

NFL TALKING POINTS

October 24, 2011

- Although the RBOC and City are not currently engaged in formal NFL negotiations, there has been increased interest in utilizing the Rose Bowl as a temporary home. In order for the Rose Bowl or any other site to be an interim site, a deal needs to first occur to move a NFL team to Los Angeles. This effort has been ongoing for well over 10 years.
- If an NFL team is to relocate to Los Angeles for the season beginning August 2012, a team commitment would be expected to become public in February or March; and before such an announcement would be made, an agreement with a permanent and temporary stadium would need to occur, which means if the Rose Bowl were to be considered as a temporary home, the necessary city approvals would need to be completed a month or so before such an announcement. Therefore it is important to begin the process of studying the impacts and benefits of NFL games on the neighborhood and overall city.
- It is prudent for the RBOC/City to evaluate what approval process would be undertaken should serious negotiations begin.
- It is likewise appropriate for the RBOC/City to initiate discussions with the Arroyo community to identify possible impacts and mitigations resulting from NFL events.
- Temporary NFL use of the Rose Bowl stadium would provide an important economic boost to Pasadena's struggling economy and help close the gap in the renovation project budget.
- The City recognizes the impact an NFL team would have on those who live around the Rose Bowl, recreate in the central Arroyo, and on those who travel through the area; and is committed to working with them to mitigate those impacts. Considerations might include:
 - Reducing other Arroyo events (like 5k runs) during the period NFL games are played in the Rose Bowl.
 - Reducing the attendance capacity for NFL events
 - Reducing the number of cars that can park in the Arroyo
- The NFL is only looking for a temporary use while the permanent stadium is built in Los Angeles or Industry.
 - Temporary is interpreted as 2 to 3 years and likely would include 10 scheduled games per year, with the potential of an additional 2 playoff games if the team qualifies.
- The renovation financing gap was originally \$12 million; it has grown to \$16 million and efforts are being undertaken to consider which elements of the project would be deferred or eliminated if a solution to the project financing gap is not resolved.
 - The projected gap increase was caused by an increase in some material costs, the recent finalization of some design components and higher than expected costs associated with the complexity of phasing the construction over three years.
 - The team has reevaluated the bid process, drawings coordination, and schedule. As a result, the RBOC cancelled the original Invitation to Bid for RB-13, RB-14, and RB-15 and authorized a new, single reorganized bid package that will be due in December.

- The team has altered plans for the Press Box renovation; the Press Box will now be completed under one General Contractor in one phase, not two. Work for the General Contractor is scheduled to begin in January, 2012.

Corey, Delia

From: Corey, Delia
Sent: Thursday, October 20, 2011 11:37 AM
To: Beck, Michael
Subject: FW: WWW COMMENT

From: CityWeb-Server@cityofpasadena.net [<mailto:CityWeb-Server@cityofpasadena.net>]
Sent: Thursday, October 20, 2011 11:28 AM
To: Corey, Delia
Subject: WWW COMMENT

Data from form "Contact City Manager Michael Beck" was received on 10/20/2011 11:27:33 AM.

Send Comments

Field	Value
Your Name	Normarie Waybourn
Phone	323 259-8919
Email	refe@hotmail.com
Comments	Hello, Just wanted to send you a quick note to say that I am in favor of the NFL temporarily playing in the Rose Bowl and do not think the decision should go to the voters. I think it would be a good revenue generating decision. Sincerely, Normarie Waybourn West Pasadena Residents Association Member

Email "WWW COMMENT" originally sent to dcorey@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 10/20/2011 11:27:33 AM.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Darryl Dunn

Sent: Thursday, October 27, 2011 3:25 PM

To: Alex Aghajanian; Alex Aghajanian (Business Fax); 'armenianidentityharvest@gmail.com'; Beck, Michael; Bill Cormier (bcormier@capnet.ucla.edu); Dennis Murphy (dmmurphycpa@earthlink.net); Edward Garlock (egarlock@payden-rygel.com); 'fclaire@pacbel.net'; Fred W. Lowe (flowe2799@gmail.com); info@bonamyassociates.com; Joel Bryant (jb@trademarkdevelopment.com); Paul Arevalo (Parevalo@weho.org); Paul Little; 'Pixie Boyden'; Richard Shammel (rschammel@vrpasadena.com); 'Victor Gordo' (vgordo@cityofpasadena.net)

Subject: star news article

All:

Below is an article that was posted this afternoon concerning a meeting that occurred this morning with neighbors of the Rose Bowl. It was not anticipated that a reporter was going to be in attendance at this meeting, which did occur.

I anticipate this item being discussed at the upcoming RBOC meeting, scheduled for November 3rd.

Best regards,

Darryl

PASADENA STAR NEWS

Rose Bowl neighbors express concerns over possibility that NFL team could temporarily use stadium

Posted: 10/27/2011 12:31:04 PM PDT

PASADENA - About a dozen Rose Bowl neighbors Thursday expressed their concerns to stadium and city officials about the possibility of having an NFL team use the historic stadium as a temporary home.

Impacts on traffic and parking, recreational use of the Arroyo Seco and public safety were among the top concerns cited.

Lee Zantesson, president of the Linda Vista/Annandale Association, said he was concerned about displacing recreations use in the Arroyo, which is already heavily used.

"If you look at the NFL playing football from the end of August through December, we'll have a game every weekend for almost four months," he said during a meeting for stadium neighbors, stadium and city officials at the Brookside Golf Course. "It's four months or four and a half months of continuous displacement in the Arroyo and that's not trivial."

Bob Snodgrass, president of the East Arroyo Residential Association, said there was no way the NFL could play as early as 2012, as city officials indicated was possible.

"We will not let the NFL come in 2012," he said following the meeting. "We need much more time to discuss these big problems, the cumulative impact of many events coming at close intervals, the disruption of legitimate events in the Arroyo," he said.

Snodgrass added there was a possibility that residents would gather enough signatures and force a referendum on the issue.

"I don't think the city would win," he said.

Other residents said they wanted a traffic study that the city recently commissioned to be longitudinal enough in scope and argued that a comprehensive environmental review should be required before the NFL played in the stadium.

While a team has yet to relocate to Los Angeles, City Manager Michael Beck said he wanted to make sure they had started discussions with residents about the possibility since things could happen quickly.

There is a significant economic interest in exploring hosting an NFL team while looking at ways to mitigate potential impacts, Beck said.

Not only could it fill the Rose Bowl renovation's \$16 million financing gap, it could help jump start the local economy and prevent the city from cutting more services.

The city has reduced staffing by nearly 300 people in the last couple of years and will be making another \$3.5 million in cuts this year due to a shortfall in revenues, he said.

"Being able to kick start the economy again, and particularly with hotels, restaurants and retailers and really kick starting that from an economic perspective could really help move the city forward and deal with some quality of life issues ... that are irrelevant to the large events in the rose Bowl," he said.

Both Industry's Grand Crossing project, touted by billionaire developer Ed Roski Jr. of Majestic Realty, and entertainment giant AEG's proposed Farmer's Field in downtown Los Angeles are in the running to bring the NFL back to the region after a 16-year absence.

Read more: http://www.pasadenastarnews.com/news/ci_19207319#ixzz1c1TXBwTP

Darryl Dunn, General Manager

(626) 577-3116 Office

(626) 397-4170 Fax

1001 Rose Bowl Drive

Pasadena, CA 91103

Corey, Delia

From: Darryl Dunn <dunn@rosebowlstadium.com>



From: Paul Little [<mailto:Paul@pasadena-chamber.org>]
Sent: Thursday, October 27, 2011 3:47 PM
To: Paul Little
Cc: Michael Ross; Darryl Dunn
Subject: Important meeting: Status Update on Interim NFL Team in the Rose Bowl

Good afternoon.

The Pasadena Center is generously hosting a meeting to update our business community about the proposed interim National Football League team that could be housed in the Rose Bowl for two to three years. You are one of 30 business community leaders who have been invited to attend this meeting.

The status report and update will be held in Room 207 in the Conference Building at the Pasadena Center at 300 East Green Street in Pasadena on Monday, October 31st at 3pm to 4pm.

The meeting will feature Rose Bowl General Manager Darryl Dunn. Mr. Dunn will explain the current status of the potential of housing an NFL team in Pasadena for up to three years as a permanent stadium is built in the Los Angeles area. He will also discuss the impact an interim team in the Rose Bowl could have on our community, as well as the processes necessary to have the Rose Bowl be able to compete to house a team on temporary basis.

Please plan to attend or send a representative to this important informational meeting.

RSVP to paul@pasadena-chamber.org to let us know you will be attending.

Hope to see you Monday.

Thank you.

Paul

Paul Little
Paul Little
President and Chief Executive Officer
Pasadena Chamber of Commerce
844 East Greet Street, Suite 208
Pasadena, California 91101
Tel: 626.795.3355
Fax: 626.795.5603

ExchangeDefender Message Security: [Check Authenticity](#)

Corey, Delia

From: Darryl Dunn <ddunn@rosebowlstadium.com>

From: bob Snodgrass [<mailto:bksnodgrass@sbcglobal.net>]

Sent: Wednesday, October 26, 2011 2:51 PM

To: Audrey O'Kelley

Cc: Hannah Petrie; NRCHOMSKY; Norm Parker; lazsez@charter.net; gtreweek@edsciences.com; Emina Darakjy ; Gary Hackney; Sanford Astor; barbara@barbara-king.com; fred.zepeda@laaco.net; Gerry Knapton; kevans@5acres.org; 'sharon .y@mac.com'; Darryl Dunn; Mary Henderson

Subject: Re: Reminder: October 27 NFL Neighbor's meeting -

I will attend. I will listen with interest to whatever Michael Beck and Fred Dock have to say. However, I will then suggest that no further city money be spent, consultants hired, etc until a local decision is made about what the city wants. We don't need consultants until we know what we want. That may come down to an election; many homeowners do not want any part of a ten game NFL schedule in the Rose Bowl, even if only for three years. We regard it as a college stadium and the Arroyo as already very crowded with activities. The city will have to negotiate with a group of homeowners, but we will need time to organize a group of interested homeowners and other residents, including more than the LVAA, more than the three neighborhood associations that front on the Arroyo.

see you tomorrow

Bob

On Oct 26, 2011, at 12:57 PM, Audrey O'Kelley wrote:

Good afternoon everyone,

Just a reminder of our Thursday meeting at Brookside. Michael Beck and Fred Dock will attend to discuss the Traffic Study and other relevant issues attending a temporary NFL lease in the Rose Bowl.

Thank you for offering your comments and issues for discussion; we will have printed copies at the meeting.

Also, please let me know if you plan on attending. So far I have neighbors Chomsky, Zanteson, Hackney, Astor, Zepeda, Yonashiro, Darakjy and Snodgrass attending. Urban and Dore are unable to attend.

Best,

Audrey

Audrey O'Kelley
Rose Bowl Legacy Campaign
505 E. Colorado Blvd., Suite 201 E, Pasadena, CA 91101
626-397-4148
aokelley@rosebowllegacy.com

<10 27 11 NFL Meeting AgendaF.doc>

Corey, Delia

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: Williams, Tina
Sent: Tuesday, October 25, 2011 10:17 AM
To: 'Audrey O'Kelley'
Cc: Robinson, Jacque; Beck, Michael; Darryl Dunn (ddunn@rosebowlstadium.com); Dock, Fred
Subject: RE: October 27 -7:30 Brookside: heads up
Importance: High

Audrey,

Thanks for the reminder. I will be there for the first 30-40 minutes, I have another meeting at 8:30.

*Warm regards,
Tina Williams
Field Representative, District 1
Councilmember Jacque Robinson
626.744.4444 Office 626.396.7300 Fax*

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]
Sent: Friday, October 21, 2011 1:14 PM
To: Williams, Tina
Subject: October 27 -7:30 Brookside: heads up

Hi Tina,

Just to let you know we are having our second NFL centered meeting with the neighbors next week. I wanted to let you know that Darryl invited Michael Beck and Fred Dock to discuss the traffic study and other relevant issues attending a temporary NFL lease in the Rose Bowl.
If you think you'll attend, please let me know.

Audrey

Audrey O'Kelley
Rose Bowl Legacy Campaign
Communications Director
505 E. Colorado Blvd., Suite 201 E, Pasadena, CA 91101
626-397-4148
aokelley@rosebowllegacy.com

Corey, Delia

From: Beck, Michael
Sent: Tuesday, October 25, 2011 11:16 PM
To: 'madhukumar@earthlink.net'
Subject: Re: Stadium Lights

Madhu,

It was nice meeting you tonight. I look forward to discussing this issue with you.

Thanks,

...Michael

Michael J. Beck
City Manager
City of Pasadena
(626) 744-4333

From: Madhu Kumar [<mailto:madhukumar@earthlink.net>]
Sent: Tuesday, October 25, 2011 01:34 PM
To: Beck, Michael
Cc: 'Michael Roster' <mroster@earthlink.net>; lazsez@charter.net <lazsez@charter.net>
Subject: RE: Stadium Lights

Michael—We've exchanged several emails on this issue a few months back. Once again, it is not simply about informing neighbors when overnight testing needs to be done. Our question is why are they done overnight. What is the city's policy on this nuisance activity, which is supposed to cease by 10 p.m. everywhere else in the city. What is the city's plan regarding this nuisance activity as it woos the NFL. Will they be allowed to test overnight? We need more details and answers from the city. Thank you. Mrs. Madhu Kumar.

From: Beck, Michael [<mailto:mbeck@cityofpasadena.net>]
Sent: Tuesday, October 25, 2011 12:48 PM
To: 'Madhu Kumar'
Cc: 'Michael Roster'; lazsez@charter.net; Darryl Dunn
Subject: RE: Stadium Lights

Mr. Kumar,

Thank you for sharing your concern with me. I apologize for the inconvenience. Rose Bowl staff have worked hard to notify residents of when the scoreboard testing or other light related issues might impact our residents overnight and to terminate those testing activities as soon as possible. It is unfortunate that the staff had not been notified of the situation so that they could evaluate alternatives or at a minimum share the timing with the neighbors and the reason for it. I will talk with Darryl and share your concern with him.

If the problem continues, please do not hesitate to contact me.

Thanks

...Michael

From: Madhu Kumar [<mailto:madhukumar@earthlink.net>]
Sent: Tuesday, October 25, 2011 11:59 AM
To: Beck, Michael
Cc: 'Michael Roster'; jazsez@charter.net
Subject: FW: Stadium Lights

Hello Michael—I forward you this email, which was a response to my email sent at 2 a.m., about the lights left on and within the context of a possible NFL team at the Rose Bowl. First, we have a situation where no one seems to be in charge of the stadium lights, including the video boards & that anyone can authorize them being all night without any regard to the surrounding neighborhood. Second, while a traffic study is being done, a light study needs to be added. The games are important and so is our sleep. Please ensure that the stadium lights and the video boards are shut off by 11 p.m. at the latest. Thank you for your attention to this matter. Madhu

From: Jess Waiters [<mailto:jwaiters@rosebowlstadium.com>]
Sent: Saturday, October 08, 2011 2:31 PM
To: madhukumar@earthlink.net
Cc: Darryl Dunn; mroster@earthlink.net
Subject: Stadium Lights

Hello Ms. Kumar,

Darryl Dunn asked me to contact you today, expressing his concern about the stadium lights, as he is observing a Jewish Religious Holiday. We apologize for stadium lights being on overnight on Friday, 10-7-2011. We are told by the City Electrical Department Supervisor, that the TV broadcasters, who were setting up on the west side of the stadium for this evening's UCLA game, requested additional lighting to work safely into the night within their compound and around several construction areas. Unfortunately, Rose Bowl Staff was not notified in advance of this lighting change and would have requested an earlier conclusion to this work and the area(s) being lit. We are all very sorry for this miscommunication and the inconvenience it may have caused.

As a reminder, this evening (Saturday, 10-8-2011) the UCLA vs. State Washington Game is being held at the stadium with the kick-off scheduled for 7:30pm. This game will be followed immediately by the move-in/transition of the monthly Flea Market scheduled for Sunday. All stadium lights will be on for the game and the "higher" stadium lights will be shut off as soon as safely possible following the conclusion of the game. We will continue working throughout the night and the transition set-up will flow directly into the opening of the Flea Market Sunday morning. Therefore the rim level and concourse lights will need to be on at the stadium all night to allow the setup staff to work safely.

We appreciate your communication and ask for your understanding as we go through these occasionally difficult tasks at the stadium.

We want to be good neighbors and will endeavor to better the situation.

Best Regards,
Jess Waiters, AGM
Rose Bowl Stadium
(626) 577-3108

From: Audrey O'Kelley <aokelley@msn.com>
To: Darryl Dunn
Cc: Mary Henderson
Sent: Tue Oct 25 23:20:09 2011
Subject: Re: NFL Neighbor' Issues - docs for Thurs meeting

Thanks, Darryl:

fyi, So far I have rsvps from Tina Williams, Chomsky, Zanteson, Hackney, Astor, Zepeda, and Snodgrass attending. Clayton, Dore, Urban cannot attend and got an "out of office until Oct 21" reply from Barbara King and no responses from rest. I'll send out a final reminder tomorrow morning. See if I get any more rsvps.

Audrey

From: Darryl Dunn
Sent: Tuesday, October 25, 2011 9:05 PM
To: Mary Henderson
Cc: Audrey O'Kelley
Subject: FW: NFL Neighbor' Issues - docs for Thurs meeting

mary
please make one and then if it looks ok, we'll need to make 25 for the thursday meeting. also, please confirm we have madrid room. we will need more seating then normal, and also a "white board" if possible.

thx

From: Audrey O'Kelley [aokelley@msn.com]
Sent: Tuesday, October 25, 2011 6:07 PM
To: Darryl Dunn
Subject: NFL Neighbor' Issues - docs for Thurs meeting

Here are the docs will Mary make binders? Let me know.
Thanks, D.

From: aokelley@msn.com
Sent: Tuesday, October 25, 2011 11:38 AM
To: Darryl Dunn
Subject: Re: Agenda + Neighbor' Issues

That sounds fine: I will send out a reminder and will not attach the docs.
Sound good?

From: Darryl Dunn
Sent: Tuesday, October 25, 2011 9:08 AM
To: Audrey O'Kelley

Subject: RE: Agenda + Neighbor' Issues

Audrey

What do you think if we use this agenda and have these two attachments? We could make binders and distribute if that works?

Let's finalize by end of day today, ok?

Darryl

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]

Sent: Monday, October 24, 2011 8:31 PM

To: Darryl Dunn

Subject: Fw: Agenda + Neighbor' Issues

Hi,

The document that you returned to me was not the same document that I sent out...that document had the original issues/comments (I believe you are referring to them as minutes) plus the additional issues/comments that people submitted to me as we had requested. I put the agenda in a separate doc as you requested. Let me know if you want to put the Sept and the Oct issues/comments in separate documents. One of the latter refers to infrastructure projects and I was planning to send out that document. Let me know if you don't want that sent out with that email.

As for Becks comments on the half of the doc he commented on, I am doing nothing with that.

a

From: aokelley@msn.com

Sent: Monday, October 24, 2011 1:21 PM

To: Darryl Dunn

Subject: Agenda + Neighbor' Issues

Darryl,

Attached is the agenda for Thursday's NFL meeting with neighbors. It includes your original list of issues and others that have been sent to me. Also forwarded to me and attached is a list of infrastructure projects in the area that need funding. If you are okay with this I will send the agenda out tomorrow morning along with thanks for input and suggestions. I will cc Beck and Dock on that email. I can also include the infrastructure doc in that email.

Thanks in advance,

Audrey

Corey, Delia

From: Beck, Michael
Sent: Tuesday, October 25, 2011 12:48 PM
To: 'Madhu Kumar'
Cc: 'Michael Roster'; lazsez@charter.net; Darryl Dunn
Subject: RE: Stadium Lights

Mr. Kumar,

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Thanks

...Michael

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To: Beck, Michael
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We want to be good neighbors and will endeavor to better the situation.

Best Regards,
Jess Waiters, AGM
Rose Bowl Stadium
(626) 577-3108

Corey, Delia

From: Dan Barrett <dsb@barrettsports.com>
Sent: Friday, October 21, 2011 11:01 AM
To: Beck, Michael
Subject: RE: Call

I think you meant to send this to Darryl. He sent out a meeting reminder for Monday.

-----Original Message-----

From: Beck, Michael [<mailto:mbeck@cityofpasadena.net>]
Sent: Friday, October 21, 2011 10:58 AM
To: Dan Barrett
Subject: RE: Call

Darryl,

Where did we leave this? I think I have a conference call with you at 4:30 on the Finance Committee presentation.

Thanks

...Michael

-----Original Message-----

From: Dan Barrett [<mailto:dsb@barrettsports.com>]
Sent: Friday, October 21, 2011 10:21 AM
To: 'Darryl Dunn'
Cc: Beck, Michael
Subject: RE: Call

I can talk at 10:30 but need to be done by 11:00. I am available Monday (I have some calls scheduled but should be able to talk).

-----Original Message-----

From: Darryl Dunn [<mailto:ddunn@rosebowlstadium.com>]
Sent: Friday, October 21, 2011 10:00 AM
To: dsb@barrettsports.com
Cc: Beck, Michael
Subject: RE: Call

Dan/Michael

Can we speak at 10:30 today? If not, it can wait until Monday, but I know how tough Monday's are.

Darryl

-----Original Message-----

From: dsb@barrettsports.com [<mailto:dsb@barrettsports.com>]
Sent: Friday, October 21, 2011 9:23 AM
To: Darryl Dunn
Subject: Re: Call

It will need to be before 11.

-----Original Message-----

From: Darryl Dunn
To: Dan Barrett
Subject: Call
Sent: Oct 21, 2011 9:01 AM

Can we have call this am w/michael beck re: nfl interim?

Sent from my Verizon Wireless BlackBerry

Corey, Delia

From: Audrey O'Kelley <aokelley@msn.com>
Sent: Friday, October 21, 2011 1:27 PM
To: Beck, Michael
Cc: ddunn@rosebowlstadium.com
Subject: Re: Rose Bowl Roundup - M. Beck

Done and you are welcome.

From: Beck, Michael
Sent: Friday, October 21, 2011 1:22 PM
To: 'aokelley@msn.com'
Cc: 'ddunn@rosebowlstadium.com'
Subject: Re: Rose Bowl Roundup - M. Beck

Audrey,

Okay. Thanks,

...Michael

Michael J. Beck
City Manager
City of Pasadena
(626) 744-4333

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]
Sent: Friday, October 21, 2011 12:57 PM
To: Beck, Michael
Cc: Darryl Dunn <ddunn@rosebowlstadium.com>
Subject: Re: Rose Bowl Roundup - M. Beck

Hi Michael,

I appreciate the feedback; your suggestion to move the revised bidding and phasing up was an excellent idea. And here it is.

Regarding the NFL -- the core mission of this newsletter has been to focus on the renovations and the people making it happen and avoid the negatives. I have stayed away from political issues. However, I think we could include NFL once we have more information and our messaging completed.

Audrey

From: Beck, Michael
Sent: Friday, October 21, 2011 12:27 PM
To: Audrey O'Kelley
Cc: [Darryl Dunn](#)

Subject: RE: Rose Bowl Roundup - M. Beck

Audrey,

I would suggest a little more dialogue about the revised bidding and phasing for the press box. That is an important change that folks would find interesting. I might even suggest it be moved up to the top of the page. And shouldn't we mention something about NFL or at least the traffic study?

Thanks

...Michael

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]

Sent: Friday, October 21, 2011 12:18 PM

To: Beck, Michael

Subject: Rose Bowl Roundup - M. Beck

Dear Michael,

I have attached a copy of the latest issue of our newsletter focusing primarily on the renovation that will be taking place over the next three years. The newsletter will be published regularly over the course of the renovation work and it will be archived on the Rose Bowl Stadium website at http://www.rosebowlstadium.com/RoseBowl_newsletter.php

Please give me a call if you have any questions.

Best,

Audrey

Audrey O'Kelley
Rose Bowl Legacy Campaign
Communications Director
505 E. Colorado Blvd., Suite 201 E, Pasadena, CA 91101
626-397-4148
aokelley@rosebowllegacy.com

Corey, Delia

From: Beck, Michael
Sent: Friday, October 21, 2011 1:22 PM
To: 'aokelley@msn.com'
Cc: 'ddunn@rosebowlstadium.com'
Subject: Re: Rose Bowl Roundup - M. Beck

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...Michael

Michael J. Beck
City Manager
City of Pasadena
(626) 744-4333

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Subject: Rose Bowl Roundup - M. Beck

Dear Michael,

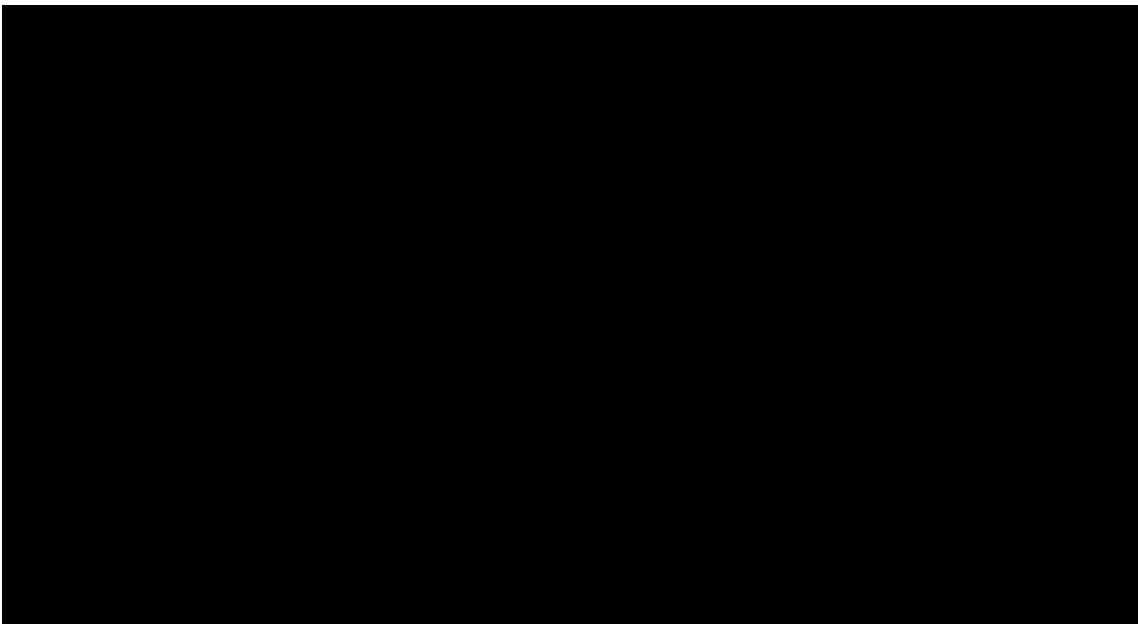
I have attached a copy of the latest issue of our newsletter focusing primarily on the renovation that will be taking place over the next three years. The newsletter will be published regularly over the course of the renovation work and it will be archived on the Rose Bowl Stadium website at http://www.rosebowlstadium.com/RoseBowl_newsletter.php

Please give me a call if you have any questions.

Best,

Audrey

Audrey O'Kelley
Rose Bowl Legacy Campaign
Communications Director
505 E. Colorado Blvd., Suite 201 E, Pasadena, CA 91101
626-397-4148
aokelley@rosebowllegacy.com



From: Darryl Dunn [<mailto:ddunn@rosebowlstadium.com>]
Sent: Friday, October 21, 2011 01:08 PM
To: Audrey O'Kelley <aokelley@msn.com>; Beck, Michael
Subject: Re: NFL Neighbors Meeting list - Full board invites + Question

Audrey and I just spoke. She's going to invite Taka and Tina

From: Audrey O'Kelley <aokelley@msn.com>
To: Beck, Michael <mbeck@cityofpasadena.net>
Cc: Darryl Dunn
Sent: Fri Oct 21 15:01:46 2011
Subject: Re: NFL Neighbors Meeting list - Full board invites + Question

Michael,

You are right. However, they are aware that we are having these meetings. If we expand the meeting to include entire boards and others in the Arroyo, we absolutely should invite them.

I am open to broadening the invite list. You two just let me know.

Audrey

From: Beck, Michael
Sent: Friday, October 21, 2011 12:08 PM
To: Audrey O'Kelley
Subject: RE: NFL Neighbors Meeting list - Full board invites + Question

Audrey,

In regard to D1 and D6. We need to at least let them know about the meeting. It isn't right to have such an important meeting in their district and not tell them.

Thanks

...Michael

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]
Sent: Friday, October 21, 2011 12:06 PM
To: Beck, Michael
Cc: Darryl Dunn
Subject: Re: NFL Neighbors Meeting list - Full board invites + Question

This list is composed of the regulars who have met over the years + a couple of additions (King/Evans) to discuss Neighborhood RB/Central Arroyo issues. They now attend this additional NFL meeting. I don't know that we should expand it.

If we invite entire boards, it would go from about 10/15 to 30 +. If we do expand it we should include Kidspace and Aquatic Center. But, the WPRA has not yet had a full in-depth board discussion on this issue. Nor did EARA. Both decided to wait until there was more substantive information. The traffic study escalated the WPRA interest and will be having an in depth discussion at our Nov 2 meeting.

Since the meeting is next Thursday it might be short notice for D1 and D2 (attendees are often just as happy not to have them there.) Coincidentally, Steve is having his meeting that evening at Pacific Oaks...your other meeting of the day. Could the NFL issue be added to that agenda? An NFL team here is considered a safety issue by many. Probably not, just a question.

Darryl and I had spoken about having a wider Town Hall type meeting ... Darryl, what do you think?

From: Beck, Michael
Sent: Friday, October 21, 2011 11:41 AM
To: Audrey O'Kelley
Cc: Darryl Dunn
Subject: RE: NFL Neighbors Meeting list

Audrey,

Shouldn't we invite the full board member of each of the groups? We should also invite D1 and D6 council members and their field reps. What about George or someone from Art Center?

Thanks

...Michael

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]
Sent: Friday, October 21, 2011 11:26 AM
To: Beck, Michael
Cc: Darryl Dunn
Subject: NFL Neighbors Meeting list

List of NFL Neighbor Meeting invites with notes of those who have RSVP'd.

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Norm Parker
Sharon Yonashiro
Lee Zanteson

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Bill Urban (will not attend - out of town)
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Michael Clayton (will not attend)
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Gordon Treweek
Emina Darakjy

Bonnie Dore [will not attend (hip surgery)]
Sanford Asher
Gary Hackney

Barbara King
Gerry Knapton
K. Evans

Corey, Delia

From: Beck, Michael
Sent: Friday, October 21, 2011 12:27 PM
To: Audrey O'Kelley
Cc: Darryl Dunn
Subject: RE: Rose Bowl Roundup - M. Beck

Audrey,

I would suggest a little more dialogue about the revised bidding and phasing for the press box. That is an important change that folks would find interesting. I might even suggest it be moved up to the top of the page. And shouldn't we mention something about NFL or at least the traffic study?

Thanks

...Michael

From: Audrey O'Kelley [<mailto:aokelley@msn.com>]
Sent: Friday, October 21, 2011 12:18 PM
To: Beck, Michael
Subject: Rose Bowl Roundup - M. Beck

Dear Michael,

I have attached a copy of the latest issue of our newsletter focusing primarily on the renovation that will be taking place over the next three years. The newsletter will be published regularly over the course of the renovation work and it will be archived on the Rose Bowl Stadium website at http://www.rosebowlstadium.com/RoseBowl_newsletter.php

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505 E. Colorado Blvd., Suite 201 E, Pasadena, CA 91101
626-397-4148
aokelley@rosebowllegacy.com

Corey, Delia

From: Beck, Michael
Sent: Friday, October 21, 2011 12:20 PM
To: refe@hotmail.com
Cc: Darryl Dunn
Subject: FW: WWW COMMENT

Normarie,

Thank you for taking the time to share your thoughts. I appreciate it.

...Michael

From: Corey, Delia
Sent: Thursday, October 20, 2011 11:37 AM
To: Beck, Michael
Subject: FW: WWW COMMENT

From: CityWeb-Server@cityofpasadena.net [mailto:CityWeb-Server@cityofpasadena.net]
Sent: Thursday, October 20, 2011 11:28 AM
To: Corey, Delia
Subject: WWW COMMENT

Data from form "Contact City Manager Michael Beck" was received on 10/20/2011 11:27:33 AM.

Send Comments

Field	Value
Your Name	Normarie Waybourn
Phone	323 259-8919
Email	refe@hotmail.com
Comments	Hello, Just wanted to send you a quick note to say that I am in favor of the NFL temporarily playing in the Rose Bowl and do not think the decision should go to the voters. I think it would be a good revenue generating decision. Sincerely, Normarie Waybourn West Pasadena Residents Association Member

Email "WWW COMMENT" originally sent to dcorey@cityofpasadena.net from CityWeb-Server@cityofpasadena.net on 10/20/2011 11:27:33 AM.

Corey, Delia

From: Beck, Michael
Sent: Friday, October 21, 2011 12:09 PM
To: Audrey O'Kelley
Subject: RE: NFL Neighbors Meeting list - Full board invites + Question

Audrey,

In regard to D1 and D6. We need to at least let them know about the meeting. It isn't right to have such an important meeting in their district and not tell them.

Thanks

...Michael

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Cc: Darryl Dunn
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From: [Beck, Michael](#)
Sent: Friday, October 21, 2011 11:41 AM
To: [Audrey O'Kelley](#)
Cc: [Darryl Dunn](#)
Subject: RE: NFL Neighbors Meeting list

Audrey,

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Sent: Friday, October 21, 2011 11:26 AM
To: Beck, Michael
Cc: Darryl Dunn
Subject: NFL Neighbors Meeting list

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Sanford Asher
Gary Hackney

Barbara King
Gerry Knapton
K. Evans

[REDACTED]

[REDACTED]

-----Original Message-----

From: Darryl Dunn [<mailto:ddunn@rosebowlstadium.com>]

Sent: Friday, October 21, 2011 10:00 AM

To: dsb@barrettsports.com

Cc: Beck, Michael

Subject: RE: Call

Dan/Michael

Can we speak at 10:30 today? If not, it can wait until Monday, but I know how tough Monday's are.

Darryl

-----Original Message-----

From: dsb@barrettsports.com [mailto:dsb@barrettsports.com]

Sent: Friday, October 21, 2011 9:23 AM

To: Darryl Dunn

Subject: Re: Call

It will need to be before 11.

-----Original Message-----

From: Darryl Dunn

To: Dan Barrett

Subject: Call

Sent: Oct 21, 2011 9:01 AM

Can we have call this am w/michael beck re: nfl interim?

Sent from my Verizon Wireless BlackBerry

Corey, Delia

From: Beck, Michael
Sent: Friday, October 21, 2011 11:42 AM
To: Audrey O'Kelley
Cc: Darryl Dunn
Subject: RE: NFL Neighbors Meeting list

Audrey,

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Thanks

...Michael

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Corey, Delia

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Sanford Asher
Gary Hackney

Barbara King
Gerry Knapton
K. Evans

-----Original Message-----

From: Dan Barrett [<mailto:dsb@barrettsports.com>]
Sent: Friday, October 21, 2011 10:21 AM
To: 'Darryl Dunn'
Cc: Beck, Michael
Subject: RE: Call

I can talk at 10:30 but need to be done by 11:00. I am available Monday (I have some calls scheduled but should be able to talk).

-----Original Message-----

From: Darryl Dunn [<mailto:ddunn@rosebowlstadium.com>]
Sent: Friday, October 21, 2011 10:00 AM
To: dsb@barrettsports.com
Cc: Beck, Michael
Subject: RE: Call

Dan/Michael

Can we speak at 10:30 today? If not, it can wait until Monday, but I know how tough Monday's are.

Darryl

-----Original Message-----

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Sent: Friday, October 21, 2011 9:23 AM
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-----Original Message-----

From: Darryl Dunn
To: Dan Barrett
Subject: Call
Sent: Oct 21, 2011 9:01 AM

Can we have call this am w/michael beck re: nfl interim?

Sent from my Verizon Wireless BlackBerry

Corey, Delia

From: Corey, Delia
Sent: Wednesday, October 19, 2011 4:20 PM
To: 'Guimond, Joe'
Subject: RE: RE: KFWB On Your Corner - Pasadena

Thank you.

Delia L. Corey
Executive Assistant to the City Manager
City of Pasadena
(626) 744-4202
dcorey@cityofpasadena.net

-----Original Message-----

From: Guimond, Joe [mailto:Joe.Guimond@cbsradio.com]
Sent: Wednesday, October 19, 2011 4:18 PM
To: Corey, Delia
Subject: RE: RE: KFWB On Your Corner - Pasadena

We will be asking him about the city's preparation to be a temporary host to an NFL team.... and how the recession has impacted the city's buget and staffing. The interview should take about 5 minutes.

Joe Guimond
Assistant News Director
KFWB News/Talk 980
5670 Wilshire Blvd. Los Angeles, CA 90036
Office: 323-930-8723
Cell: 213-305-8641
Newsroom: 323-900-2098

Email: guimond@kfwb.cbs.com

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From: Corey, Delia [dcorey@cityofpasadena.net]
Sent: Wednesday, October 19, 2011 4:07 PM
To: Guimond, Joe
Subject: FW: RE: KFWB On Your Corner - Pasadena

Joe, I am the Assistant to Michael Beck, Pasadena City Manager, do you specific questions you will have for him? How long is the interview?

Please let me know.

Thank you.

Delia L. Corey
Executive Assistant to the City Manager
City of Pasadena
(626) 744-4202
dcorey@cityofpasadena.net

-----Original Message-----

From: Martinez, Ruth
Sent: Wednesday, October 19, 2011 3:39 PM
To: Corey, Delia
Subject: FW: RE: KFWB On Your Corner - Pasadena

FYI.

Ruth Martinez-Baenen, Project Manager
City of Pasadena
(626) 744-7351

-----Original Message-----

From: Guimond, Joe [mailto:Joe.Guimond@cbsradio.com]
Sent: Wednesday, October 19, 2011 3:33 PM
To: Martinez, Ruth
Subject: RE: RE: KFWB On Your Corner - Pasadena

We ask that he arrive 15 minutes prior to airtime. We are broadcasting from the marketing office at the Rose Bowl. It is at the north end of Lot D where the parking lot meets the golf course.

Joe Guimond
Assistant News Director
KFWB News/Talk 980
5670 Wilshire Blvd. Los Angeles, CA 90036
Office: 323-930-8723
Cell: 213-305-8641
Newsroom: 323-900-2098

Email: guimond@kfwb.cbs.com

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From: Martinez, Ruth [rmartinez@cityofpasadena.net]
Sent: Wednesday, October 19, 2011 3:28 PM
To: Guimond, Joe
Subject: FW: RE: KFWB On Your Corner - Pasadena

The City Manager can make the 6:00 am interview. Where would you like him?

Ruth Martinez-Baenen, Project Manager
City of Pasadena
(626) 744-7351

-----Original Message-----

