision Statement Exercise
- Developing Strategic Priorities
- Idea Development



## Paired Interviews:

We began our day by introducing ourselves and pairing up with another person for the purpose of getting to know each other a little better. Out of our conversations, themes began to emerge:

- Family involvement
- History of strong partnerships
- Celebrate successes
- Diversity
- Relationships
- Pride
- Collaboration
- Strong sense of community

## Our Vision

Our vision is the unifying statement for our community that will guide our decision making and reminds us of what we are trying to reach. It is based on our shared values and preferences for our community's future. It combines the best of what was, what is, and what could be.

### OUR VISION:

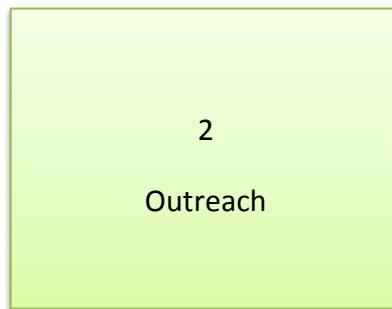
We will foster opportunities and celebrate mutual successes through partnerships and collaboration of our students, staff and community.

## Strategic Priorities

After committing to a shared vision, the board began to brainstorm on strategic priorities. This is where we began to define what is most important to us in order to achieve our vision. Strategic priorities are initiatives that will help us move closer to our vision of our community. The idea is to focus on a few things and do them very well as opposed to many things and missing the mark.

- Community Building
  - Inclusion
  - Play at the Park
  - On campus activities
  - Bike-to-School Train
  - Celebrate successes
  - Grow the HOA
  - MPHOA Day at the school with tours, performances by students, etc.
  - Engage students in service projects
  - College Park NA get-together/block party
  - More community attendance at school functions
- Outreach
  - Parent outreach
  - Extended learning opportunities
  - Combined student/community events
  - Community events
  - Mutually-beneficial
  - More volunteers
- Marketing and Promtions
  - Active publicity about the school
  - Regular meetings between partners/school involvement
  - Bi-annual Pinewood highlights newsletter to homes and businesses in the community
  - Banners, website
  - Open house meetings at Pinewood for community

Each participant was provided three (3) stickers to be used for voting. Stickers could be placed all on one or two items or shared amongst all of the ideas identified. The three categories receiving the most votes are the strategic priorities that are most important for us to begin working on to achieve our vision, these are:



#### [Action Items for 2014-2015](#)

The three activities selected as most impactful toward achieving our strategic priorities in 2014-2015 are:



## 2014 Neighborhood School Partnership Summit Summary

### OUR VISION:

We will foster opportunities and celebrate mutual successes through partnerships and collaboration of our students, staff and community.

### TO HELP US REACH OUR VISION; WE WILL FOCUS ON THREE STRATEGIC PRIORITIES:

1

Marketing and Promotions

2

Outreach

3

Community Building

### IN 2014-2015, WE WILL WORK ON THESE ACTIVITIES GUIDED BY OUR PRIORITIES:

1

Develop marketing  
plan

2

Create extended  
learning  
opportunities for  
students and  
families

3

Host one  
community/school  
event

